

THE BATHTUB ANALOGY FOR YOUR LOCAL ECONOMY

1. FILLING THE TUB ATTRACTING NEW INVESTMENT

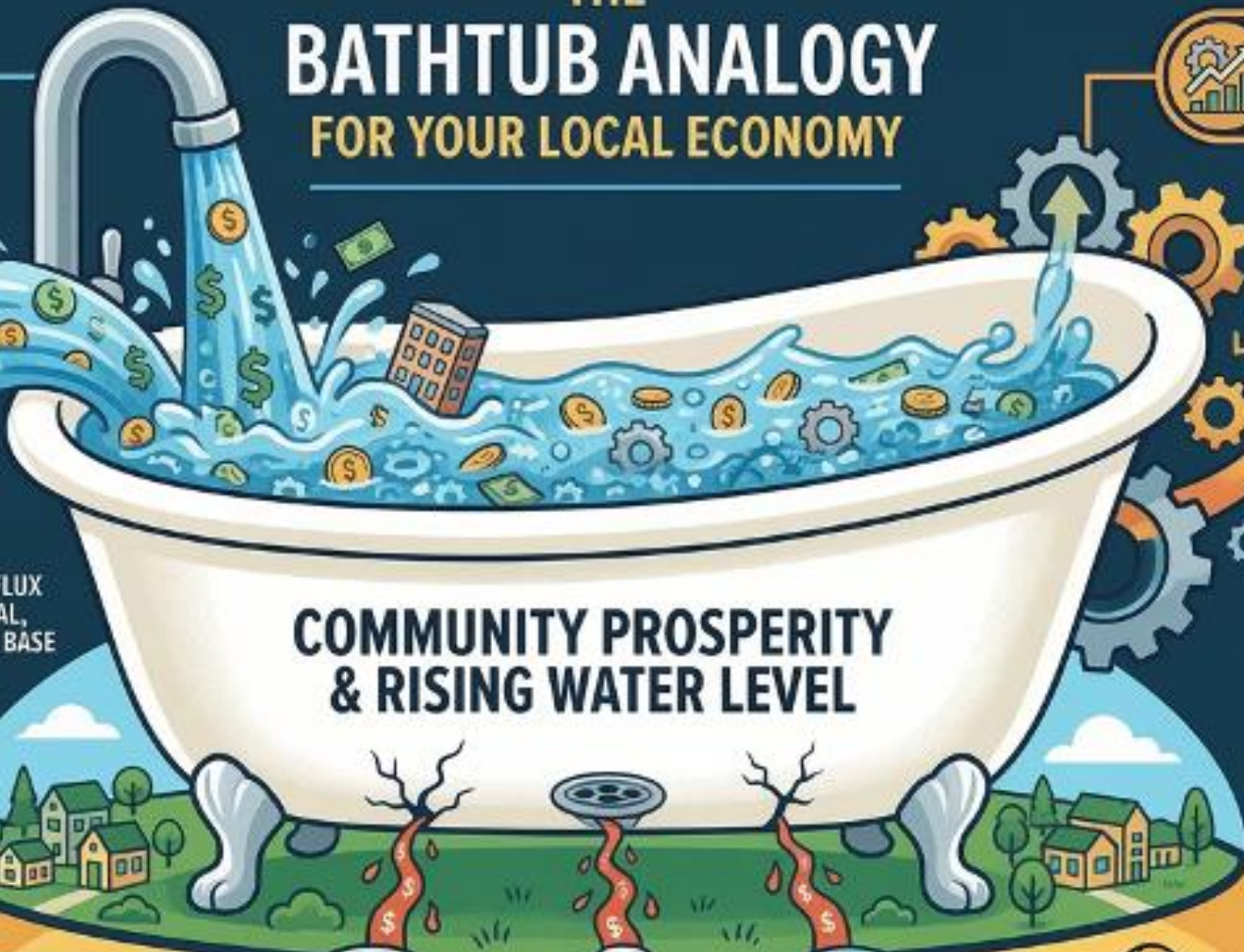
PRIMARY OBJECTIVE:
EXPANDING YOUR
ECONOMIC BASE

- NEW DATA CENTER (POWER-INTENSIVE INDUSTRY)
 - ADVANCED MANUFACTURER
 - SOLAR FARM HOSTING
 - NATURAL GAS POWER PLANT
- MAJOR INFLUX OF CAPITAL, JOBS, & TAX BASE

3. EXPANDING THE TUB DRIVING LONG-TERM GROWTH

CREATING NEW SOURCES OF ECONOMIC VALUE

- STRATEGIC, LONG-RANGE PLANNING
- DEVELOPING INDUSTRIAL PARKS
- ROBUST, TURNKEY INFRASTRUCTURE (POWER, WATER, FIBER)
- INDUSTRIES OF TOMORROW



COMMUNITY PROSPERITY
& RISING WATER LEVEL

PLUGGING THE LEAKS MAXIMIZING LOCAL RESOURCES

YOUR ROLE:
CREATE THE
ENVIRONMENT &
INFRASTRUCTURE

PREVENTING WASTE &
KEEPING MONEY LOCAL

ENERGY EFFICIENCY MEASURES
(e.g., CITY HALL, SCHOOLS, BUSINESSES)

REDUCING PEAK ENERGY DEMAND
(DEFERS COSTLY UTILITIES)

STATE REBATE PROGRAMS



YOUR ROLE:
CHAMPION
ENERGY
EFFICIENCY

YOUR ROLE:
BE A VISIONARY
LEADER

