

# Retail Gas Market Overview

February 10, 2019

# Outline

- Major supply functions
- Pricing overview
- Risk and risk management
- Commodity & capacity planning

# Main Supply Functions

## Pricing

- Pricing philosophy and process
- Cost components

## Risk Mgmt.

- Risks
- Load forecasting
- Hedging

## Commodity and Asset Mgmt.

- Process
- Supply reliability
- Term
- spot

# Pricing Philosophy

- Two main objectives
  - Capture all costs and risks in the price
  - Try to develop a price that's attractive to the market
- Bottom up pricing
  - First, all costs to serve a customer are calculated and then a margin is added to arrive at the price that's offered
- Many cost components are either market or tariff based
- Use of risk premiums is a point of differentiation among suppliers
  - Covering volumetric changes
  - Cashout/penalty risk
- Some suppliers buy their supply components (financial hedges, physical supply, assets) in advance. Others wait until after the customer is signed

# Components

## Market Based

- NYMEX
  - Price of gas at Henry Hub, LA
  - Traded financially and physically
  - Very liquid
- Basis
  - Price of gas at various regional points
  - Traded financially and physically
  - Liquidity depends on region

## Asset Costs

- Costs of physical assets like pipeline capacity and storage
- Costs can be tariff or market based
- Typically consist of fixed and variable costs

## Risk Premiums

- Unique to the supplier
- Can cover things like usage variance, credit, etc.
- Could vary based on term, customer class, etc.

## LDC

- Costs like pooling fees, billing fees, UFG, etc.

# InterContinental Exchange (ICE)

Kill All   Activate All    Live Only   Hold Bids   Hold All   Hold Offers   Excel   Search...

Orders   Deals   Positions   Options   Market Watch   UPS   Off-Exchange   MIDCON   Gulf   East   Pacific Southwest   NYMEX   Appalachia   Midwest   West   Northeast   COH SCO   Southeast

Search...    Live Only            UPS   Hold Orders (inac)

Status	CC	Product	Hub	Strip	Begin Date	End Date	RFQ	+	-	Sell	B Qty	Bid	Offer	O Qty	Buy	Last	Change	Settlement	OI	High	Low	WAP	Volume	Block Vol
H		NG LD1 Futures	Henry	Feb19	1Feb19	28Feb19		+			2500	3.017	3.020	2500		3.017	0.073	2.944	333752	3.050	2.964	3.017	3550000	
H		NG LD1 Futures	Henry	Mar19	1Mar19	31Mar19		+			2500	2.906	2.909	2500		2.906	0.060	2.847	359439	2.928	2.864	2.902	1242500	
H		NG LD1 Futures	Henry	Apr19	1Apr19	30Apr19		+			2500	2.731	2.734	2500		2.732	0.053	2.677	297660	2.744	2.701	2.728	1045000	
H		NG LD1 Futures	Henry	May19	1May19	31May19		+			2500	2.708	2.712	2500		2.710	0.048	2.662	243168	2.724	2.690	2.708	385000	
H		NG LD1 Futures	Henry	Jun19	1Jun19	30Jun19		+			2500	2.750	2.754	2500		2.748	0.044	2.704	214517	2.766	2.731	2.753	315000	
H		NG LD1 Futures	Henry	Jul19	1Jul19	31Jul19		+			2500	2.792	2.796	2500		2.790	0.044	2.746	213995	2.801	2.763	2.791	335000	
H		NG LD1 Futures	Henry	Aug19	1Aug19	31Aug19		+			2500	2.790	2.794	2500		2.790	0.048	2.746	205329	2.800	2.774	2.788	205000	
H		NG LD1 Futures	Henry	Sep19	1Sep19	30Sep19		+			2500	2.767	2.772	2500		2.767	0.049	2.723	197509	2.777	2.750	2.762	170000	
H		NG LD1 Futures	Henry	Oct19	1Oct19	31Oct19		+			2500	2.796	2.801	2500		2.794	0.044	2.751	272073	2.805	2.774	2.793	715000	70000
H		NG LD1 Futures	Henry	Nov19	1Nov19	30Nov19		+			2500	2.844	2.850	2500		2.842	0.045	2.802	172247	2.847	2.829	2.836	52500	
H		NG LD1 Futures	Henry	Dec19	1Dec19	31Dec19		+			2500	2.995	3.002	2500		2.998	0.041	2.957	165076	2.998	2.985	2.996	32500	10000
H		NG LD1 Futures	Henry	Jan20	1Jan20	31Jan20		+			5000	3.104	3.111	2500		3.104	0.037	3.068	148826	3.108	3.085	3.098	152500	60000
H		NG LD1 Futures	Henry	Feb20	1Feb20	29Feb20		+			2500	3.029	3.040	2500		3.037	0.039	2.998	105216	3.040	3.026	3.037	40000	
H		NG LD1 Futures	Henry	Mar20	1Mar20	31Mar20		+								2.851		2.822	111818				37500	
H		NG LD1 Futures	Henry	Apr20	1Apr20	30Apr20		+			2500	2.534	2.567	2500		2.552		2.532	99677				22500	
H		NG LD1 Futures	Henry	May20	1May20	31May20		+			2500	2.480				2.481	-0.001	2.482	98704	2.481	2.481	2.481	15000	
H		NG LD1 Futures	Henry	Aug20	1Aug20	31Aug20		+								2.574		2.544	85472				15000	
H		NG LD1 Futures	Henry	Sep20	1Sep20	30Sep20		+								2.557		2.526	87330				15000	
H		NG LD1 Futures	Henry	Oct20	1Oct20			+					2.655	2500				2.548	102899				12500	
H		NG LD1 Futures	Henry	Apr19-Oct19	1Apr19	31Oct19		+			2500	2.761	2.765	2500		2.765	0.049	2.716		2.768	2.740	2.754	80000	
H		NG LD1 Futures	Henry	Nov19-Mar20	1Nov19	31Mar20		+			2500	2.962	2.965	2500		2.960	0.031	2.929		2.966	2.950	2.958	12500	
H		NG LD1 Futures	Henry	Apr20-Oct20	1Apr20	31Oct20		+			2500	2.526	2.540	2500				2.526						
H		NG LD1 Futures	Henry	Nov20-Mar21	1Nov20	31Mar21		+					2.790	5000				2.772						
H		NG LD1 Futures	Henry	Apr21-Oct21	1Apr21	31Oct21		+			2500	2.453						2.510						
H		NG LD1 Futures	Henry	Nov21-Mar22	1Nov21	31Mar22		+			5000	2.780						2.796						
H		NG LD1 Futures	Henry	Nov23-Mar24	1Nov23	31Mar24		+					2.980	2500				2.895						
H		NG LD1 Futures	Henry	Q2 19	1Apr19	30Jun19		+			2500	2.728	2.735	2500				2.681						
H		NG LD1 Futures	Henry	Q3 19	1Jul19	30Sep19		+			2500	2.782	2.787	2500				2.739						
H		NG LD1 Futures	Henry	Q4 19	1Oct19	31Dec19		+			2500	2.877	2.887	2500				2.837						
H		NG LD1 Futures	Henry	Q1 20	1Jan20	31Mar20		+			2500	2.988	3.003	2500				2.962						
H		NG LD1 Futures	Henry	Q2 20	1Apr20	30Jun20		+			2500	2.451	2.570	2500				2.508						



# What is Risk

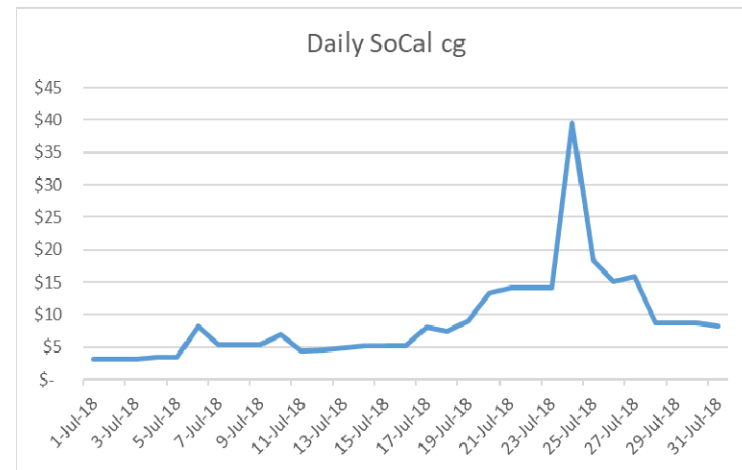
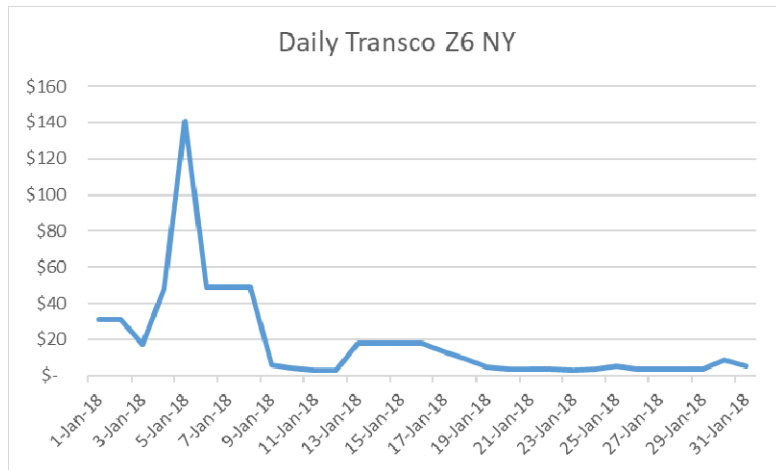
**Risk** is the exposure to unpredictable expenses and revenues resulting from the change in value of an underlying asset or liability.

**Risk Management** is the continuous process of identifying and capitalizing on appropriate opportunities while avoiding inappropriate exposure in such a way as to maximize the value of the enterprise.\*

\*"Risk Management and Control Programs for Energy Companies" - Arthur Anderson  
12/11/1998

# Primary Retail Supply Risks

- Changing commodity prices



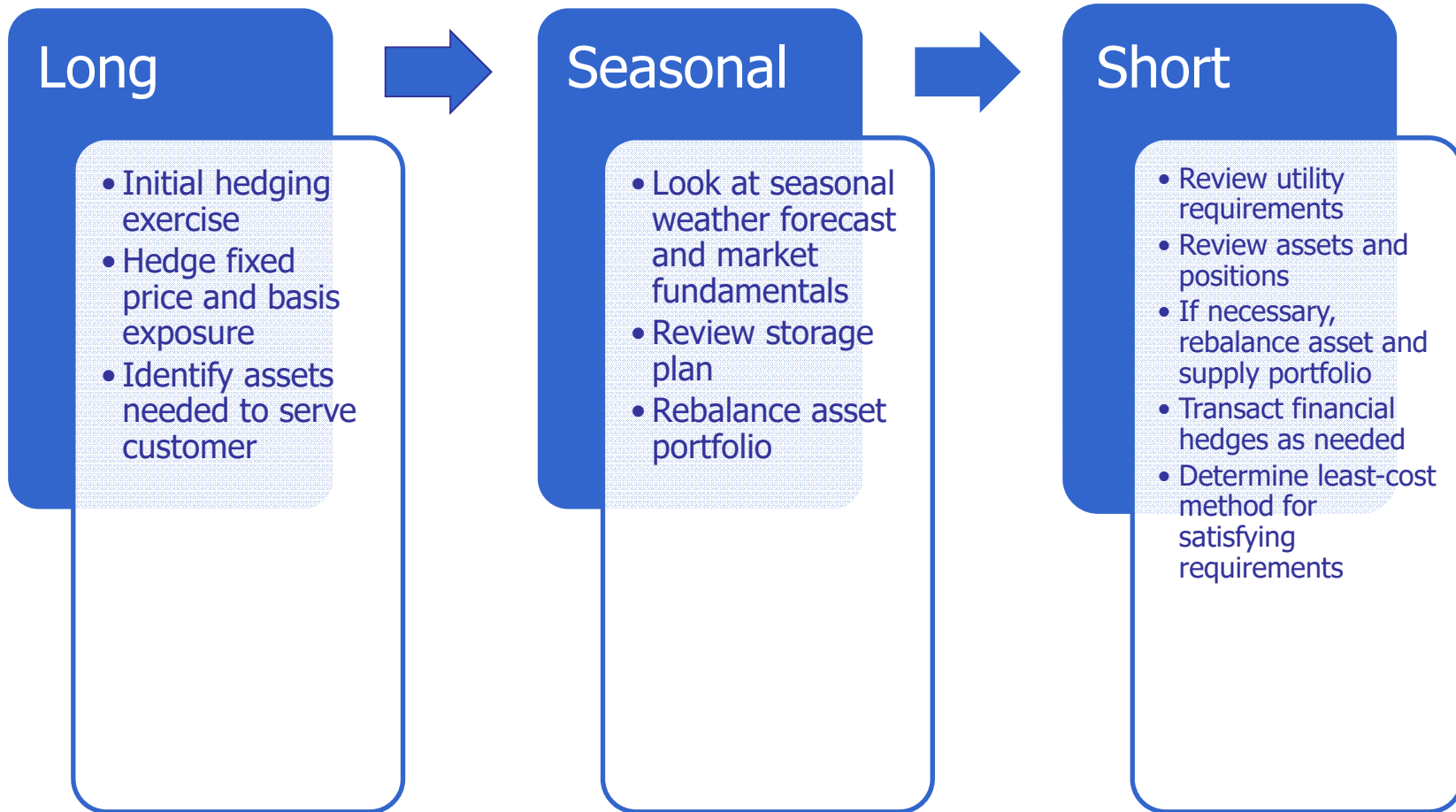
- Changing customer usage
  - In some cases this can be managed contractually, but many times suppliers just wear this risk
  - Residential usage can change by as much as 40% over a couple of days



# Main Risk Management Tools

- Usage forecasting
  - Term hedge volume
  - Usage sensitivity to weather
  - Key part of commodity and capacity planning
  - Must understand utility delivery requirements
    - Can differ by utility and customer class
- Hedging activities
  - Transacting financial hedges
  - Transacting physical gas
  - Asset utilization
  - Many times it's a combination of all of the above

# Gas Supply Process



# Commodity/Capacity Planning

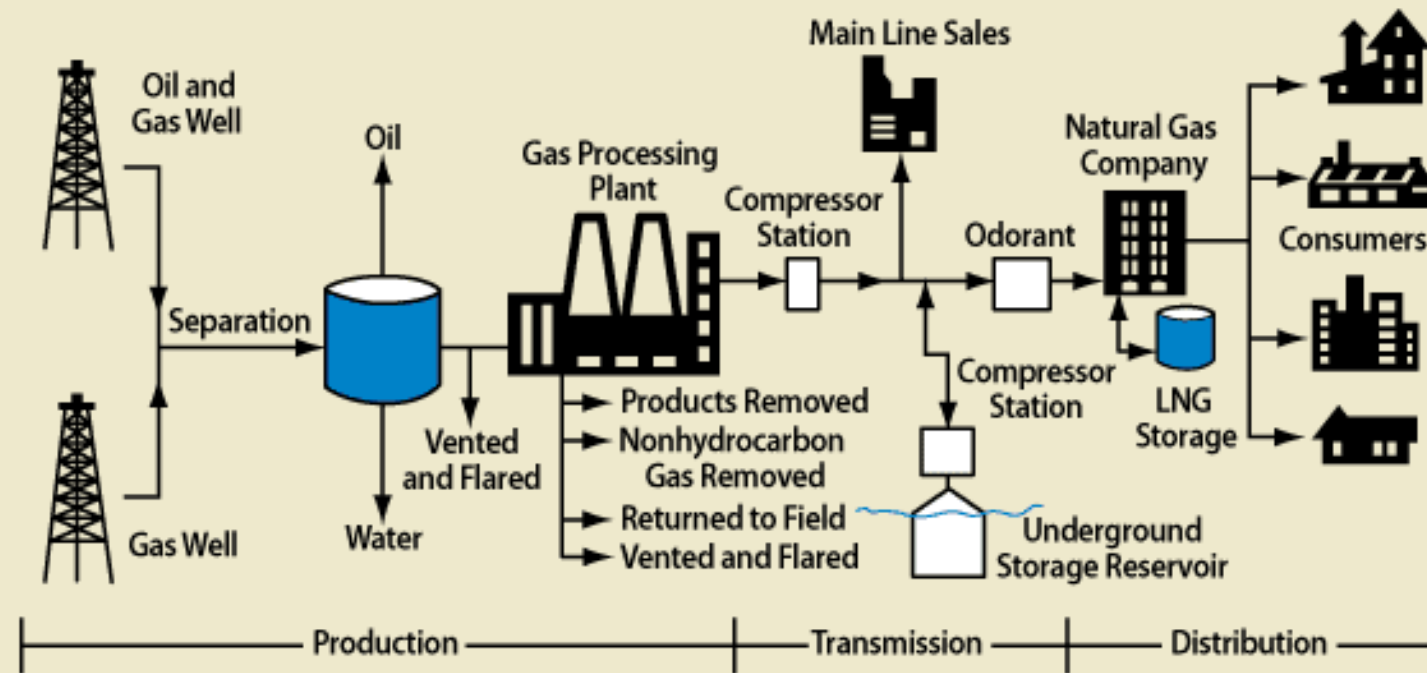
- Two main risks
  - Changing supply obligations
  - Changing market prices
- Manage having to transact in the daily market
- Look to create supply flexibility
- Market liquidity of delivered supply
- Different instruments may be used to manage supply and/or price risk
  - Financial hedges
  - Physical supply
- Done over different periods
  - Multiple months
  - Just one day

# Commodity/Capacity Planning (contd.)

- What level of demand
  - Is there a comparability requirement
- Does the utility allocate capacity
- When buying capacity multiple factors need to be considered
  - Term
  - Price
  - fundamentals
- Look for optionality
  - Ability of asset to serve multiple purposes
- Do you buy primary firm, secondary firm, or interruptible
- Many suppliers will plan over 3 different terms (long, seasonal, and short)

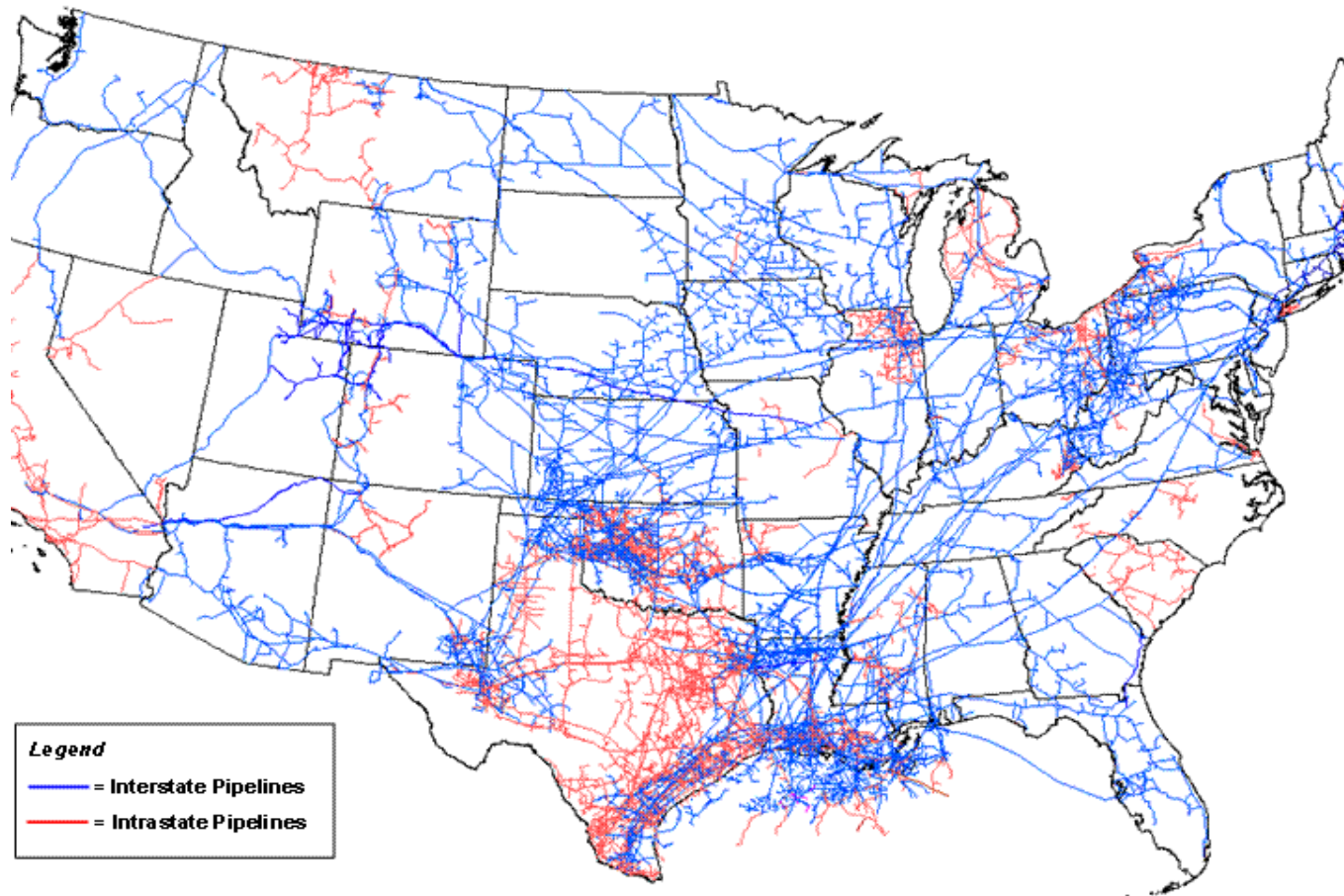
# APPENDIX

# The Natural Gas Production, Transmission and Distribution System



Source: U.S. Energy Information Administration.

# Natural Gas Pipelines



Source: Energy Information Administration, Office of Oil & Gas, Natural Gas Division, Gas Transportation Information System



# Physical Markets

- Market participants are trading the actual commodity
- Major types of transactions
  - Cash (spot) – transactions for immediate delivery
    - Next day delivery
    - Balance of month
    - Intra-day
  - Forward – transactions for delivery more than one month out
- Can be bought fixed price or linked to different indices
  - Indices are either NYMEX or some regional index
- Agreed upon conditions
  - Price, volume, term, delivery point

# Financial Markets

- These markets exist primarily for price discovery and risk management
- There is no transfer of physical gas
- Contracts are settled financially
- Financial pricing is often derived from physical pricing
- A variety of products are traded in these markets like futures contracts, options, and swaps
- These products are traded on established exchanges and over-the-counter (OTC) markets
  - NYMEX, ICE
- Market has moved towards more standardized products

# Utility and Pipeline Interactions

## Pipeline

- Open season and/or capacity release
- Managing collateral
- Issue resolution

## Utilities

- Asset allocation
- Managing collateral
- Receiving delivery targets
- Issue resolution
- Program design