

2025 NARUC ANNUAL MEETING & EDUCATION CONFERENCE

SPONSORSHIP PROSPECTUS

November 9-12, 2025, Seattle, WA

Sponsor Benefit	Leadership (\$50k)	Premier (\$35k)	Executive (\$25k)	Diamond (\$20k)	Sapphire (\$15k)	Platinum (\$10k)	Gold (\$8.5k)	Silver (\$6k)
Complimentary Meeting Registrations	6	5	4	3	3	2	1	1
Recognition in Sponsor Video	✓	✓	✓	✓	✓	✓	✓	✓
Company Info On App	✓	✓	✓	✓	✓	✓	✓	✓
Display Table in Break Area By request Only	✓	✓	✓	✓	✓	✓	✓	
Logo on Hall Monitors	✓	✓	✓	✓	✓	✓	✓	
Registrant Email Lists	3 advance + final	3 advance + final	3 advance + final	1 advance + final	1 advance + final	1 advance + final		
Logo on Meeting Webpage	✓	✓	✓	✓	✓	✓		
Special Recognition at Coffee Networking Breaks					Emerald Roast & Networking	First Pour		
Recognition by NARUC Leadership	✓	✓	✓	✓	✓			
Logo on Signage	✓	✓	✓	✓	✓			
Social Media Promotion	✓	✓	✓	✓				
Icon Button on App	✓	✓	✓	✓				
One Video during a General Session	60 sec	45 sec	30 sec	30 sec				
One Event Space for ICW Event, if space allows	✓	✓	✓	✓				
Scrolling Banner on App	✓	✓	✓					
Feature Article in NARUC Bulletin	✓	✓	✓					
Complimentary NARUC Bulletin 6 months Subscription	✓	✓	✓					
Logo on Pre-Meeting Emails	✓	✓						
Logo on Cover Meeting Slides	✓	✓						
Interview on NARUC Live	✓	✓						
Exclusive Branding Option <i>Choice of Lanyard, Keycard, Charging Station</i>		✓						
Exclusive Branding Option <i>Choice of Wi-Fi, Fill it Forward water bottles and water stations, bags, or one of the options listed above</i>	✓							
Prominent Logo on App Main Page	✓							
Acknowledgement at Welcome Reception	✓							
Discount on Job Posting	35% off							

Sponsor Material Submission Guidelines & Deadlines

The deadline for submitting materials to NARUC is **Friday, October 24, 2025.**

Submit to meetings@naruc.org

Sponsors are responsible for submitting the items included in their selected package by the deadline.

ELEGIBLE MATERIAL SPECIFICS

- Company Logos to be in EPS and JPG high resolution files 300px by 600px (Due upon confirmation)
- Video links in MP4 files (Produced by the Sponsor)
- Scrolling banner size: 6400px by 80px, PNG or Jpeg files (no border or shadow)
- Branded wrap design for phone charging station (specifications will be sent to sponsor)
- Materials and links in PDF

For more information or questions, please contact: wharris@naruc.org.