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Lower Costs and Greater Reach of Australia's Rooftop Solar



No permitting required to install

Generous solar feed-in tariffs (FIT)

State support and leadership

\$1.34/W
and cover
23%
of households.

\$3.25/W
and cover
2%
of households

Why Is Rooftop Solar In Australia Cheaper Than In The U.S.?



Codes

Permitting

Customer Acquisition

Overhead

Tariffs

AUS Clean Energy Council accredits all installers and has an optional code of conduct.

US Electric Code doubles timelines and adds hardware expenses. There is no installation approval in AUS.

US utilities and AHJs (sometimes HOAs) control installation approval, adding 2-6 months to install timelines. The likelihood of customer cancellation rises with the length of time it takes to install a system. Cancellations are thus lower in AUS than in the US, making each customer less expensive to acquire and retain.

Varies by project and US installer.

AUS installers leverage costs and overhead across more installs and more revenue.

Not an issue in AUS because "it's obvious to all that the jobs in solar are in sales and installation, not in manufacturing."

Policies Options to Reduce Impediments and Costs and Expand Access to Rooftop Solar in the U.S.



Costs And Process Delays

Installation delays from permission to build (utility) and inconsistent building permits (multiple AHJ) rules

Activation delays from permission to operate (utility) and electrical sign off (AHJ)

High application fees

Property tax burdens

Cost Reduction And Process Solutions

Pre-approved components and design practices/templates.

Uniform permitting laws

Clear design rules that promote the use of site conditions

Online application processes with automated install approval and reduced fees

Property tax exemptions or reductions

Lack of Regulatory Certainty in the in the States Adds Costs and



Impedes Access

84 utility requests in 35 states + D.C. to increase fixed charges on customers

19 utility
requests in 10
states to add or
increase solar
specific charges

28 states considered or enacted changes to NEM policies

2017

249 solar policy and rate changes proposed, pending or enacted; **45** states (plus DC) took solar policy action,

14 states considered third-party ownership laws or regulations

Solar & Storage: Fueling the Future





In Hawaii, California, Massachusetts and Puerto Rico, solar & storage have potential to improve the grid and improve people's lives-- unless impeded with excess costs and delays.