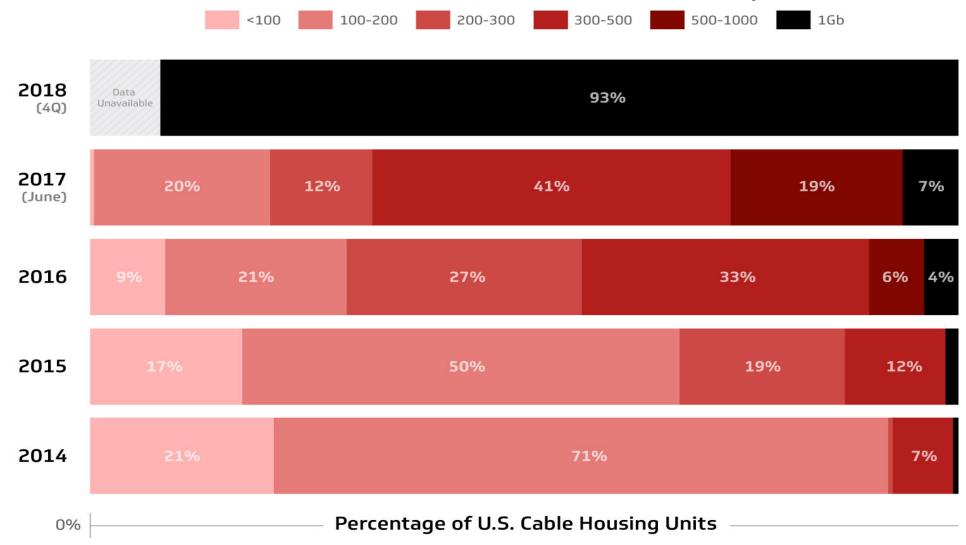
# **10G: The Future of Connectivity**



# Gigabit Broadband Is Now A Reality

Cable Broadband Service: Max Available Download Speeds



### What is 10G?

10G will deliver:

- Symmetrical speeds of 10 gigabits per second
- Lower latencies
- Enhanced reliability
- Better security

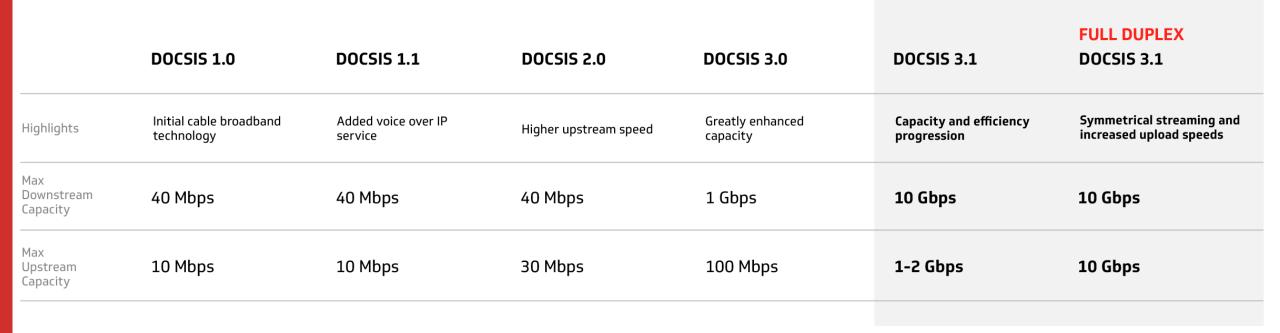






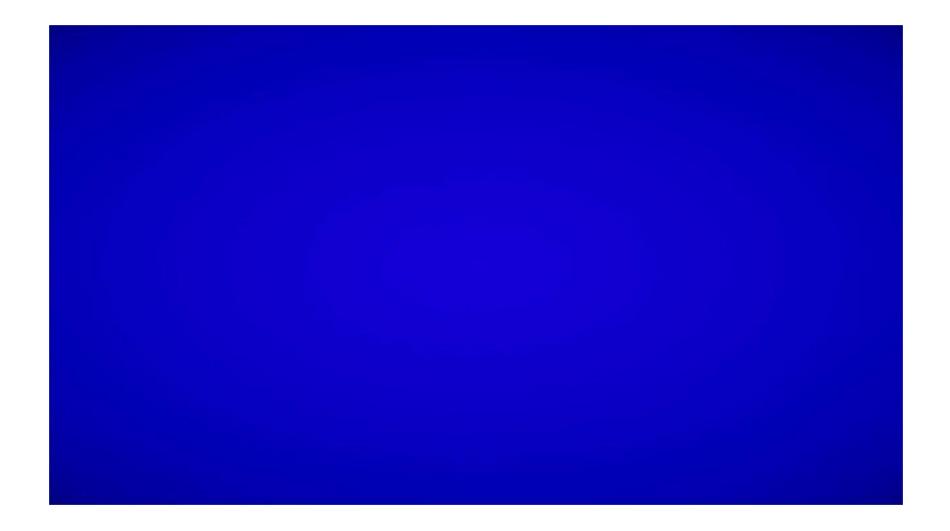


**Cable**Labs<sup>®</sup>



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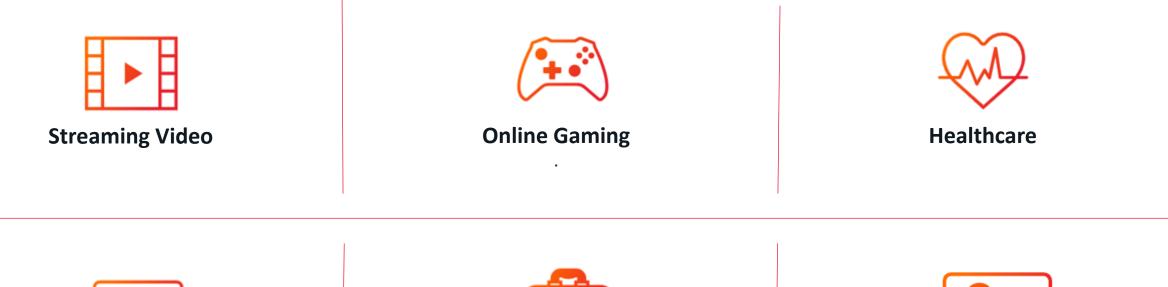
#### Why Do We Need the 10G Platform?



10G will enable a myriad of new immersive digital experiences and emerging technologies that will revolutionize the way we live, work, learn and play.



### What Will the 10G Network Enable for Consumers?





**Education and Telework** 



**Business** 



**Families and Friends** 



#### **Uncompromised Network Reliability**

10G puts us on a path to a highly reliable network that will support our customers' needs at home and at work.



### **A Safe and Secure Connected Future**

ECUR

10G will help provide a safe and secure connected future by focusing on:

- Prevention
- Mitigation
- Remediation
- Customer notification



### **10X Faster Internet Speeds**

A faster, high-bandwidth connection will enable emerging technologies, like:

- Virtual gaming
- Connected health monitoring
- Al assistants
- Self-driving cars
- Holodecks





### Low Latency Enabling the Future of Technology

The 10G platform's low latency will enable the interactive and future experiences like:

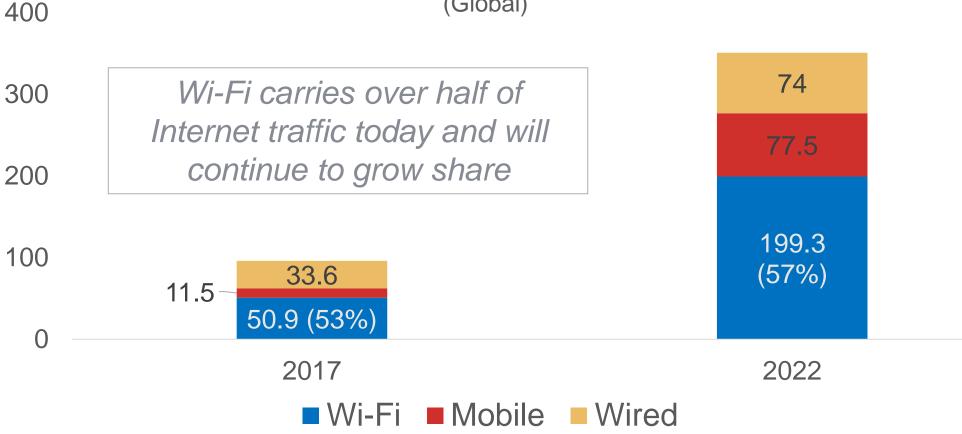
- Holodecks
- Light field displays
- 360° video



# Wi-Fi Will Remain Huge

Internet Traffic by Medium (Global)

Exabytes per month



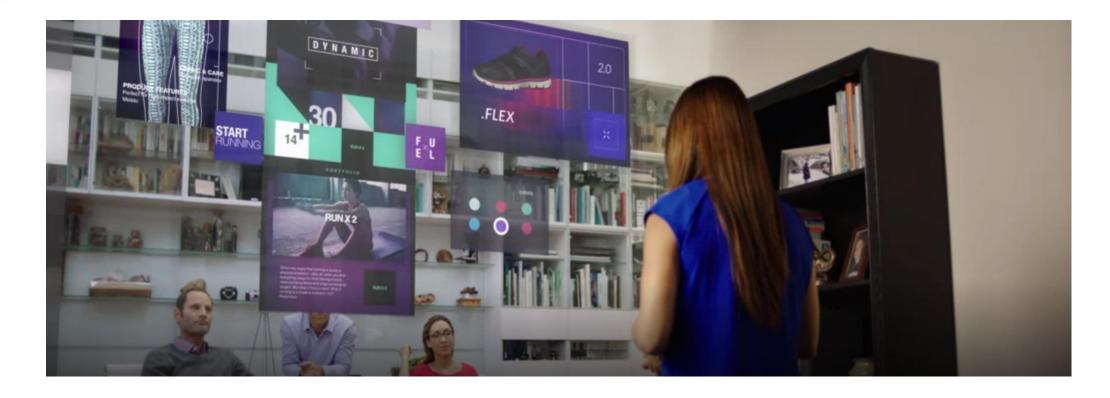
### The 1<sup>st</sup> Gig

With internet speed and capacity ushering in the Gigabit era, 1G is laying the groundwork for new experiences.





### When Will 10G be Available?



Lab trials for 10G are already underway, with field trials beginning in 2020.



# ... Under A Conducive Policy Climate

- 10G is a leap forward for American broadband connectivity
  - Faster speed, lower latency, better security



- The cable industry will newly empower consumers and the digital economy via the 10G platform
- Requires a policy climate that fosters investment and innovation

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## **More Resources:**

### https://www.10gplatform.com/

• 10G Intro

### https://www.cablelabs.com/10g

• 10G Tech Overview

### https://www.cablelabs.com/thenearfuture

• Vision of 10G experiences

### https://www.cablelabs.com/gigabit-internet-speeds/

Cable broadband deep dive

