What Have you Done with My Data Lately?

Today's Speakers

- **Tom Hassenboehler, Executive Director, EC- MAP**
- **Jason Iacobucci, President, PowerRunner**
- **Chris Villareal, President, Plugged In Strategies**
- **Robert King, President, Smart Global Meter**
- **Greg Poulos, Executive Director, Consumer Advocates-PJM States, Inc.**

EC-MAP

ENERGY CONSUMER MARKET ALIGNMENT PROJECT

Data, Markets, and the Role of Government

Aligning Public Policy with a Digital Energy Future

NARUC Meeting, November, 2018
Washington, D.C.

The Economist

The world's most valuable resource is no longer oil, but data

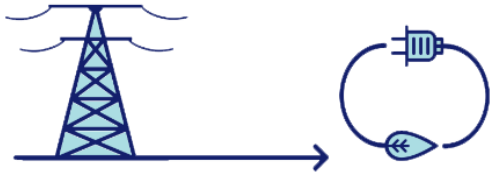
May 6, 2017

Digital Transformation of the Energy System

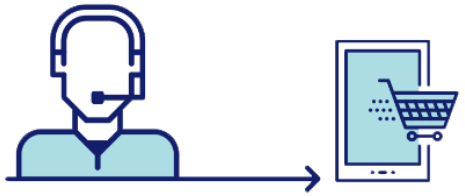
Energy data exists today, but is it being effectively used?

Data can empower efficiencies AND new markets in digital assets.

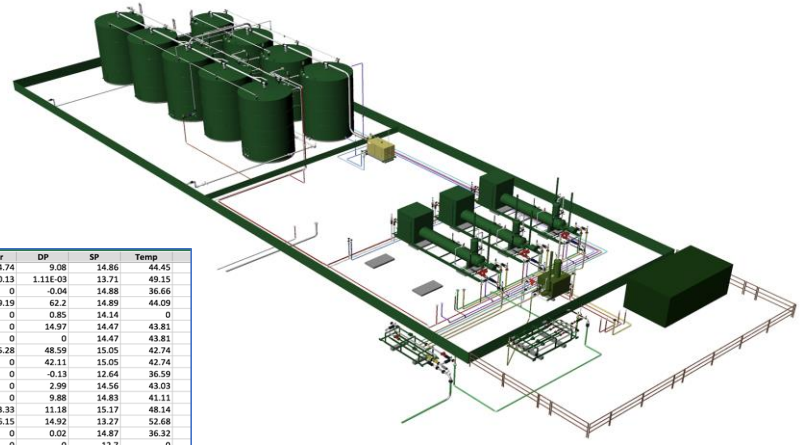
Generating



Distributing



Selling



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1	51	00:00.0	49-005-3633	0.14	0	-0.04	14.88	36.66
1	52	00:00.0	49-005-3640	78.57	49.19	62.2	14.89	44.09
1	53	00:00.0	49-005-3641	8.07	0	0.85	14.14	0
1	54	00:00.0	49-005-3641	16.24	0	14.97	14.47	43.81
1	55	00:00.0	49-005-3641	0	0	0	14.47	43.81
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1	59	00:00.0	49-005-3800	10.51	0	2.99	14.56	43.03
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1	64	00:00.0	49-005-3809	0	0	0	12.7	0
1	65	00:00.0	49-005-3809	95.07	117.06	15.3	15.33	54.58
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1	68	00:00.0	49-005-3810	96.27	1.99	15.43	15.4	49.92
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1	70	00:00.0	49-005-3810	0	0	0	12.7	0
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1	84	00:00.0	49-005-4107	13.54	0	12.74	5.54	48.46
1	85	00:00.0	49-005-4107	13.97	0	13.47	5.59	49.83
1	86	00:00.0	49-005-4107	14.18	0	5.75	5.59	49.83
1	87	00:00.0	49-005-4108	17.25	0	31.6	3.48	44.25
1	88	00:00.0	49-005-4108	0	0	0	3.44	44.33

DATA

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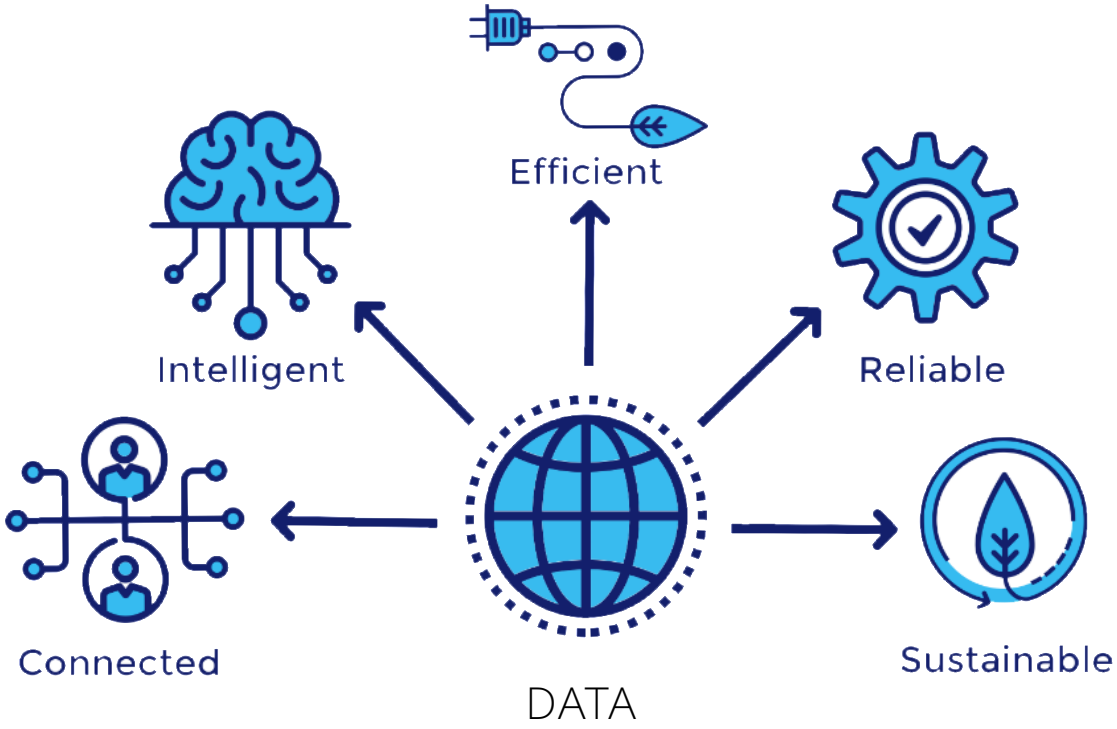
Empowering Market Innovation through Digitalization

Decentralization, Automation, and Connectivity

Are Driving Data into Seamless, Usable New Formats



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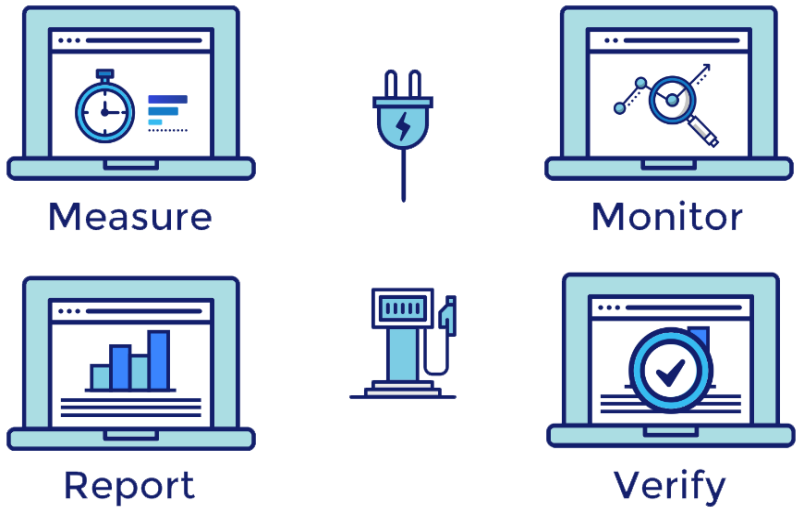
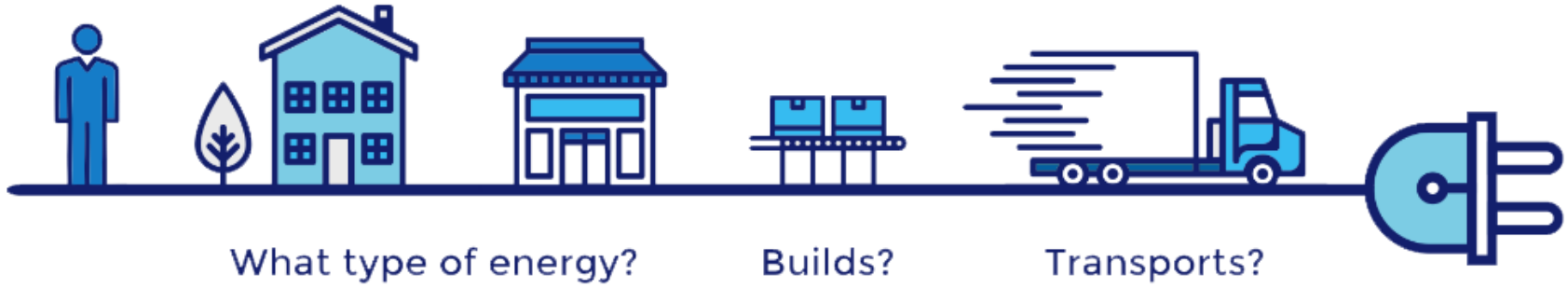
Digital MRV: Enabling Transparency, Traceability and Product Differentiation





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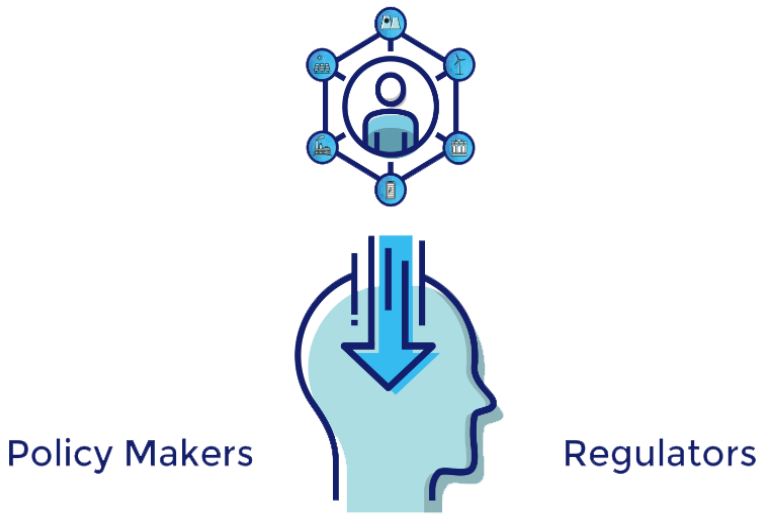
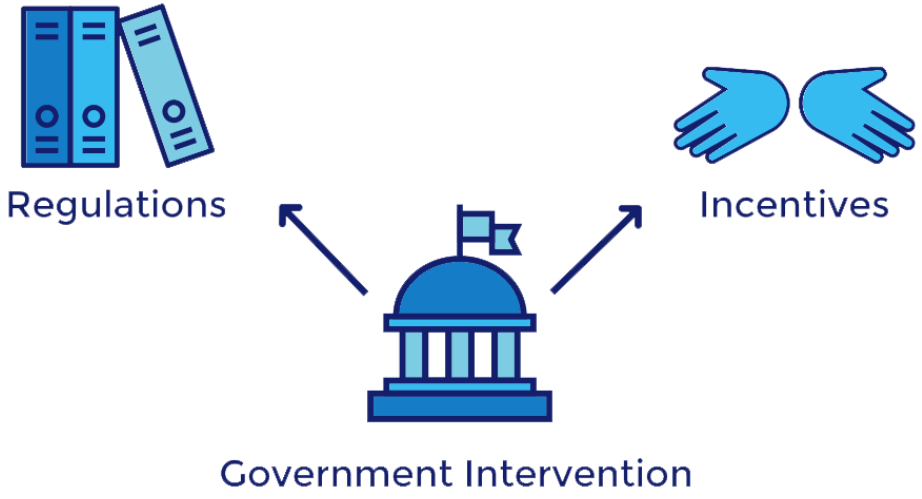
Identifying Business, Policy, and Market Inertia Barriers

Non Regulatory: How Do We Drive Data into Commodity Markets *AND* Facilitate Data-Driven Climate Disclosure/Risk Mitigation?

Regulatory: How Can We Enable More Seamless Integration to Accelerate Permitting *AND* Increase Transparency?





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www.EC-MAP.org

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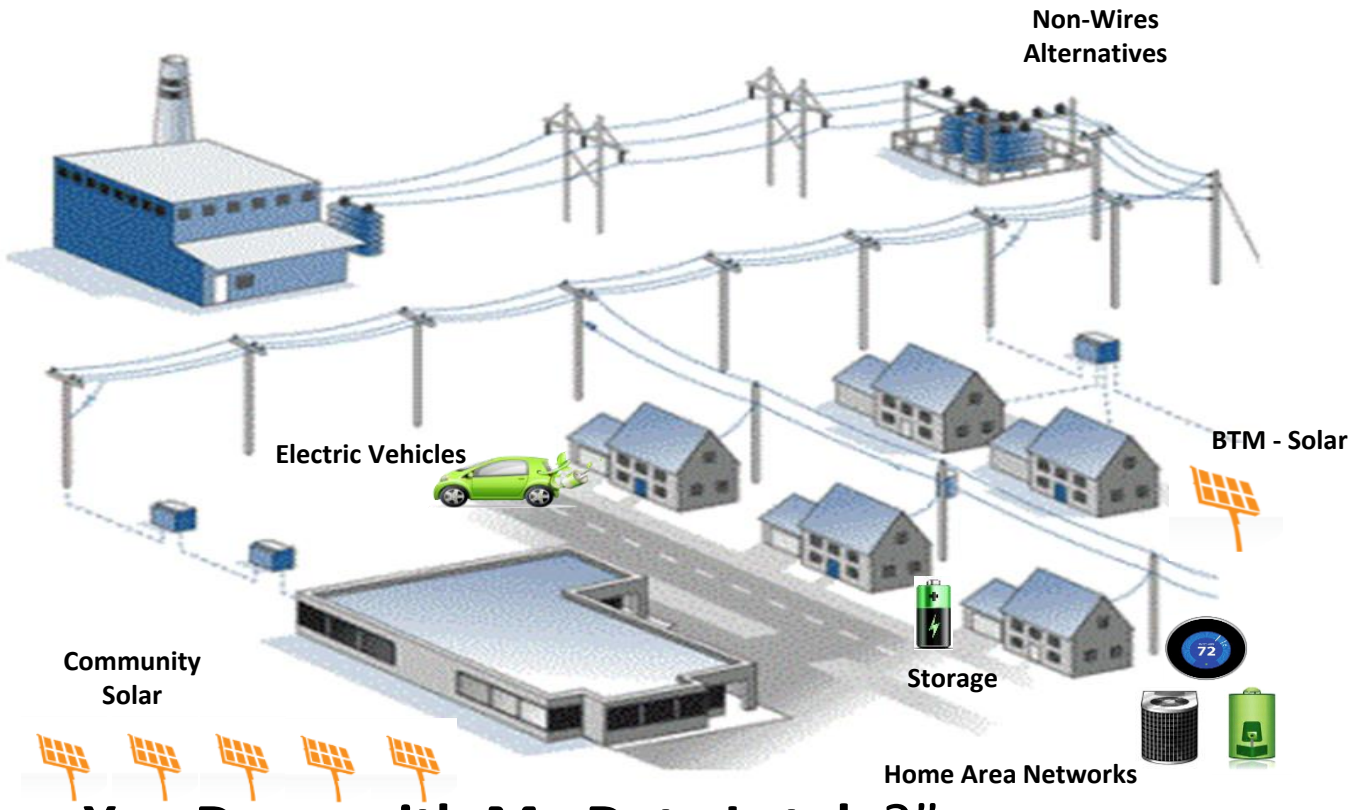
What Have you Done with My Data Lately?

The Value of Granular Transactional Data

The Bidirectional 21st Century Grid

Data Sources
- AMI
- CIS
- SCADA
- GIS
- Weather
- Behind-the-meter (HAN)
- and growing…



Data Supports:
- Locational Resource Planning - NWA
- DER Valuation
- DER Integration
- Demand Response
- Asset Optimization
- Equitable Rates
- and more…

"What Have You Done with My Data Lately?"

Granular data supports more dynamic and detailed regulatory filings

What's the value of data?

How can regulators and utilities preserve privacy without losing the value?

What can you do with these data that will be useful?

Situational Awareness	Resource Planning	Rate of Return
Grid Resiliency and Fidelity	Asset Utilization & Capital Optimization	New Rate & Revenue Models

What Have you Done with My Data Lately?

Powered Together
Tapping the Water–Energy Nexus

130th NARUC Annual Meeting and Education Conference

Chris Villareal

Plugged In Strategies

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Consumer Advocates-

PJM States, Inc.

What Have you Done with My Data Lately?

Audience Questions
(submit through the app)

Panel Discussion

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Please complete the session survey in the meeting app

A3 – What Have You Done…

Look under the "polls" button