Advancing America's Agriculture: The Value of Natural Gas to U.S. Agriculture and Agrochemicals



Gas Remains Favorable

MORNING CONSULT

NATURAL GAS: BENCHMARKS

Similarly, support for using more natural gas has remained high since the Fall.

Do you support or oppose using more...



Total Support = Strongly + Somewhat support



Customer Growth Continues

Customers:

- The number of residential natural gas consumers grew by 1.5 million between 2019 and 2021
- There are 77.7 million natural gas customers in the US:
 - 71.9 Residential Customers
 - 5.6 Commercial Customers
 - 82,000 Industrial
- The industry continues to add more than a customer a minute for every minute of the year.

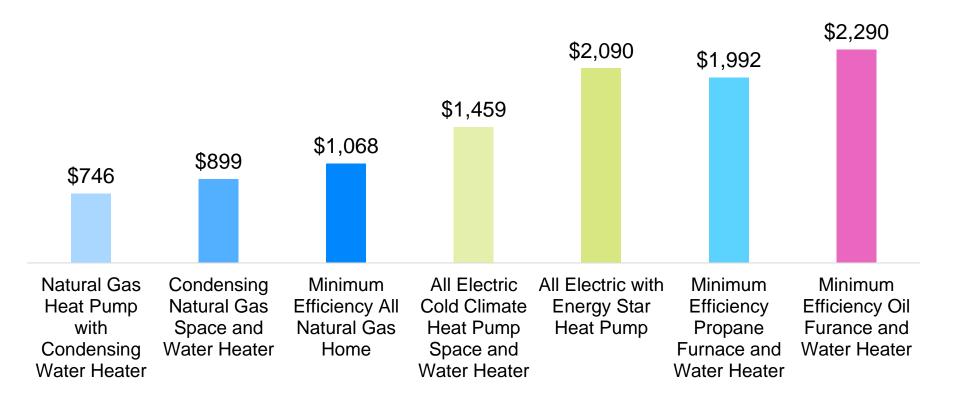
Natural Gas Residential End-Users by State Top 20 Net Additions since 2019 (Thousands) 2021 **Net Change** State 2019 4,787 Texas 5,011 224 California 11,233 11,112 120 North Carolina 1.305 1.368 63 60 New Jersey 2.844 2,904 3,322 3,380 Michigan Ohio 3,370 3,428 Florida 786 840 Colorado 1.813 1.867 1.029 Utah 976 1.330 Arizona 1.277 South Carolina 714 758 Indiana 1.813 1.769 Pennsylvania 2.821 2.865 43 1,560 1,603 Minnesota 1.882 Georgia 1.842 Kentucky 747 787 888 923 35 Nevada 18 Massachusetts 1.548 1.582 34 33 19 Tennessee 1.180 1,213 Illinois 3,941 3,973 32 Total 70,431 71,936 1,505



Natural gas typically results in the lowest operating costs for homes

Cost Comparison of Home Energy Use

Average Annual Energy Costs

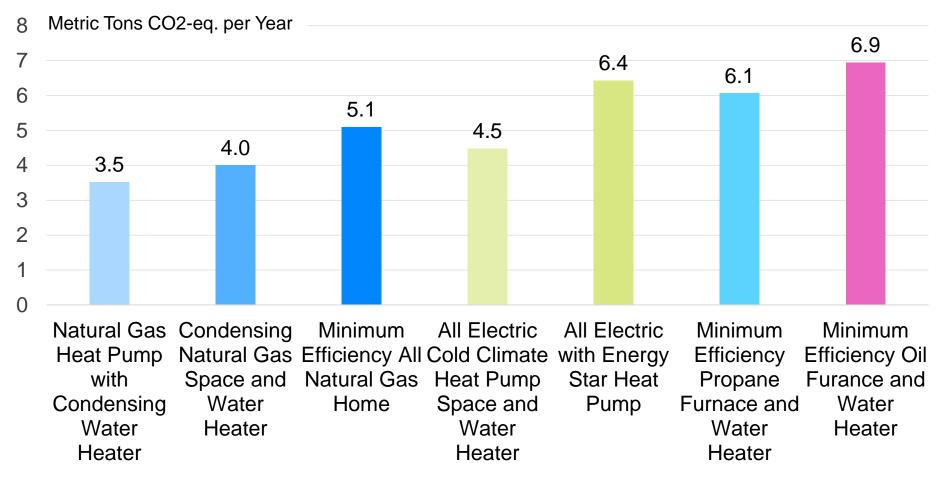


AGA Comparison of Home Appliance Energy Use, Operating Costs, and Carbon Dioxide Emissions



Natural gas typically results in a low greenhouse gas footprint

Greenhouse Gas Emissions of Home Energy Use



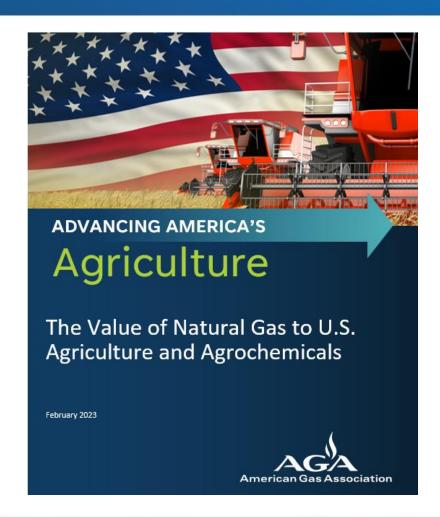
AGA Comparison of Home Appliance Energy Use, Operating Costs, and Carbon Dioxide Emissions



Advancing America Series

AGA's *Advancing America* series highlights the importance of abundant, affordable natural gas for key US industries:

- Agriculture
- Hotels & Hospitality
- Healthcare (Hospitals, universities)
- Pharmaceutical Manufacturing

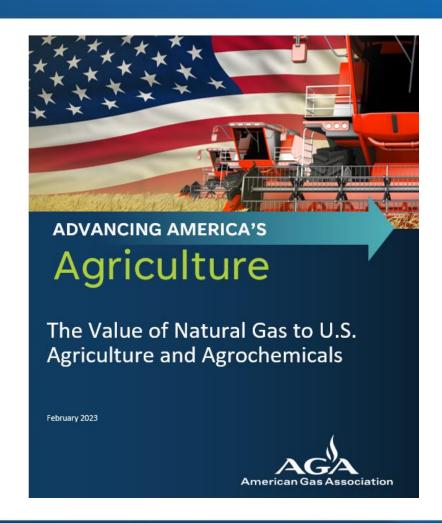




Advancing America Series: Agriculture

The U.S. agriculture sector (defined to include crops, livestock, and food processors) is connected to many other sectors across the economy.

Natural gas helps the U.S. economy produce agrochemicals, the most important of which is the fertilizer used to increase crop yields.





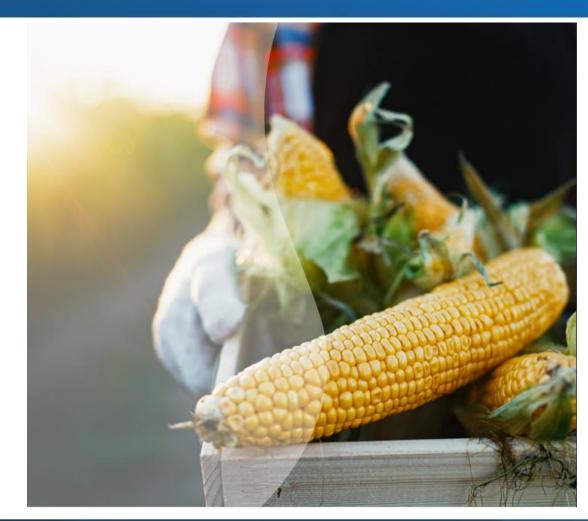
You can draw a direct line from the availability of low-cost natural gas to the cost of food on grocery store shelves globally.



Agriculture is a major part of the U.S. econ

Jobs
17.2
Million

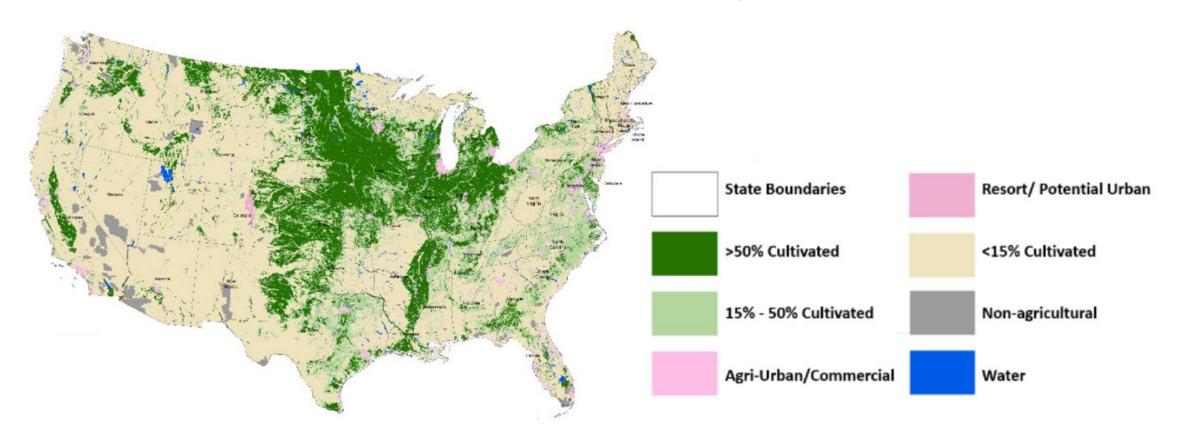
\$1.75 trillion





The distribution of agricultural land-use varies greatly across the country

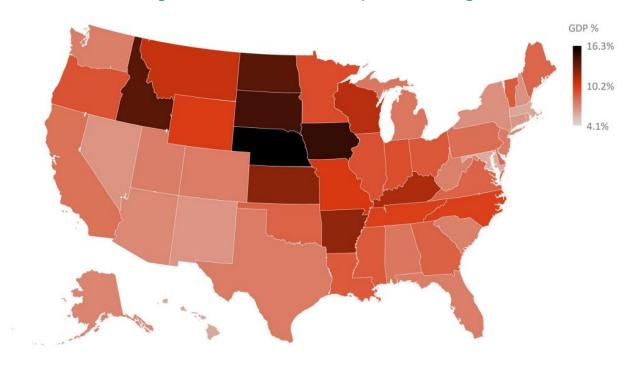
Land-use map of the lower forty-eight states





Agriculture contributes directly to state economies and linked with many sectors

Total share of state GDP supported by agriculture and food processing



Source: FTI analysis

Sectors with the strongest financial linkages to the U.S. agriculture sector (2022 \$ billions)

Rank	Economic Sector	Indirect Output
1	Commercial and industrial real estate	\$126.0
2	Other consumable goods merchant (wholesale)	\$106.2
3	Truck transportation	\$91.0
4	Grocery and related products (wholesale)	\$70.4
5	Management of companies and enterprises	\$57.3
6	Paperboard container manufacturing	\$29.9
7	Support activities for agriculture and forestry 47	\$27.9



Agriculture accounts for 15% of U.S. commercial and industrial natural gas demand

Just five of the many subsectors within agriculture consume over 2 trillion cubic feet of natural gas per year, nearly the equivalent consumption as California, the second largest natural gas consuming state.



Food processors

1,470 BCF



Beef and dairy cattle

227 BCF



Corn, wheat, and other grains

179 BCF



Fertilizer and other agrochemicals

95 BCF



Soybeans and other oilseeds

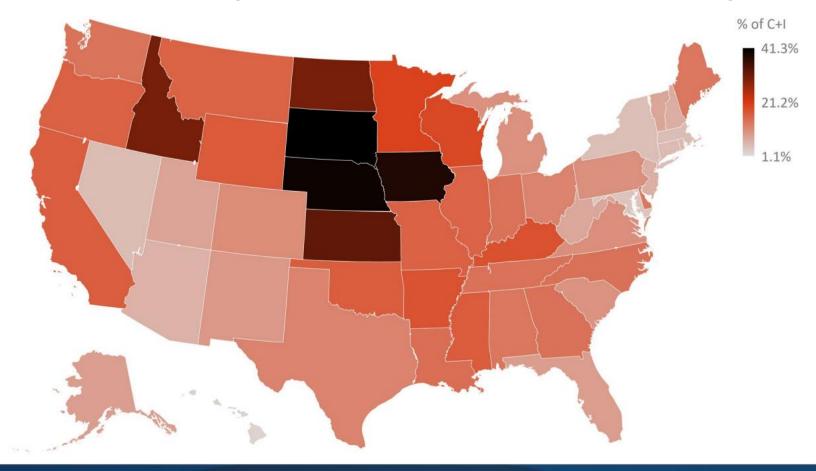
85 BCF

BCF = BILLION CUBIC FEET



In six states (Nebraska, Iowa, South Dakota, North Dakota, Idaho, and Kansas) agriculture accounts for 30% of commercial and industrial gas use

Agriculture and food processing share of total commercial and industrial gas consumption





U.S. economic activity supported by agriculture and food processing

Impact	Units	Direct Impact	Indirect Impact	Induced Impact	Total Impact
Employment	Million (#)	5.0	6.2	6.0	17.2
Output ⁴¹	2022 \$ B	\$1,583	\$1,367	\$1,059	\$4,009
GDP ⁴²	2022 \$ B	\$437	\$690	\$621	\$1,748
Labor Income	2022 \$ B	\$238	\$439	\$364	\$1,041
Federal Taxes	2022 \$ B	\$102	\$148	\$104	\$354
S&L ⁴³ Taxes	2022 \$ B	\$123	\$81	\$71	\$275

Between 70% and 80% of the energy needs of the U.S. agrochemical sector comes from natural gas

Direct economic impact of U.S. agrochemical sector

Economic Sector	Employment (thousands)	Output (2022 \$ billions)	GDP (2022 \$ billions)	Income (2022 \$ billions)
Nitrogenous fertilizer manufacturing	9.2	\$12.2	\$3.8	\$1.5
Phosphatic fertilizer manufacturing	6.0	\$5.0	\$1.6	\$0.8
Fertilizer mixing	9.5	\$5.4	\$1.8	\$0.9
Pesticide and other agricultural chemical manufacturing	14.2	\$21.0	\$5.8	\$1.9
TOTAL >>	38.8	\$43.6	\$13.0	\$5.2

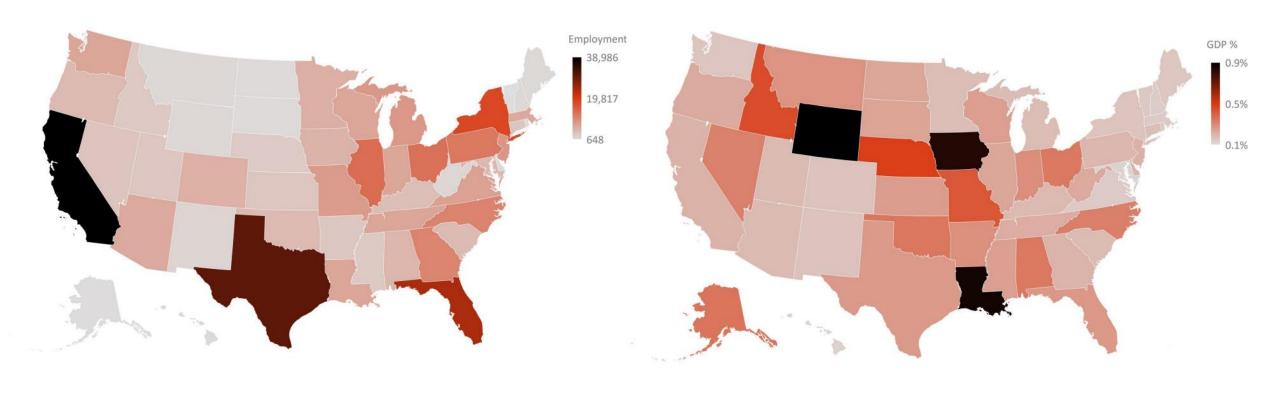


Lahor

Between 70% and 80% of the energy needs of the U.S. agrochemical sector comes from natural gas

State employment supported by agrochemicals

Share of state GDP supported by agrochemicals





Renewable Natural Gas State Activity

65 Bills

have been introduced

28 Bills

have become

State
Legislative
Proposals

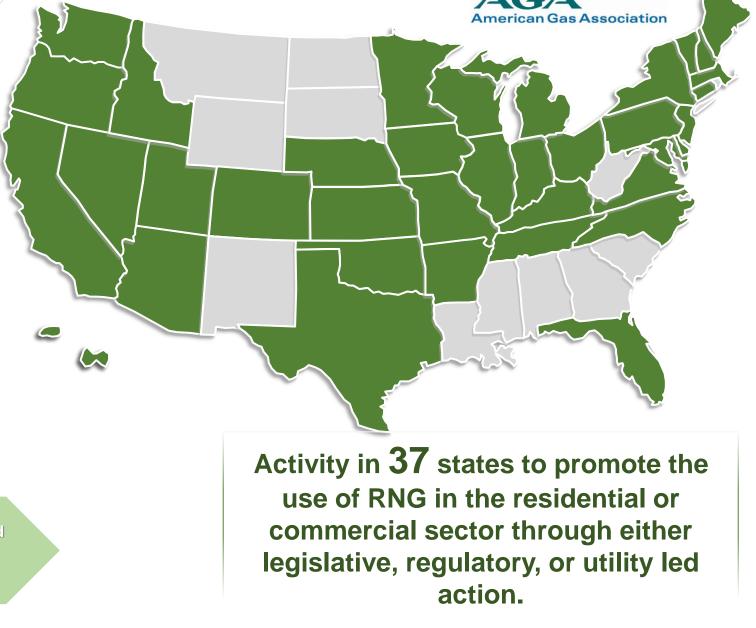
18 Natural Gas have begun developing or have implemented Voluntary Green Tariffs

Voluntary Programs

25 Natural Gas Utilities

are engaged in RNO production projects

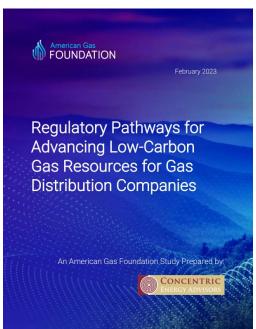
Utility Led RNG Projects

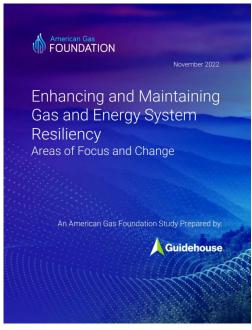


*this data does not include RNG interconnection activity

Resources

New Reports from The American Gas Foundation

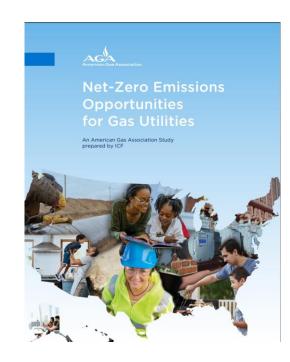




AGA Studies and Analyses

Natural Gas Homes are Lowest-Cost and Lowest-Emissions, Even Compared to Homes with Electric Cold-Climate Heat Pumps

High-efficiency natural gas appliances in homes can lower utility bills and emissions. Cost Comparison of Home Energy Use (Average Annual Energy Costs) \$2,500 \$2,000 **☆** \$1,500 \$1.000 \$500 Heat Pump Natural Gas Efficiency All Cold Climate with Energy Efficiency Efficiency Oil Heater Water Water Heater Heater Heater Heater



Gasfoundation.org

aga.org



