

Join the NARUC Research Lab for a

MegaModel Mini Demo

Tuesday, November 14, 3:00 – 4:30
Hilton Baltimore/Key 11 & 12

NARUC has developed an interactive game to teach regulators, legislators, advocates, and other decision-makers about utility business models and regulatory regimes. Explore performance-based and cost-of-service regulation in vertically integrated and restructured environments. We invite attendees of the NARUC Annual Meeting to hear more about the game and take a test drive.



How it works Lab staff begin with a presentation outlining utility regulation and new business models. We go over the rules of gameplay before players form teams and kick off the game.



During the game, each team runs a utility for five two-year planning periods (ten years total). In each period, players can choose to build or contract for generation, build transmission, distribution, and flexibility resources, and institute policies. The MegaModel Excel-based platform shows how these decisions impact customer bills, reliability, earnings per share, and greenhouse gas emissions. We then come back for a group discussion about how teams made decisions during the game.



Bring us to your state!

The Lab has brought the MegaModel game to meetings around the country in 2017, including the National Association of State Utility Consumer Advocates, National Conference of State Legislatures, National Association of State Energy Officials, and the Legislative Energy Horizon Institute.



We want to come to you! Thanks to our funding through the U.S. Department of Energy, we can often conduct this training at no cost to states. We can modify the game for variety of audiences, whether they are energy novices or experts. To learn more, contact:



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