

# Regulatory Principles and Regulatory Regimes

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# Professional Background

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- Worked in electric and gas industries since 1992
- Principal Economist at Colorado Public Utilities Commission since July 2005
  - Expert witness, policy advisor (rulemakings), researcher
  - Resource planning, energy efficiency, ratemaking, quality of service, franchise issues, and other matters
- Senior Analyst in the Rates and Regulatory Affairs at Commonwealth Energy System (NSTAR)
  - Rate design, cost of service, tariffs, terms and conditions
- Consultant at KEMA, E Source/Financial Times, Hagler Bailly Consulting (PA Consulting in US)
  - Market analysis, regulation, retail pricing, competition, utility operations, energy efficiency



# Educational Background

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- Master of Arts  
Economics  
University of Colorado at Boulder
- Bachelor of Arts  
Economics and French Literature  
University of Colorado at Boulder and  
Université de Bordeaux, France



# Overview

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- Electric Utility Regulation in the US
- Economic Rationale for Regulation
  - Natural Monopoly
- Public Policy Case for Regulation
  - Regulatory Compact
- Regulatory Tools
- Qualities of an Effective Regulator
- Colorado PUC Case Studies
  - The Fuel Clause
  - The New Energy Economy and the Climate Action Plan
  - Smart Grid Development



# Electric Utility Regulation in the US

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# US Electricity Sector

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- 42% of primary energy consumption
- 35% of US fossil fuel consumption  
(primarily coal and natural gas from North America)
- 40% of US carbon dioxide emissions (growing)
- Electricity usage growing faster than total energy usage

Source: Joskow



# Colorado Electricity Snapshot

		US Rank	Period
<b>Economy</b>			
Population	4.9 million	22	2008
Civilian Labor Force	2.7 million	22	Jan-09
Per Capita Personal Income	\$41,042	11	2007
		U.S Avg	Period
<b>Natural Gas Prices</b>			
Wellhead	\$4.57/MCF	\$6.37/MCF	2007
City Gat	\$6.06/MCF	\$7.93/MCF	Jan-09
Residential	\$8.64/MCF	\$12.41/MCF	Jan-09
<b>Electricity Prices</b>			
Residential	9.47 cents/kWh	10.99 cents/kWh	Dec-08
Commercial	7.78 cents/kWh	9.95 cents/kWh	Dec-08
Industrial	6.13 cents/kWh	6.89 cents/kWh	Dec-08
		US Rank	Period
<b>Energy Usage</b>			
Per capita	300 million Btu	39	2006
		% U.S	Period
<b>Environmental</b>			
Electric Power Carbon Dioxide Emissions	41,847,343 metric tons	1.7%	2006

Source: Energy Information Administration



# Electric Utility Regulation in US

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- Supplements regulation by competition
  - Competition regulates markets by raising price when supplies are scarce and lower price when supplies are plentiful
- Combines anti-trust, industry, and social regulation
- Supports an effective institutional framework to sustain economic growth (North)
  - Initially focused on providing sufficient service (capacity)
  - Transformed into improving technical efficiency, productivity, and quality of service
  - Increasingly addressing positive and negative “externalities” (e.g., jobs and climate change)

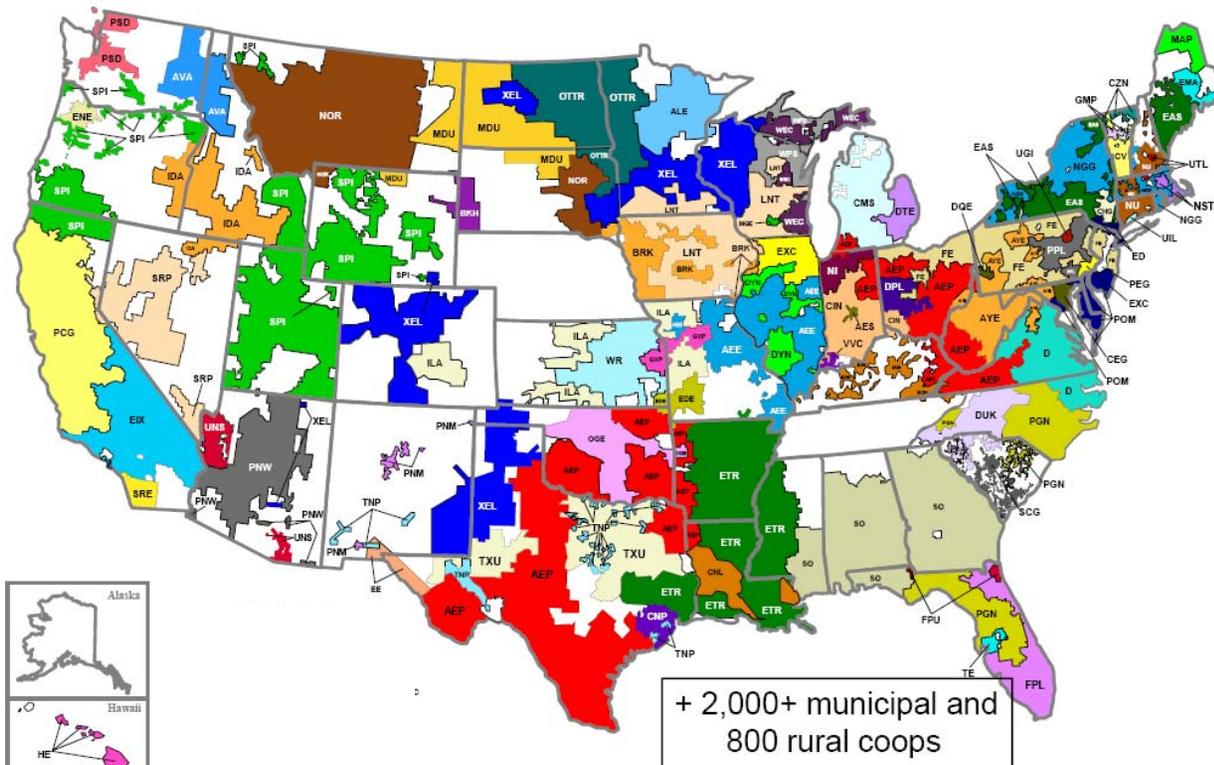


# Investor Owned Utilities

U.S. Investor-Owned Electric Utility Holding Companies  
as of January 2004



- Approximately 70 IOU holding companies
- Serving ~ 72% of customers
- Generating ~ 50% of all electricity annually
- Total market capitalization of \$514.5 billion (2007)



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The service boundaries on this map are a general representation of individual utility regions and do not necessarily depict the exact legal boundaries of the regions. Information on this map is believed to be accurate but is not guaranteed.

Source: EEI



# Principal Regulatory Bodies

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- Federal
  - Congress (policy)
  - FERC: Federal Energy Regulatory Commission (transmission, wholesale markets, inter-affiliate transactions, holding company books and records, holding records)
  - NERC: North American Reliability Corporation
    - Regional Reliability Organizations (Western Electricity Coordinating Council)
  - NRC: Nuclear Regulatory Commission
  - Others: Dept. of Energy, Security and Exchange Commission, Commodities and Futures Exchange Commission, Department of Justice, Federal Trade Commission
- State
  - Legislatures (policy)
  - Public Utilities Commissions (rates, facilities, market entry, siting)
  - Other state agencies (air permits, state codes)
- Counties, cities and towns codes
  - Codes
  - Permitting and siting
  - Municipal utilities



# FERC's Electric Industry Roles

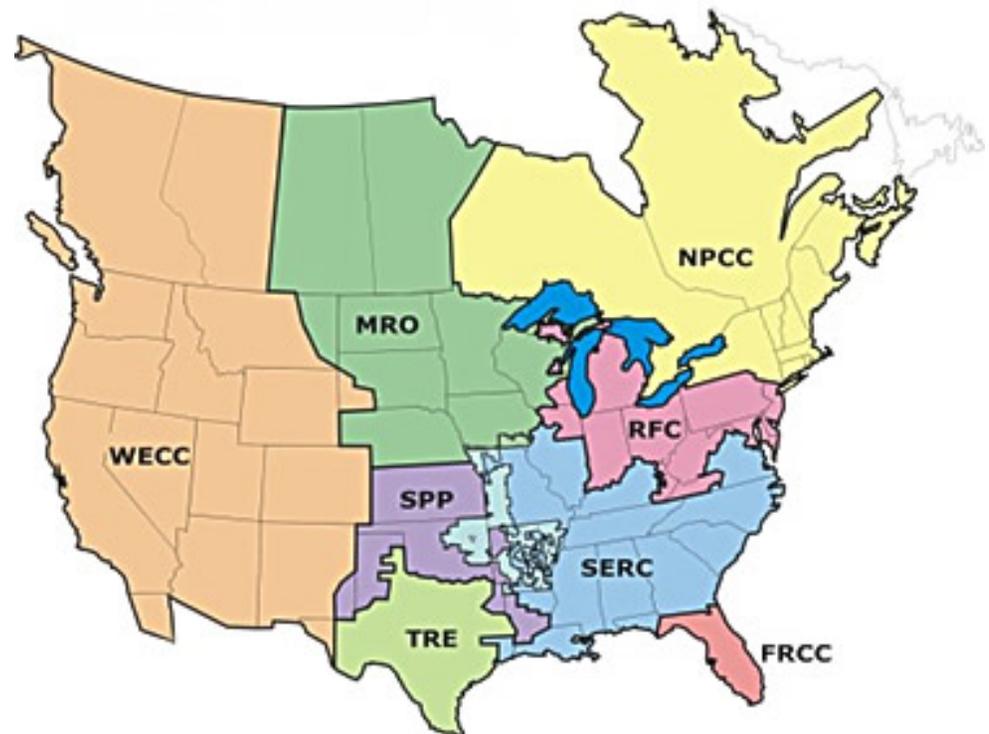
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- Regulates the transmission and wholesale sales of electricity in interstate commerce
- Licenses and inspects hydroelectric projects
- Ensures reliability of transmission system
- Monitors and investigates energy markets
- Enforces rules in the energy markets
- Oversees environmental matters related to natural gas and hydroelectricity projects and major electricity policy initiatives
- Administers accounting and financial reporting regulations and conduct of regulated companies

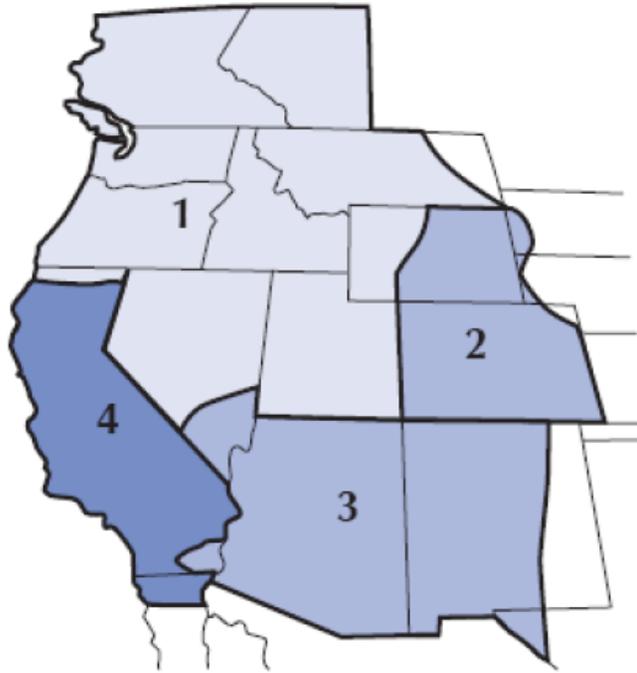


# NERC

- Reliability Standards
  - Planning and operating rules (NERC Standards Committee)
- Compliance & Enforcement
- Reliability & Adequacy Assessments
  - Long-Term Reliability– 10 years
  - Winter and Summer
- Events Analysis
- Readiness Evaluations
- Situation Awareness
  - Monitors bulk power system in real time
- Infrastructure Security
  - Physical and cyber threats
- Benchmarking
- Education
- Organization Registration and Certification



# WECC



**1 Northwest Power Pool Area**

**2 Rocky Mountain Power Area**

**3 Arizona, New Mexico, Southern Nevada Area**

**4 California/Mexico Power Area**

- Western Electricity Coordinating Council
  - Coordinates and promotes reliability in the Western Interconnection
  - Efficient competitive power markets
  - Open and non-discriminatory transmission access
  - Coordination of operating and planning activities



# Colorado Utility Regulation

<u>Utility</u>	<u>Number</u>	<u>Regulator</u>	<u>CPUC Jurisdiction</u>
Investor-Owned	2	PUC	Rates, CPCNs, Complaints
Co-ops	25	Members	CPCNs, Complaints Renewables Reporting
Municipals	29	Members	CPCNs, Complaints, Renewables Reporting
Generation & Transmission	1	Members	CPCNs, Resource Reporting
Municipal Power Authorities	3	Members	None
Western Area Power Authority	1	DOE	None
Non-Utility Generators	Several	None	None

Source: Colorado Energy Forum



# Public Utilities Commission

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*The Public Utilities Commission's (PUC) mission is to achieve a flexible regulatory environment that provides safe, reliable and quality services to utility customers on just and reasonable terms, while managing the transition to effective competition where appropriate.*

- Full economic and quality of service regulatory authority over intrastate telecommunication services and investor-owned electric, gas and water utilities
- Partial regulatory control over municipal utilities and electric associations
- Regulates railroad and motor carrier utilities for hire (taxis and limos) as well as public railroad-highway grade crossings



# Commission Authority and Duties

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- Authority from Article XXV of the Colorado Constitution and Title 40 of Colorado Revised Statutes
- Paramount consideration to the **public interest** balancing:
  - Needs of customers for safe and reliable utility services at reasonable rates
  - Needs of utilities to earn a reasonable profit and to sustain reliable infrastructure
- Authority **quasi-legislative**: Rulemaking proceedings that do not require stakeholders to be represented by an attorney in order to participate and have input into the process
- Authority **quasi-judicial**: litigated proceedings under formal administrative law process; conducted "on the record" where representation by an attorney is often necessary
- Colorado Sunshine Law requires business in public
- Sunset Review last legislative session– HB 08-1227



# Administrative Processes

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- Quasi-adjudicative proceedings to decide matters where:
  - Discrete, identifiable, adversarial parties
  - Factual and/or legal disputes
  - Findings of fact must underlay the Commission's decision
  - Examples: rate cases, complaints, territorial disputes, allegations of anti-competitive behavior
- Quasi-legislative proceedings:
  - Rulemaking
  - Policy pronouncements
  - Debates and investigations

Source: Brown



# Federal versus State Regulation

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- Both state and federal regulators derive their powers from laws from their own level of government
  - Congress: FERC, Colorado State Assembly: PUC
- No concerted, thought out regime for the relationships between federal and state institutions
  - Evolved through changes in law and practices
- Fundamental and accelerating change
  - From state dominance to federal dominance (transmission and market structure)

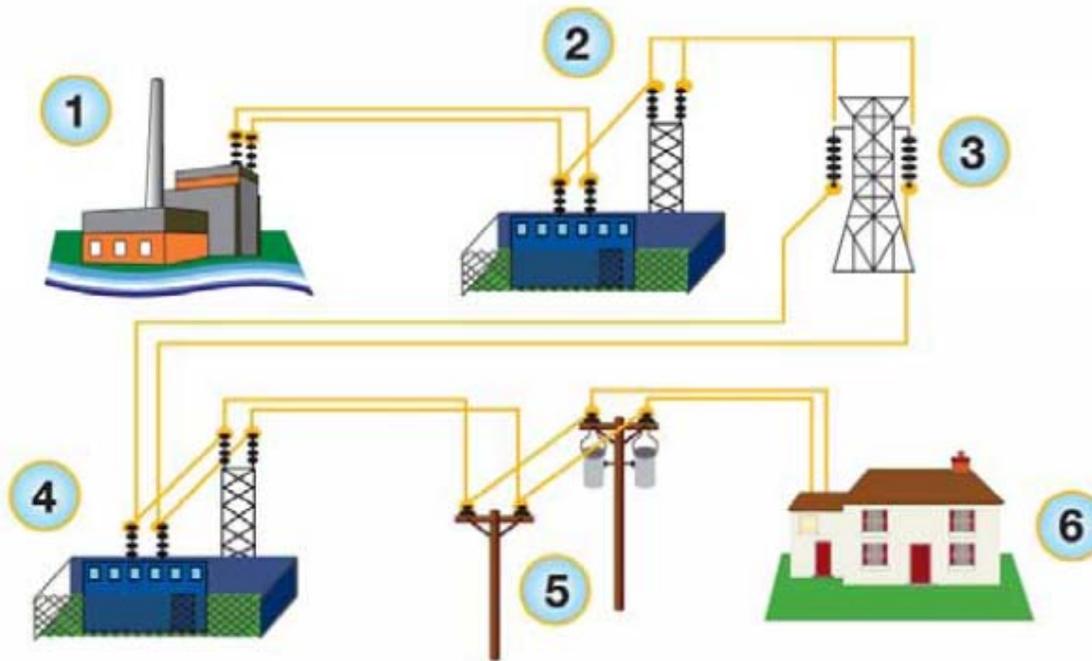
Source: Brown



# Economic Rationale for Regulation

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# Natural Monopoly by Construction

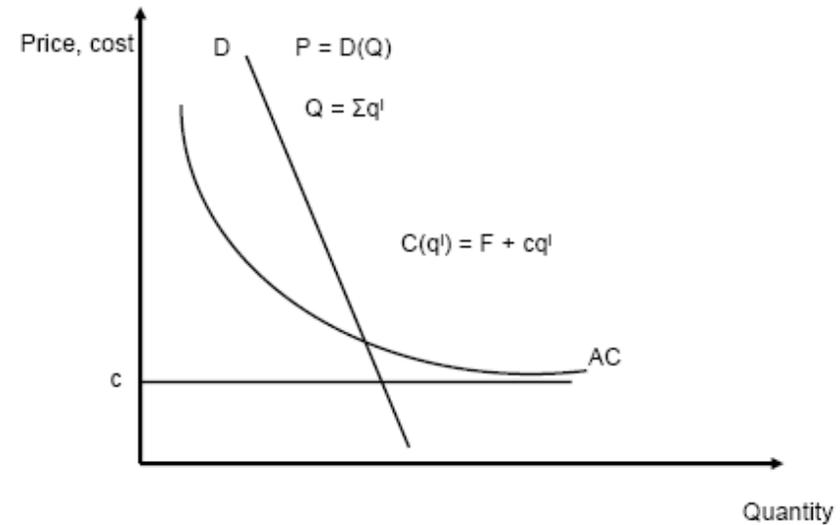


- 1) A **generation** station, or power plant, produces the electricity
- 2) Voltage increased at a "step-up" substation
- 3) Electricity travels over **transmission** lines to area where needed (load area)
- 4) Voltage "stepped-down" at another substation
- 5) A **distribution** power line carries the electricity
- 6) The electricity reaches **retail** customers by passing through a service line and a meter– the "last mile"



# Economics of Natural Monopoly

- Significant economies of scale
  - Subadditive cost function
  - An electric utility can produce a single homogenous product (delivered electricity) less costly being the only firm in the market
- The electric utility holds this cost dominance over the entire range of demand
  - Electric energy sales (GWh)
  - Demand (MW)

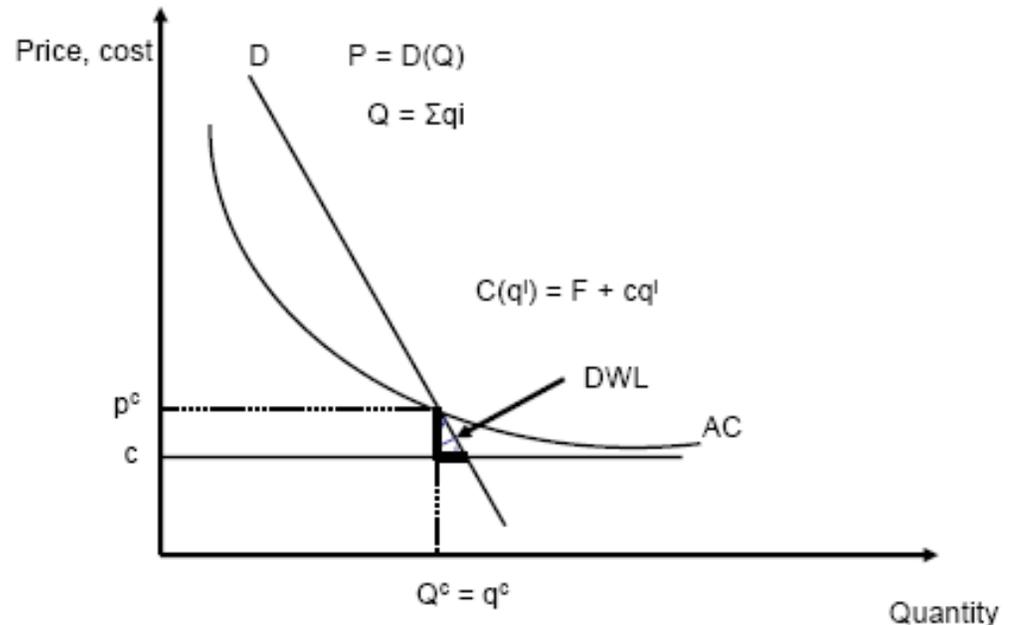


Source: Joskow



# Economic Performance Problems

- Production inefficiencies
  - Deter entry
  - Rent seeking
  - Innovation
- Excessive prices
  - Inefficient price signal  
Price > MC
- Low innovation



Source: Joskow

***The case for government regulation is that there are costly market failures whose social costs (consequences) can in principle be mitigated by implementing appropriate government regulatory mechanisms.***



# Monopoly Doctrine

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- Significant increasing returns and significant costs associated with very long-lived assets
- Electricity is “essential”
  - Physical access and affordability
- Electricity is “non-storable”
- Electricity has economies of scale in a specific “geographic market”
- Ratio of fixed to variable costs high– “sunk cost”
  - Long-lived assets with low value outside of intended use
  - “Ruinous competition” and “contestable markets”
- Societal costs of “duplicated facilities”



# Utility Regulation

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- Administrative regulation of prices, entry, and other aspects of utility behavior used to deal with real or imagined problems
- Rate regulation
  - Balance between efficient pricing ( $P = MC$ ) and electric utility's viability (revenues  $<$  total cost)
  - "Break even prices" established by regulator in absence of government subsidies
- Entry regulation
  - Exclusive rights to serve (franchise)



# Electric Utility Viability

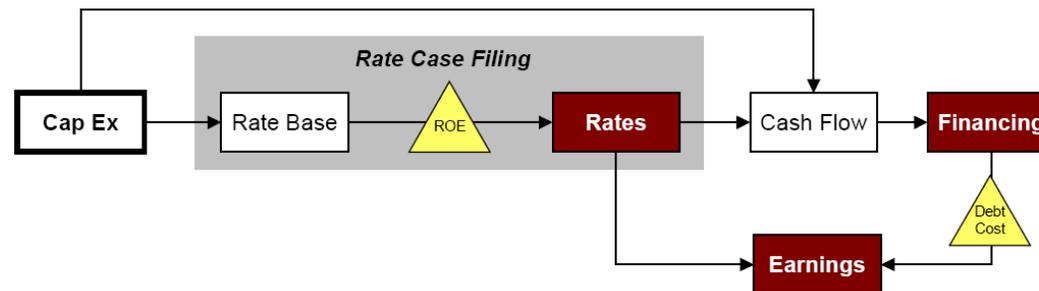
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- Conflict between efficient (marginal cost) pricing and financial viability
  - With economies of scale, marginal cost pricing will not produce enough revenue to cover the utility's total costs
  - Regulator strives to set prices that deviate from marginal cost in a way that minimizes efficiency losses
- Regulated utilities will only supply service if they can recover the costs of providing it
  - Materials and supplies
  - Attractive wages for talent
  - Return on investments that meet the opportunity cost of capital
  - Taxes



# The General Rate Case

- A quasi judicial proceeding in which prices set
  - Triggered by request from the utility or by a complaint
- Review of **reasonableness** of costs
  - Uniform system of accounts
  - Test year point of reference



Source: CRA International



# Bonbright Principles

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- Rates should be:
  - Simple, understandable, and acceptable
  - Uncontroversial as to interpretation
  - Likely to yield the revenue requirement
  - Conducive to revenue stability
  - Conducive to rate stability
  - Fair across customer classes
  - Not unduly discriminatory
  - Economically efficient
- Difficult to optimize– often mutually exclusive
- Balancing these objective the role of the regulator



# Hope and Bluefield

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- **Hope Decision:** Regulated prices must be set at levels that give the regulated utility a reasonable opportunity to recover the costs of investments
  - Returns on equity should be commensurate with the returns on investments for other firms with similar risks
  - Returns on investment should assure the financial integrity of the utility to maintain credit and to attract capital

(Federal Power Commission v. Hope Natural Gas Co., 320 US 591, 602(1944))

- **Bluefield Decision:** Rates that are too low are unjust, unreasonable and confiscatory, and their enforcement deprives a utility of Constitutional property rights

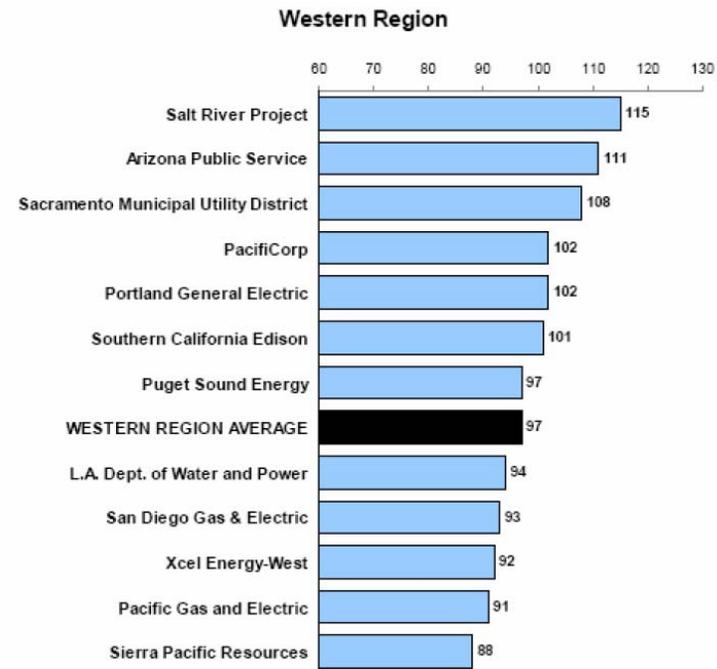
(Bluefield Water Works v. Public Service Commission, 262 U.S. 679, 690 (1923))



# Service Quality Problems

- Lower levels of reliability
- Lower levels of customer satisfaction
- Missed opportunities in innovation

J.D. Power and Associates  
2005 Electric Utility Residential  
Customer Satisfaction™



# Example Service Quality Metrics

- **Reliability**
  - System Average Interruption Duration Index (SAIDI)
  - Customer Average Interruption Duration Index (CAIDI)
  - System Average Interruption Frequency Index (SAIFI)
  - Service restoration times
  - Worst-performing circuits
  - Tree trimming frequency/budgets
  - Planned interruption frequency/duration/notification times
  - Outages per line mile
  - Service guarantees
- **Call Center**
  - Service level (% calls answered per unit time)
  - Call answer rate
  - Abandoned call rate
  - Busy signal rate
  - Average speed to answer
- **Safety**
  - OSHA statistics
  - Incidence rates for lost-time accidents
  - Employee injuries and illness rates
- **Field Service**
  - Appoints kept on time/within window
  - Average response time to emergency calls
  - Connect by guaranteed time
  - Customer satisfaction with service visit
  - Street light installation/replacement
  - Percent of first visit problem resolution
- **Billing and Complaints**
  - Complaint rates to regulators
  - Overall satisfaction
  - Accurate meter readings
  - Actual meter readings
  - Bill accuracy
  - Consecutive estimated bills
  - Bills not rendered monthly
  - Billing question response times
  - Complaint resolution times
  - Complaint response time
  - Power quality complaints



# Quality of Service Plan (QSP)

Settlement	Year	Measure	Standard	Result	Bill Credit	Reward
<b>First</b>	<b>1997</b>	Telephone	70%	74%	\$0	\$ 1.5 MM
		Complaints	0.8/1,000	0.38	\$0	
		SAIDI	86	62.5	\$0	
<b>Second</b>	<b>1998</b>	Telephone	70%	74%	\$0	\$0
		Complaints	0.8/1,000	0.37	\$0	
		SAIDI	83	78.9	\$0	
	<b>1999</b>	Telephone	70%	74%	\$0	
		Complaints	0.8/1,000	0.32	\$0	
		SAIDI	79	83.8	\$ 3 MM	
	<b>2000</b>	Telephone	70%	71%	\$0	
		Complaints	0.8/1,000	0.32	\$0	
		SAIDI	79	87.68	\$ 2.1 MM*	
<b>Fourth</b>	<b>2001</b>	Telephone	70%	73%	\$0	\$0
		Complaints	0.8/1,000	0.66	\$0	
		SAIDI	93	92.21	\$0	
	<b>2002</b>	Telephone	70%	76%	\$0	
		Complaints	0.8/1,000	0.67	\$0	
		SAIDI	93	98.68**	\$ 1.95 MM	
	<b>2003</b>	Telephone	70%	75%	\$0	
		Complaints	0.8/1,000	1.11	\$ 1.0 MM	
		SAIDI	93	304.3	\$ 5.4 MM	
<b>2004</b>	Telephone	70%	77%	\$0		
	Complaints	0.8/1,000	0.69	\$0		
	SAIDI	93	106.6***	\$ 3.45MM***		
<b>Total</b>		Telephone			\$0	
		Complaints			\$ 1.0 MM	
		SAIDI			\$ 15.9 MM	\$ 1.5 MM

- Introduced as a component of performance-based ratemaking
- Tied to mergers between Public Service Company of Colorado and other utilities
- Focus on reliability, complaints, and call center responsiveness



# Electric QSP Framework

## SAIDI

Average number of minutes of interrupted service experienced as sustained outages (outages > 1 minute)

- Measures reliability
- Historically tracked for system operations
- Most common reliability measure nationally
- Calculable at various levels: feeder, substation, service area, total system

## Telephone Response

Percent of calls answered within 45 seconds

- "Service level" measures the customer experience with PSCo's call center, the most typical point of contact for transactions aside from bills
- Historically tracked for system operations

## Customer Complaints

Number of complaints per 1,000 customers

- Complaint rates
- Preliminary indicator to Commission for emerging service quality problems
- Historically tracked by Commission and reported to PSCo



# Current QSP Provisions

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- The QSP shall be in effect for 2007 – 2010
- **Customer Complaints:** 0.8 complaints per 1,000 customers
- **Telephone Response:** 70% calls answered within 45 seconds
- **Regional Reliability:** SAIDI-ODI < Regional Warning Threshold (two years)
- **Electric Service Continuity:** No more than 5 sustained outages per year
- **Electric Service Restoration:** No more than a 24 hour outage per event
- **Bill Credits**

Customer Complaints	\$1 million
Telephone Response	\$1 million
Regional System Reliability	\$7 million
Electric Service Continuity	\$1 million
Electric Service Unavailability	<u>\$1 million</u>
Total	\$11 million



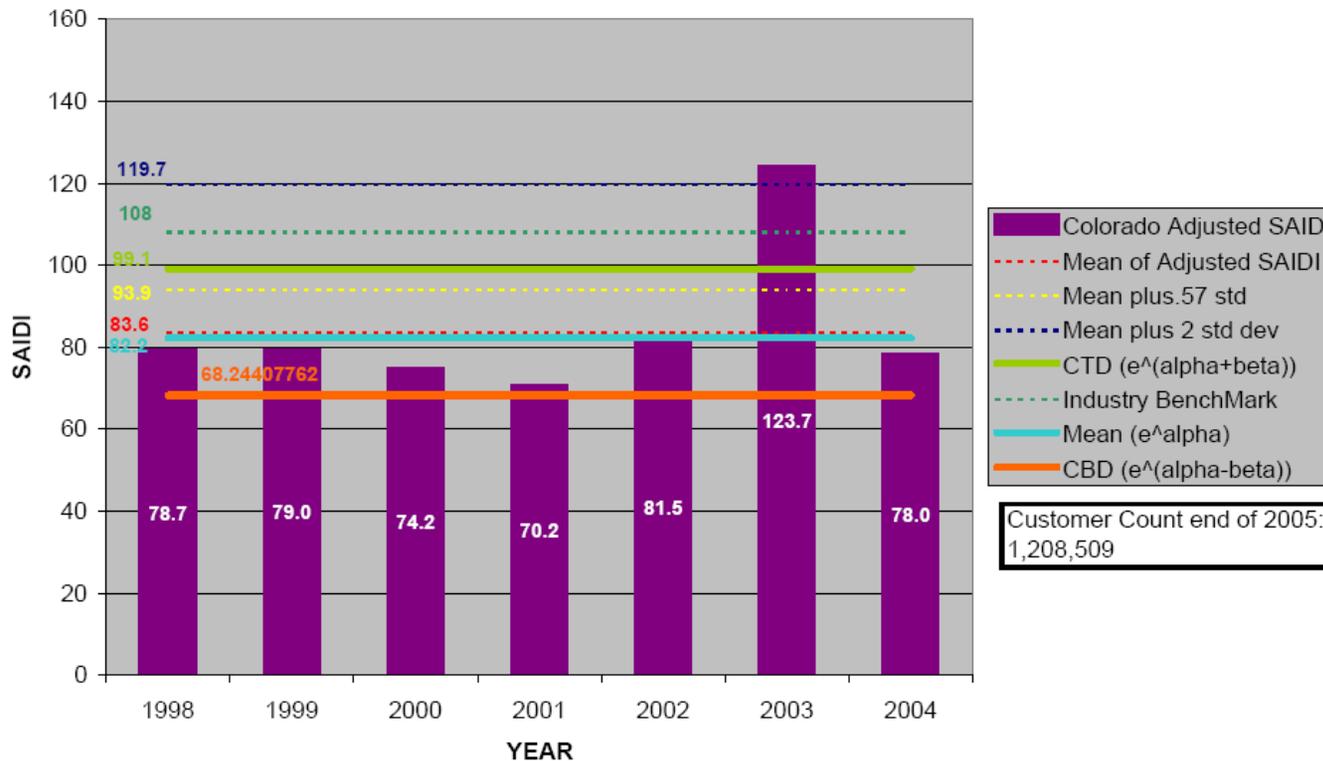
# IEEE 1366

- IEEE 1366 Guide for Electric Power Distribution Reliability Indices introduced a statistically based definition for the classification of major outage events for the purpose of calculating SAIDI.
- IEEE is intended to provide a clearly view of distribution system performance on a daily basis, during major events, and for “performance years.”
- Developed nationally by industry participants to improve the viability of cross-utility benchmarking
- “2.5 Beta methodology” identifies Major Event Days (MEDs)
  - MEDs are days when the daily system SAIDI exceeds a statistical threshold value
  - Allows for major events to be studied separately from daily operations to better reveal trends in daily operation that would otherwise be hidden by the statistical effect of major events
  - SAIDI data best represented by the log normal distribution
  - Improves the consistency of the calculation of SAIDI (and should reduce disputes over exclusions)
  - Provides regulators with a more accurate indication of a utility’s controllable service quality results



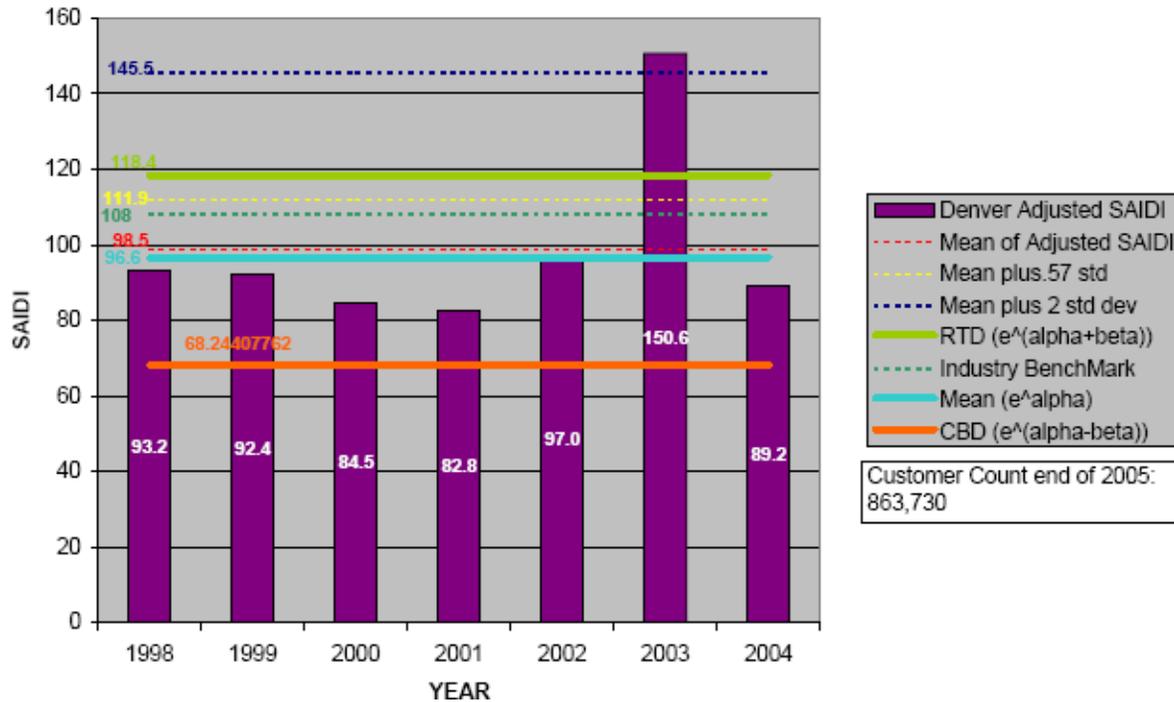
# Xcel Energy: System SAIDI

Colorado Distribution SAIDI - Excluding Public Damage  
(with IEEE MED removed) (Includes adjustments for OMS implementation)



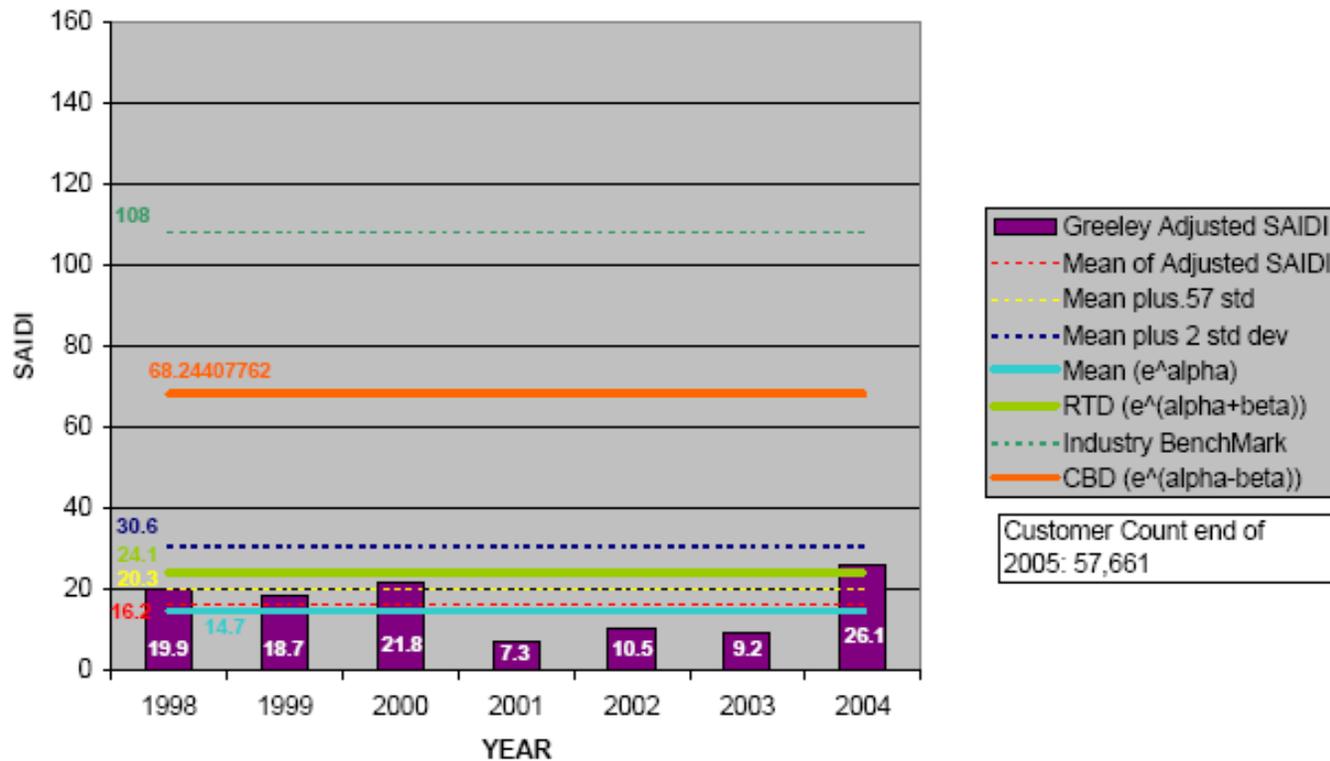
# Denver Region SAIDI

**Denver Distribution SAIDI -Excluding Public Damage**  
 (With IEEE MED removed) (Includes Adjustments for OMS implementation)



# Greeley Region SAIDI

**Greeley Distribution SAIDI - Excluding Public Damage etc.**  
 (With IEEE MED removed) (Includes adjustments for OMS implementation)



# Customer-Focused Measures

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- The new QSP introduces two customer-focused measures that provide \$50 bill credits when reliability is poor.
- **Electric Continuity**– PSCo pays \$50 bill credit to each customer in an OMS region who experiences > 5 interruptions
- **Electric Restoration**– PSCo pays \$50 bill credit to each customer in an OMS region for each instance in which service not restored within 24 hours
- Excludes interruptions commencing on an MED and Public Damage interruptions
- Customers in non-OMS regions receive higher bill credits associated with SAIDI-ODI
- Corrects deficiency of old QSP where small bill credits paid to all customers, including those who received satisfactory service
- May highlight problem areas and the “worst-served customers”



- Xcel Energy subject to penalties for failing to meet certain standards
- QSP highlights service quality in a way that grabs media attention
- Dampened customer satisfaction stronger incentive than penalties

## Xcel fights costly outages

**Storm came just after \$618,940 in fines for 2007-08**

By Gargi Chakrabarty  
*The Denver Post*

4/21

The weekend snowstorm that left thousands of customers without power for days comes less than three weeks after Xcel Energy was hit with major fines for failure to meet quality-of-service standards.

The state's largest utility is on track to pay \$618,940 in penalties to 59,000 customers for prolonged outages in 2007 and 2008, according to an April 1 filing with the state Public Utilities Commission, which regulates Xcel.

About 22,500 Xcel customers lost power Saturday during a storm that dumped up to 3 feet in foothill communities. Outages included 11,000 homes in Evergreen, 7,000 in Boulder and



# Consumer Complaints

- Commission hears complaints about utilities through telephone calls, email, and letters
- Utilities also take and respond to consumer complaints
- Complaints are often questions
- Database tracking
- Formal and informal resolution processes

## Consumer Assistance Summary for Filed Contacts - Fixed Utilities

From: 7/1/2007 00:00:00 To: 6/30/2008 23:59:59

Name	Filed Consumer Contacts	Closed Contacts [A+B+C]:	Not in Compliance [A]	Request for Information [B]	Objections [C]	\$ Saved
Other Water WATER	22	22	0	20	2	0.00
Pacific Centrex Services, Inc.	1	1	1	0	0	246.82
Preferred Long Distance, Inc.	1	1	0	1	0	0.00
Primus Telecommunications, Inc.	1	1	1	0	0	0.00
Protel Advantage Inc.	1	1	0	0	1	20.25
Public Service Company of Colorado	1,149	1145	194	126	825	239,727.02
PUC	87	87	0	87	0	0.00
Qwest Corporation	573	586	43	272	271	14,921.04
Reduced Rate Long Distance, LLC	5	5	1	0	4	20.23
Rye Telephone Company	2	3	0	1	2	0.00
San Isabel Electric Association Inc	2	2	0	2	0	0.00
SILV COMMUNICATIONS, INC.	2	2	1	1	0	134.36
SourceGas Distribution LLC	58	53	24	6	23	9,634.18
South Park Telephone Company	1	1	0	1	0	0.00
Sovereign Telecommunications	1	1	0	1	0	0.00
Sprint Communications Company LP	23	25	8	11	6	3,825.54
Sprint Spectrum L.P.	11	11	0	11	0	145.26
Sunflower Telephone Company, Inc.	1	1	0	0	1	0.00
TDS Telecom	2	2	0	1	1	165.96
Tele Circuit Network Corporation	1	1	0	0	1	0.00
TeleUno, Inc.	2	2	1	0	1	24.22
T-Mobile West Corporation	3	3	0	3	0	0.00
Trinsic Communications, Inc.	3	3	0	1	2	0.00

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Prepared by: PUC - Rey, Gladys

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Consumer Assistance Summary for Filed Contacts



# Utility Regulation Scorecard (1930s-1990s)

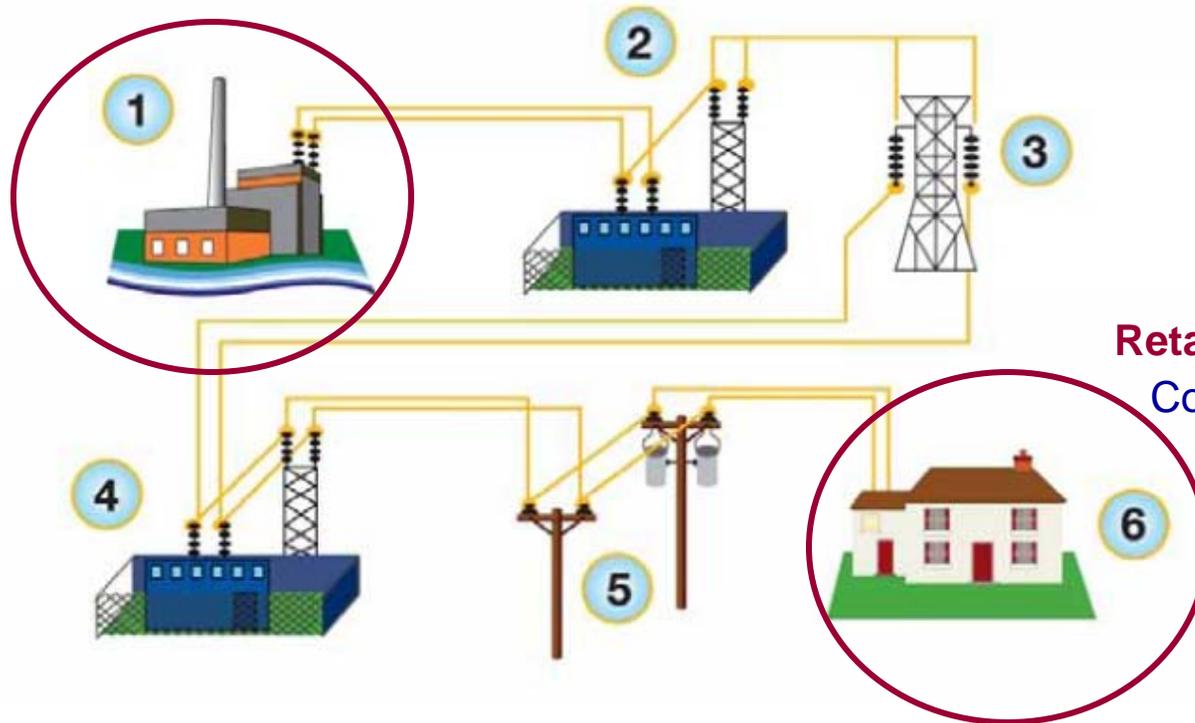
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- Positives
  - Mobilized capital to build great machine to support society
  - Cheap, reliable, and ubiquitous power
- Negatives
  - Construction cost overruns
  - Poor (generating) plant performance
  - Inefficient retail pricing
  - Wide variations by region in price, performance, industry fragmentation
  - Little innovation
  - Growing negative environmental impacts



# Potentially Competitive Elements

**Wholesale Competition**  
Competitive Bidding for Supply



**Retail Competition**  
Consumer Choice



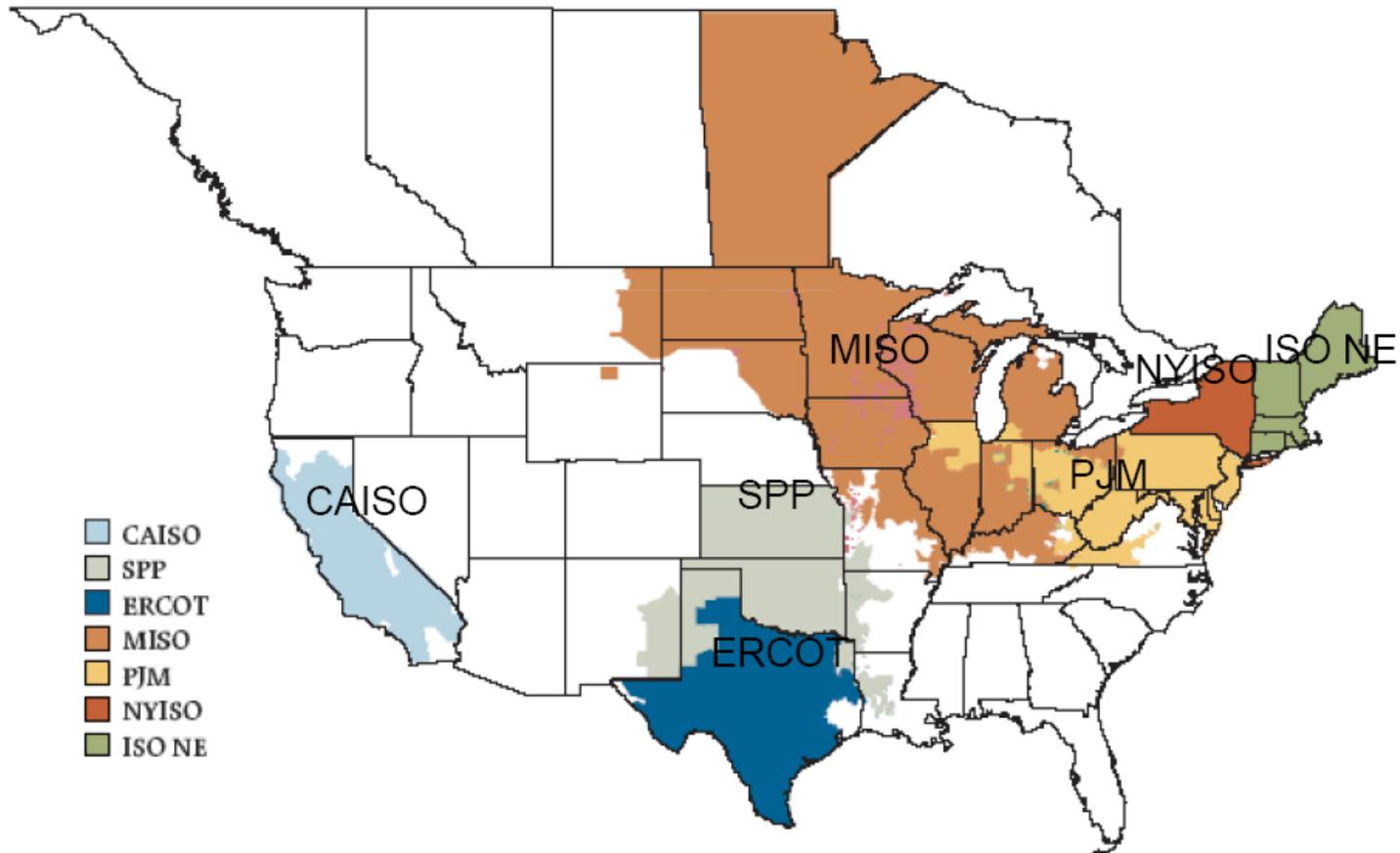
# Repeal of PUCHA 1935

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- Congress repealed the repealed the Public Utility Holding Company Act (PUHCA) of 1935 and adopted PUHCA 2005 with Energy Policy Act of 2005
  - From “command and control regulatory policy
  - To increased reliance on capital markets and competitive forces
  - Eliminated Security and Exchange Commission’s controls over public utility holding company activities
  - Intended to facilitate market entry by new investment capital
- FERC has authority over holding company books and records and mergers
- State now has jurisdiction to regulate public utility member of affected holding company system



# Organized Wholesale Markets

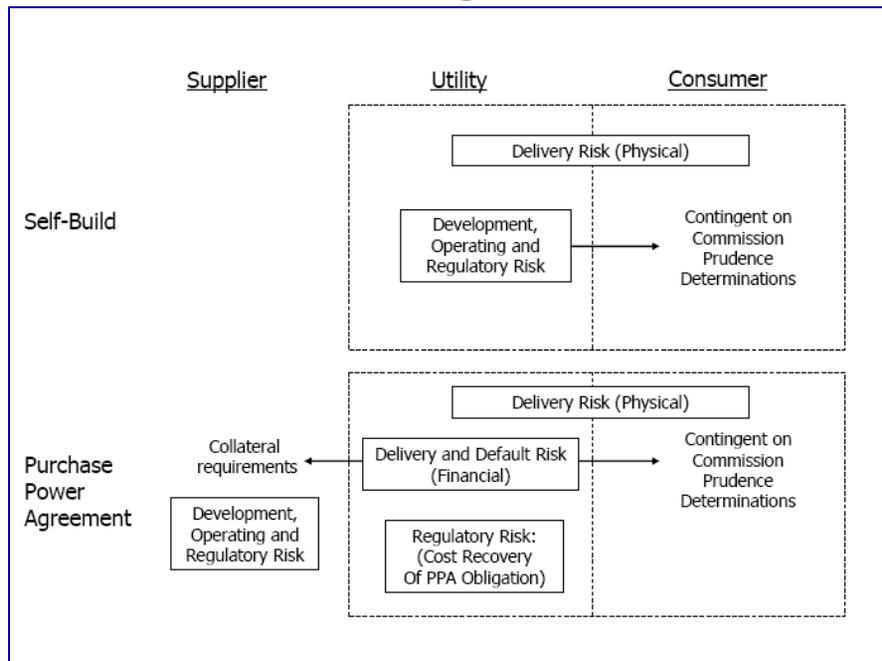


Source: FERC



# Competitive Procurement

## Self-Build and Purchase Power Agreement Offers

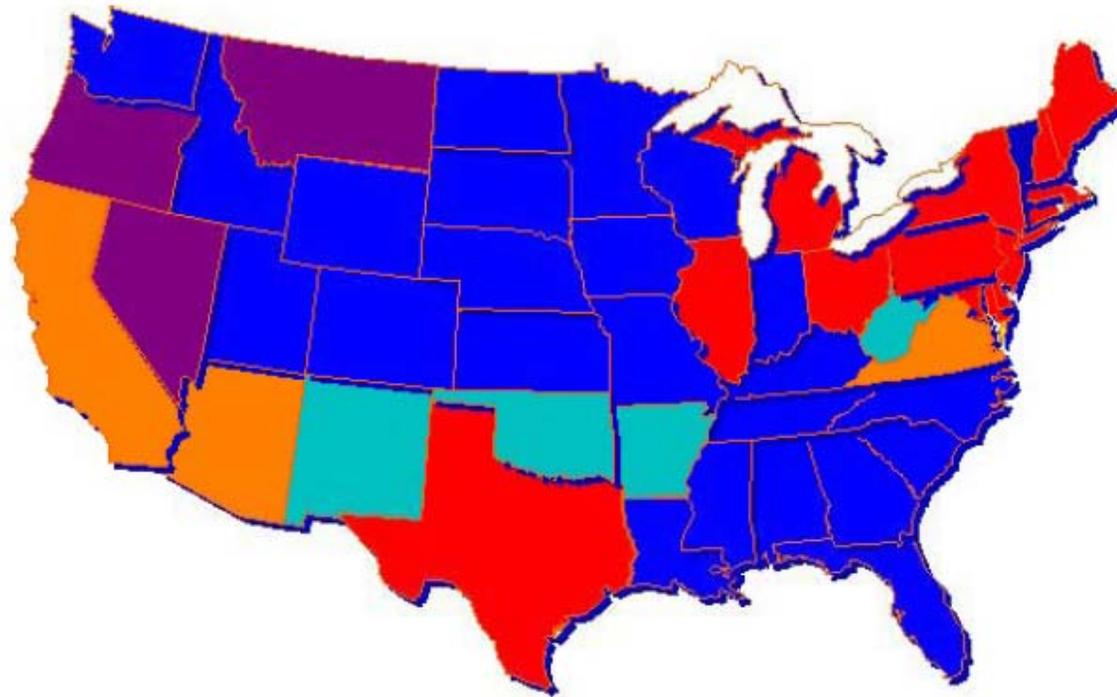


Source: NARUC

- Competitive bidding used as the default means to acquire new generation resources
- Competition between bidders (IPPs and utilities) essential for acquiring resources at just and reasonable rates vis-à-vis unregulated entities
- Extremely challenging to establish and maintain a competitive environment



# Retail Competition



- No Competition
- Retail restructuring repealed
- Retail competition for large customers
- Retail competition suspended
- Retail competition for all customers

Source: Joskow



# Effective (Workable) Competition

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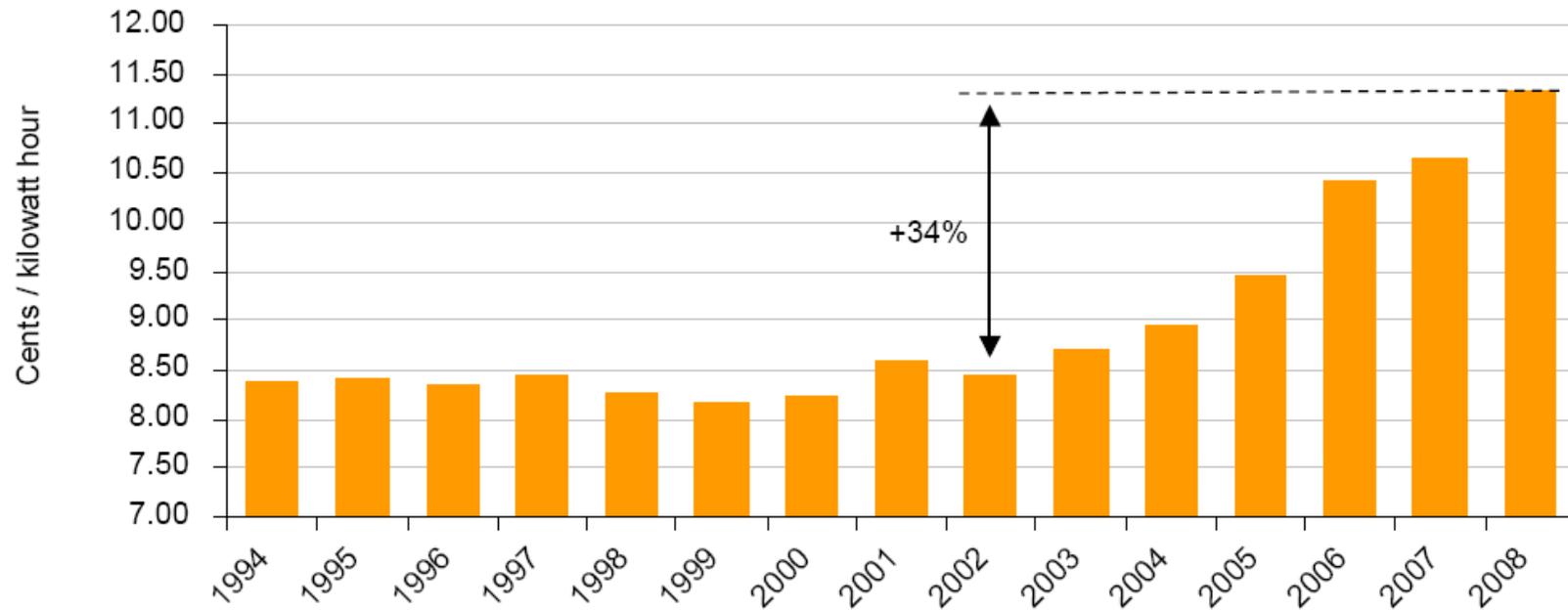
- “Workable” seldom defined
- Faith that market is on the path to perfection through design improvements
- Sufficient competition requires:
  - Efficient retail and wholesale prices
    - Hourly, marginal costs
  - Real open access to transmission and distribution networks
    - Non-discriminatory
    - Regulatory enforcement
  - Competitive procurement of new power supplies

Source: Kelly



# Rise in Retail Rates Post Restructuring

## Average US Residential Electric Rates (1994-2008)



Source: EIA, CRA International



# Public Policy Case for Regulation

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# Public Policy Rationale

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- Whether government regulation justified to mitigate economic performance problems in industry decided long ago
- Economic theory important each time society or “the market” asks whether an imperfect unregulated electricity markets better or worse than an imperfectly regulated market
  - Technology change
  - Political change (*ideological*)
  - Need for public financing absent ability to tax
  - Cross-subsidization among captive customers



# Dimensions of Social Regulation

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- Electric utility regulation has its roots in economic regulation but “social regulation” also important
  - Externalities increasingly significant– market transactions generate major external effects not reflected in the pricing of the transaction (pollution)
  - Imperfect information creates difficulty in market transactions (DSM)
  - Health, safety, environmental, consumer protection
- Chosen method of regulation stems, in part, from an economic analysis
  - *Ex post* (license) versus *ex ante* (performance standards)
  - Principal-agent theory: institutional and procedural arrangement selected based on efficacy and efficiency



# Regulatory Compact

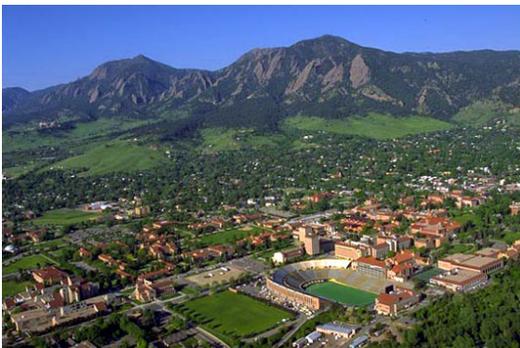
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- Monopoly protections under entry and rate regulation in exchange for an obligation to serve load
  - Barriers to entry
  - Public interest ratemaking
  - Integrated resource planning



# Regulatory Barriers to Entry

- Certificates of Public Convenience and Necessity
  - Service areas and franchise agreements
  - New transmission infrastructure
  - New generating plant



Exclusive right to serve Boulder



Permission to build and recover costs of new transmission lines



Permission to build and recover costs of new power plants



# Public Interest Ratemaking

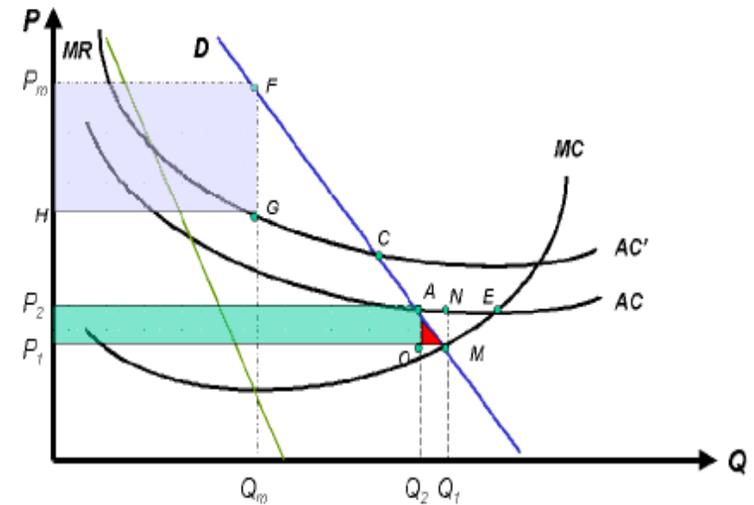
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- Price setting process provides utility with adequate financial incentives to induce them to provide service
- Beyond that, the public interest considers the “just and reasonableness” of the rates
- Plus, regulators take into account the:
  - Affordability of service
  - Access to service (rural areas)
  - Public finance needs through rate revenues
  - Price discrimination where one group of customers subsidizes another group



# Limits to Economic Regulation

- Applying economically efficient pricing determined through welfare maximization impractical and probably impossible
- Distributional issues surrounding costs and benefits usually more important than obtaining welfare maximization
- Experience shows:
  - Goals to improve efficiency should be modest
  - Scope of monopoly regulation should be narrow, allowing for competition where practical
  - Recognize that enforcing competition requires as much (if not more) effort by the regulator

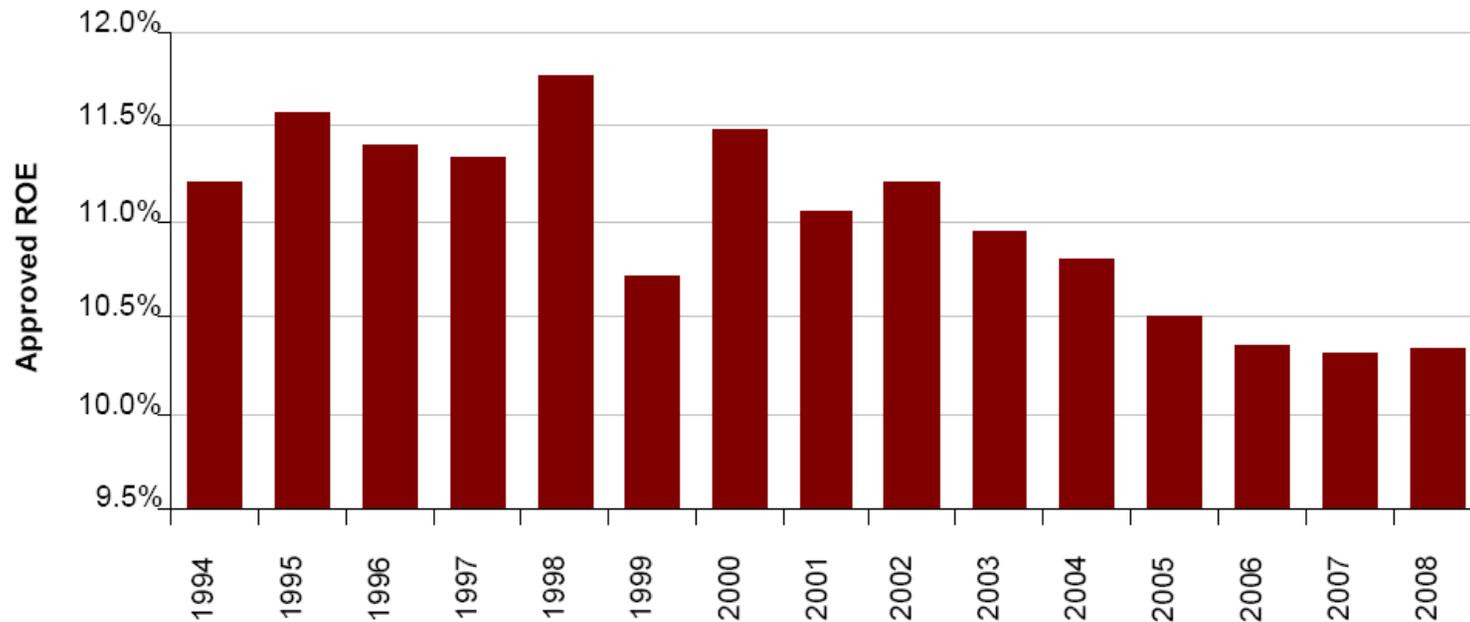


Source: Depoorter



# Trends in Regulated Returns

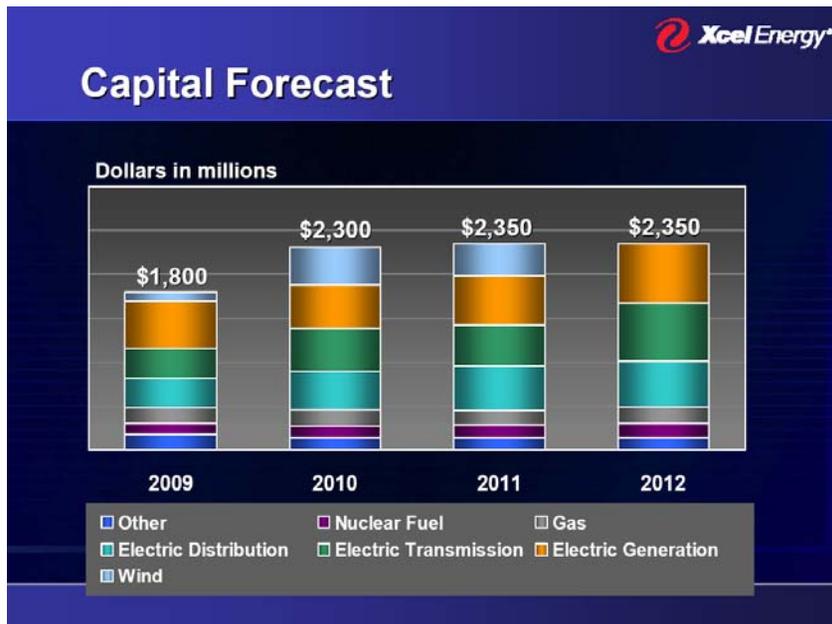
## US Electric Rate Cases—Approved ROE (1994-2008)



Source: Regulatory Research Associates, CRA International



# Utility Growth Through Investment

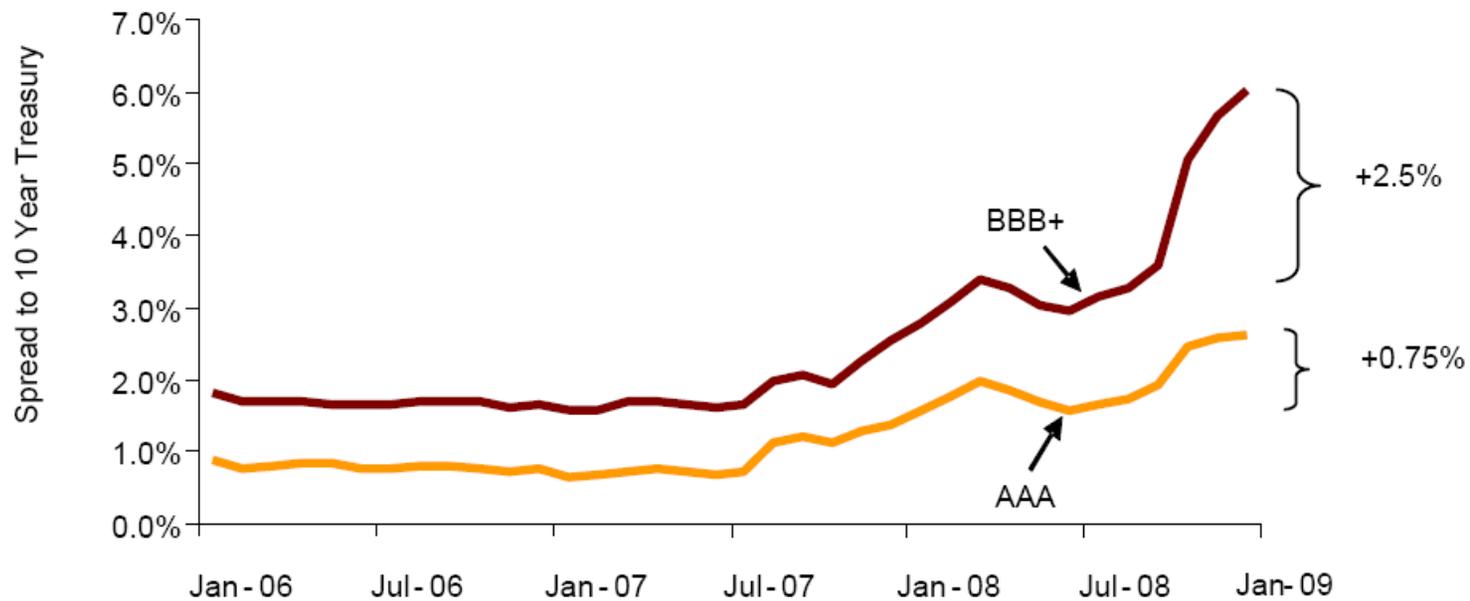


Source: Xcel Energy Website



# New Pressures from Credit Crisis

## Treasury Spreads to AAA and BBB+ Rated Debt



Source: CRA International



# Other Public Policy Challenges

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- Uncertain demand for electricity– but likely to grow again in near future
- Increasing costs of new utility generation
- Fuel prices
- Carbon risk
- Rising utility bills
- Aging infrastructure and aging workforce
- Regulatory fatigue: sequential sizeable requests for rate relief leads to greater scrutiny and disallowances



# (Integrated) Resource Planning

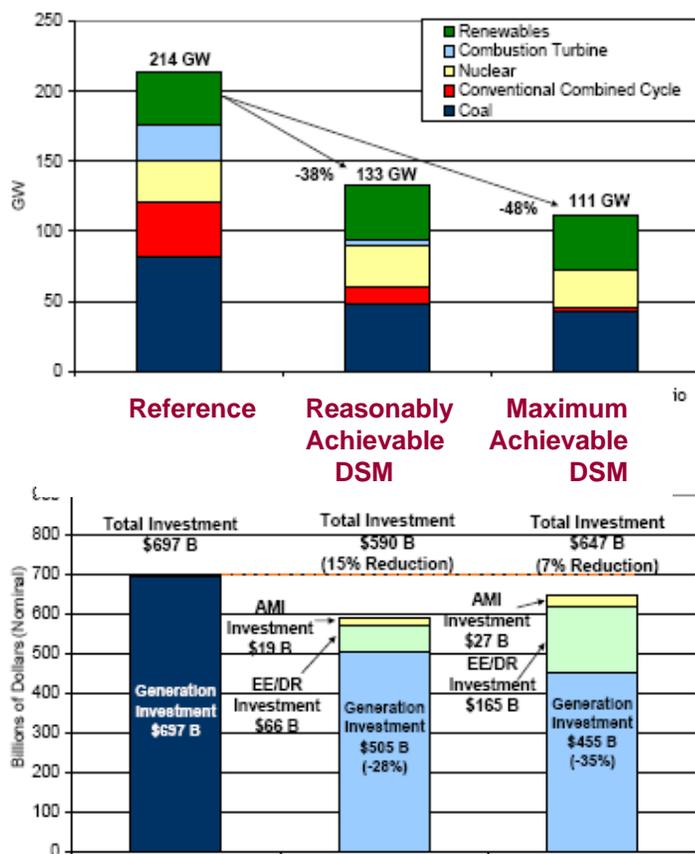
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- Systematic review of future generation needs and the utility's ability to meet them
  - Load forecasts (numbers of customers, demand, sales)
- Acquisition process for acquiring new utility resources (generation and transmission)
- Historically a **least-cost** paradigm
- Competitive bidding
  - Unregulated wholesalers (independent power producers)
  - “Buy versus Build” debate
- Resources: **demand-side** versus **supply-side**
- Externalities– emissions and “non-energy benefits”
- Cost-effective: “reasonable cost and rate impact”



# Supply – Demand Balance

## Impacts of DSM on Generation Build



Source: The Brattle Group

- By 2030, US would need total infrastructure investment of \$1.5 - \$2 trillion
- A supply-side focus would entail 214 GW of additional generation (\$670 billion)
- Significant reductions in generation investment possible with investment in DSM
  - Smart grid
  - Energy efficiency
  - Demand response
- DSM most effective if carbon regulation assumed



# Political Economy Dimensions

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- Role of regulator extends far beyond price and entry regulation to correct for market failures
- Regulatory process introduces political dynamics through lobbying among various **interest groups**
  - Governor, legislators, executive directors, staff
  - Utilities, utility vendors, consultants
  - Ratepayer advocates (residential, large commercial)
  - Environmental organizations
  - Independent power producers
  - Retail marketers, small generation providers (solar)
- Due process procedures (rules of practice) and the courts serve as checks



# Decision-Making Dynamics

---

- No regulatory agency completely independent of political influences
- Public interest regulation conveys costs and benefits on groups as compared to alternatives
- Regulatory results often a function of:
  - Sophistication of utility's regulatory strategy
  - Stakeholder groups' ability to organize
  - Available resources to participate effectively in:
    - Governmental institutions' decision making (legislative, executive, judicial)
    - Regulatory proceedings
    - Settlement negotiations



# Regulatory Philosophies

- Each Commissioner and each member of the Staff holds his or her own regulatory philosophies
- Does the regulator “fix an outcome” or does the regulator “enforce the rules?”



# Public Policy Snapshots

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- Ability to Pay / Energy Poverty
- Reducing Barriers to Energy Efficiency
- Induced Market Development



# Ability to Pay for Service

- Household Energy Security
  - Access to enough energy for a healthy and safe life
  - Ability to heat/cool home and operate lighting, refrigeration, and appliances
  - Ability to afford other necessities beyond energy:
    - Housing (rent)
    - Food
    - Clothing
    - Transportation
    - Medical care
- Insecurity measured by disconnect notices, shut offs, and days without heating or cooling



Energy Outreach Colorado

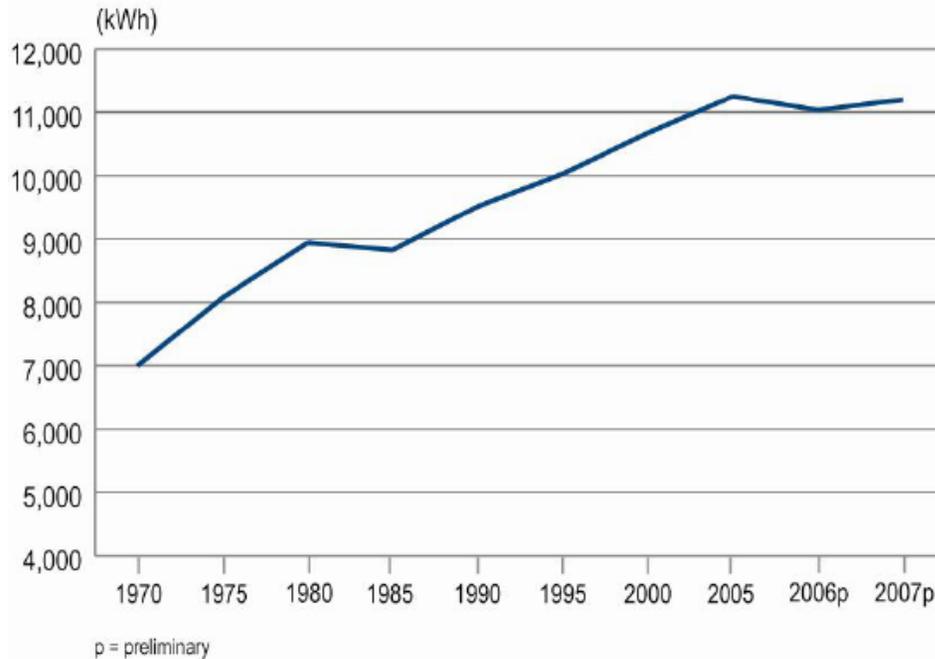


**PUBLIC SERVICE ENERGY  
ASSISTANCE PILOT (PEAP)**

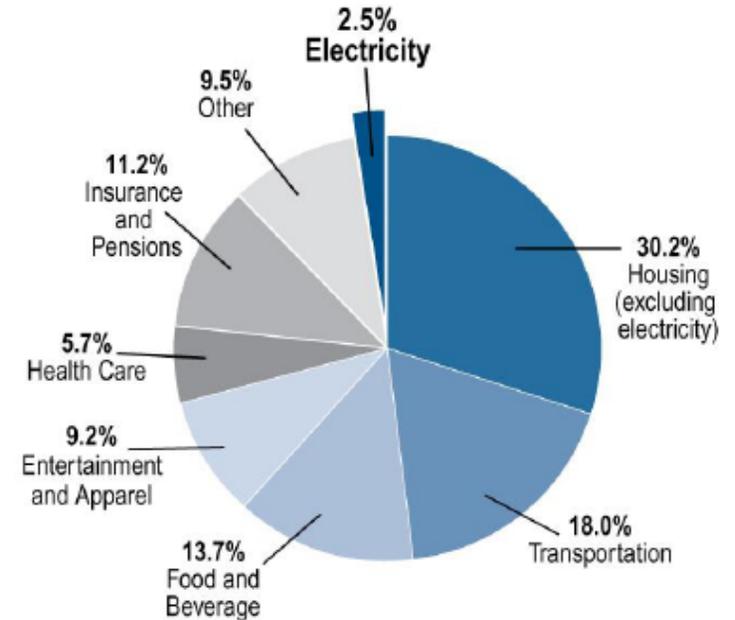


# Small "Wallet Share" for Most

## Average Household Annual Electricity Usage



## Average Household Expenditures (2005)



Source: EEI



# Barriers to Energy Efficiency

- Lack of information
- Lack of interest
- Insufficient funding
- Suspicions about efficiency as a resource
- Ratemaking policies that discourage utility investment



## National Action Plan for Energy Efficiency Recommendations

1. Recognize energy efficiency as a high-priority energy resource.
2. Make a strong, long-term commitment to implement cost-effective energy efficiency as a resource.
3. Broadly communicate the benefits of and opportunities for energy efficiency.
4. Provide sufficient, timely and stable program funding to deliver energy efficiency where cost-effective.
5. Modify policies to align utility incentives with the delivery of cost-effective energy efficiency and modify ratemaking practices to promote energy efficiency investments.



# Induced Market Development

- On-site solar market
  - Renewable Energy Standard set asides
  - Statutory standard rebates
- New clean energy technologies
  - Set aside for concentrating solar thermal with storage
- Economic stimulus funding
  - Technology subsidies (tax policy)
  - Investment expenditures
  - Job training



# Regulatory Tools

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# Uniform System of Accounts

- Cost-reporting protocols
- Specific accounting rules for reporting capital expenditures and operating costs
  - Capital asset valuation
  - Depreciation schedules
  - Taxes
  - Ongoing operating cost categories (cost of sales, salaries, benefits, incentives)
  - Allocation of costs between lines of business (regulated and unregulated)
  - Financial instruments (think Enron)

THIS FILING IS	
Item 1: <input type="checkbox"/> An Initial (Original) Submission	OR <input type="checkbox"/> Resubmission No. _____

Form 1 Approved  
OMB No. 1902-0021  
(Expires 12/31/2011)  
Form 1-F Approved  
OMB No. 1902-0029  
(Expires 12/31/2011)  
Form 3-Q Approved  
OMB No. 1902-0205  
(Expires 1/31/2012)



**FERC FINANCIAL REPORT**  
**FERC FORM NO. 1: Annual Report of**  
**Major Electric Utilities, Licensees**  
**and Others and Supplemental**  
**Form 3-Q: Quarterly Financial Report**

These reports are mandatory under the Federal Power Act, Sections 3.4.(a), 304, and 309 and 18 CFR 141.1 and 141.400. Failure to report may result in criminal fines, civil penalties and other sanctions as provided by law. The Federal Energy Regulatory Commission does not consider these reports to be of a confidential nature.

Exact Legal Name of the Respondent (Company)	Year/Period of Report End of 2008:Q4
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FERC FORM No. 1/3-Q (REV 02-04)



# The FERC Form 1

- Three-digit whole number system by cost category
- Consistent, year-to-year record keeping
- Accounts create income statements and balance sheets
- Accounts feed into ratemaking “models”

100-199	Assets and other debits
200-299	Liabilities and other credits
300-399	Plant accounts
400-432; 434-435	Income accounts
433; 436-439	Retained earnings accounts
440-459	Revenue accounts
500-599	Production, Transmission, and Distribution accounts
900-949	Customer, Customer Service and Information, Sales, and Administrative and General Expenses



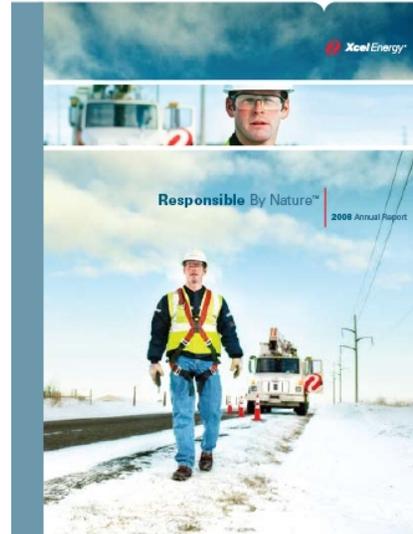
# Standard Financial Filings

- Annual reports
- Annual and quarterly financial statements

**PUBLIC SERVICE CO. OF COLORADO AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF INCOME**  
*(amounts in thousands of dollars)*

	Year Ended Dec. 31		
	2008	2007	2006
<b>Operating revenues</b> .....			
Electric.....	\$ 2,982,929	\$ 2,605,388	\$ 2,505,445
Natural gas.....	1,373,732	1,186,106	1,262,295
Steam and other.....	36,383	36,006	38,089
Total operating revenues.....	4,393,044	3,827,500	3,805,829
<b>Operating expenses</b> .....			
Electric fuel and purchased power.....	1,818,772	1,435,680	1,489,714
Cost of natural gas sold and transported.....	994,221	831,826	938,380
Cost of sales — steam and other.....	15,507	15,646	21,043
Other operating and maintenance expenses.....	605,008	607,467	569,059
Demand-side management program expenses.....	32,990	18,010	15,860
Depreciation and amortization.....	252,384	247,232	224,056
Taxes (other than income taxes).....	84,597	85,261	88,878
Total operating expenses.....	3,803,479	3,241,122	3,346,990
<b>Operating income</b> .....	589,565	586,378	458,839
Interest and other income (expense), net.....	16,748	(2,400)	(14,223)
Allowance for funds used during construction — equity.....	36,158	14,179	2,650
<b>Interest charges and financing costs</b> .....			
Interest charges — includes other financing costs of \$5,754, \$5,599 and \$6,029, respectively.....	154,313	180,230	137,493
Allowance for funds used during construction — debt.....	(18,266)	(13,324)	(13,386)
Total interest charges and financing costs.....	136,047	166,906	124,107
Income before income taxes.....	506,424	431,251	323,159
Income taxes.....	166,628	134,357	81,701
<b>Net income</b> .....	\$ 339,796	\$ 296,894	\$ 241,458

See Notes to Consolidated Financial Statements



**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
 Washington, D.C. 20549  
**FORM 10-K**

REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
 ended December 31, 2008

Or  
 REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
 number 001-02380

**PUBLIC SERVICE COMPANY OF COLORADO**

(Exact name of registrant as specified in its charter)  
 Colorado 84-0296000  
 State or other jurisdiction of (I.R.S. Employer incorporation or organization) Identification No.)  
 1228 17th Street, Denver, Colorado 80202  
 (Address of principal executive offices)  
 Registrant's Telephone number, including area code: 303-671-7811

Securities registered pursuant to Section 12(b) of the Act: None  
 Securities registered pursuant to Section 12(g) of the Act: None  
 Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.  
 Yes  No  
 Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.  
 Yes  No  
 Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No  
 Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (229.405 of this chapter) is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.  Yes  No  
 Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.  
 Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company  
 (Do not check if a smaller reporting company)  
 Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).  Yes  No  
 As of March 2, 2009, 100 shares of common stock, par value \$0.01 per share, were outstanding, all of which were held by Xcel Energy Inc., a Minnesota corporation.

**DOCUMENTS INCORPORATED BY REFERENCE**

Xcel Energy Inc.'s Definitive Proxy Statement for its 2009 Annual Meeting of Shareholders is incorporated by reference into Part III of this Form 10-K.  
 Public Service Company of Colorado meets the conditions set forth in General Instruction I(1)(a) and (b) of Form 10-K and is therefore filing this form with reduced disclosure format permitted by General Instruction I(2).

**Public Utility Regulation**

**Summary of Regulatory Agencies and Areas of Jurisdiction, rates, accounts, services and issuance of securities. PS operations, accounting practices, hydroelectric licensin interstate commerce. PSCo has received authorization prices; however, PSCo withdrew its market-based rate company control areas.**



# Tariffs

- The contract between the utility and the consumer
- Establishes prices
  - Charges are fixed and nonnegotiable until next rate case
  - Customers must be served at these prices
- Sets forth terms and conditions for service
  - Defines obligations on both sides of the meter
- Changes require regulatory approval

PUBLIC SERVICE COMPANY OF COLORADO

COLO. P.U.C. No. 7 Electric

Sixth Revised Sheet No. 30  
 P.O. Box 640  
 Denver, CO 80201-0640  
 Sub. Fifth Revised Sheet No. 30

ELECTRIC RATES	RATE
RESIDENTIAL GENERAL SERVICE	
SCHEDULE R	
<u>APPLICABILITY</u> Applicable to Residential service. Not applicable to standby or resale service.	
<u>MONTHLY RATE</u>	
Service and Facility Charge: .....	\$ 6.25
Energy Charge:	
All kilowatt hours used, per kWh	
Summer Season .....	0.03467 R
Winter Season .....	0.03153 R
The summer season shall be the period June 1 through September 30 of each year and the winter season shall be the period October 1 through May 31.	
<u>MONTHLY MINIMUM</u> .....	\$ 6.25
<u>ADJUSTMENTS</u> This rate schedule is subject to all applicable Electric Rate Adjustments as on file and in effect in this tariff.	
<u>PAYMENT AND LATE PAYMENT CHARGE</u> Bills for electric service are due and payable within fifteen (15) days from date of bill. Residential customers have the option of selecting a modified due date ("Custom Due Date") for paying their bill. The due date can be extended up to a maximum of fourteen (14) business days from the scheduled due date. Customers selecting a Custom Due Date will remain on the selected due date for a period not less than twelve (12) consecutive months. A maximum late payment charge of 1.0% per month shall be applied to all billed balances for Commission jurisdictional charges that are not paid by the billing date shown on the next bill unless the balance is \$50 or less. The Company will remove the assessment of a late payment charge for one billing period, but not more frequently than once in any twelve-month period, at customer's request. The late payment charge will not apply to a billed security deposit, or in instances where a Company billing error is involved, or where complications arise with financial institutions in processing payments that are no fault of the customer, or where a customer is current on an active payment arrangement.	
(Continued on Sheet No. 30A)	
ADVOCATE LETTER NUMBER 1476	ISSUE DATE December 8, 2006
DECISION NUMBER CD 6-1379	WCS PRESIDENT Policy Development EFFECTIVE DATE January 1, 2007



# Qualities of an Effective Regulator

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# Qualities of an Effective Regulator

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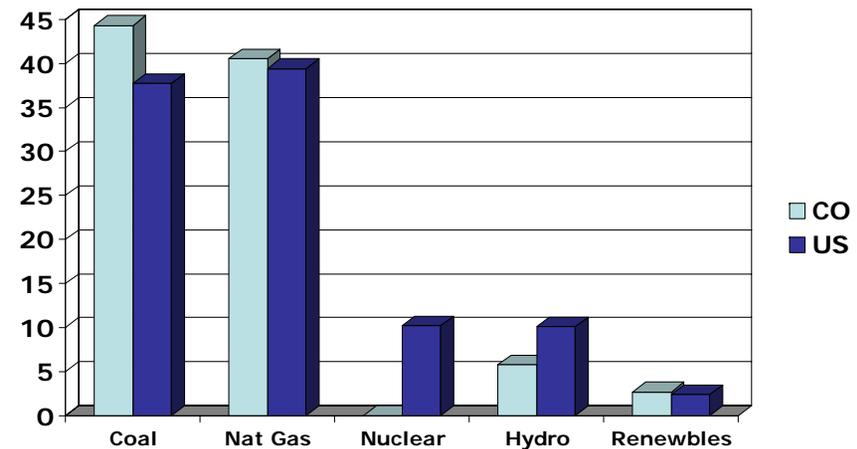
- **Autonomy**
  - Rule of law, not unduly political, fair
  - Free standing agency and cash funded through assessments
  - Free to make own final decisions (subject to appellate process)
- **Authority**
  - Broad
  - Adjudicative, Enforcement, Rulemaking, Administrative
- **Accountability**
  - Good practices, good governance
  - Makes few mistakes, corrects mistakes quickly
  - Accountable in different ways to legislature, courts, and governor



# Credibility and Longevity

- Once costs are “sunk,” the electric utility expects the regulatory to “hold them up”
- Long-term credibility essential to give utilities confidence
- Fear of industry restructuring led to significant development of third-party gas production in Colorado in mid to late 1990s

**Percent of MW Capacity**  
(2006)



**% of Total Generation from Natural Gas**

(Based on MWh)

1993	1997	2002	'93 - '02
4.4%	8.7%	19.8%	44.0%

Source: Energy Information Administration



# High Equity Investor Appraisal

## Normal Distribution Rankings of State Utility Commissions

Tier 1 "Most Shareholder Oriented"			Tier 5 "Most Consumer Oriented"
		Arkansas	
		District of Columbia	
		Idaho	
		Illinois	
		Kansas	
		Maine	
		Maryland	
		Michigan	
		Mississippi	
		New York	
		North Carolina	
		North Dakota	
	Delaware	Oklahoma	California
	Florida	Oregon	Connecticut
Alabama	Georgia	Rhode Island	Hawaii
Colorado	Iowa	South Carolina	Louisiana
Indiana	Massachusetts	South Dakota	Minnesota
Kentucky	New Jersey	Texas	Missouri
Ohio	Pennsylvania	Virginia	Montana
Wyoming	Wisconsin	Washington	Utah
			Arizona
			Nevada
			New Hampshire
			New Mexico
			Vermont
			West Virginia

- Elected versus appointed commissions
- Incentives to perform and share the benefits with customers
- Relatively generous allowed Returns on Equity (ROEs), e.g., based on last five rate cases relative to 10-year treasury notes
- Tendency for settlement
- Relatively low rate levels, thus lower the potential for regulatory fatigue
- A favorable track record, Staff reputation and influence, and ability to recognize and address emerging trends

Source: Lehman Brothers (2004)



# High Debt Investor Appraisal

## Public Service Company of Colorado

### Support for Credit Quality Upfront; A Viable Model for the Electric Industry?

As more and more U.S. electric utilities plan for additional generation capacity in the next few years, managements must consider strategies that will gain them the support of many diverse constituencies, many of whom will otherwise assuredly oppose their related rate requests before state regulators. A recent example of a successful outcome in this respect is a late 2004 agreement that the Colorado Public Utility Commission (CPUC) approved between Public Service Co. of Colorado (BBB/Stable/--) and the major groups representing environmentalists and the utility's customers.

Among other things, this Comprehensive Settlement Agreement was specifically designed to ensure that the utility's credit profile does not weaken as a result of pending stress related to its sizable construction program.

With this agreement, PS Colorado has effectively addressed the future costs associated with adequate supply and environmental compliance with a plan that will permit timely recovery of those costs. This is a major step forward in eliminating the tug-of-war over cost recovery that, in the past, has plagued the credit of so many utilities when the time comes to build again.

The major points of the settlement that concern credit quality are:

- PS Colorado will be allowed to increase equity up to 60% of capital to reflect the economic cost incurred by its existing purchased-power contracts,
- PS Colorado will be allowed to add "construction work in progress" (CWIP) to rate base in amounts that will be determined by current senior unsecured debt ratings and the capital structure,
- Plant construction costs (up to a confidential cap) and environmental control costs related to the 750 MW coal-fired Comanche Project are deemed prudent and are recoverable in rates, and
- The major costs associated with implementing this agreement are to be deemed prudent and recoverable in rates.

Source: Standard & Poors (2005)



# Institutional Underpinnings

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- Public utility law
  - Operation of contracts
  - Constitutional protections
  - Defined scope of regulation of monopolies
  - Due process and transparency
  - Judicial review
- License fee funding
  - Independence from government and industry
- Staff of civil servants
  - Neutrality vis-à-vis decision-makers
  - Professional with expertise



# Information Gathering Powers

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- Reporting requirements
  - Annual financial reports (SEC 10-Ks, FERC Form 1s)
  - Production reports (system supply)
  - Service quality reports (outages, complaints, metering)
  - Miscellaneous reports (RESA budget, street lighting)
- Audit and inspection
  - Books, records, assets
  - Verification and litigation
- Subpoenas
  - Enforceable by courts
- Voluntary
  - Just ask!



# Electric Service Reliability Reports

- Quarterly Reports: SAIDI, SAIFI, and CAIDI values for each classification of interruption for each operating region (April 1-Annual; 15<sup>th</sup> of May, August, November)
  - Electronic copy of outage reporting database used to calculate indices
  - If SAIDI-ODI > RWT for previous year, monthly reports filed for region
  - Customer Complaints and Telephone Response, Electric Continuity, and Electric Restoration
- Annual Reports: In addition to above:
  - Narrative of reliability management activities for prior year and upcoming year
  - Distribution Feeder Unavailability Summary
  - Frequent Sustained Interruptions Annual Summary
  - Electric Service Restoration Annual Summary
  - Regional Electric Service Reliability Remediation Summary if SAIDI-ODI > RWT in single year
  - Substation Power Transformer Failure Report
- Bulk Power System Disturbance Report DOE Form OE-417
- Voice of Customer– Transaction Study
- Customer Call Center Notification if event results in busy signal to > 10% calls in hour



# Public Hearings

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- Interested stakeholders permitted to participate
  - Formally through intervention in the regulatory process (with or without legal counsel)
  - Informally for obtaining feedback from consumers
- Information and evidence used in decision-making part of the public record available for public inspection
  - Some exceptions include personnel records, material used by the Commission in preparation for litigation, trade secrets, security matters, draft and advisor documents used in preparation of a final decision
- “Sunshine Laws”
  - Statutory prohibitions on non-public meetings to discuss matters pending before the Commission



# Solving Technical Challenges

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- Regulators best at addressing technical challenges
  - Agreement on existence of an issue and on the nature of the problems
  - Alternative solutions are identifiable by technical experts
  - Solutions can be implemented
  - Decisions can be made through traditional hearings and legal proceedings
  - Negotiations often suitable

Source: Jamison, Rowe, and Perlman



# Getting on the Balcony

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- Seeing “what is going on” outside of the regulator’s usual range of vision
- Understanding the causes that underlay each stakeholder group
  - Often not evident by the formal positions they take in formal proceedings
- Workshops, investigations, and dialogues facilitate learning but can be very awkward
- Avoid marginalizing capable staff during important debates
- Ensure work is being done by staff willing to learn and rethink their traditions

Source: Jamison, Rowe, and Perlman



# Regulator Vulnerabilities

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- Commissioner and senior staff appointments or re-appointments depend on general policy views that are acceptable to the Governor
- Regulators may have career ambitions
- Staff may be underfunded, weak, time constrained, and morale troubled (furloughs)
- Information may be asymmetric or insufficient
- Ex parte rules may not be enforceable
- Administrative process is too slow
- Illicit sale of political influence (industry capture)



# Fuel Clause

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# Basic Rate Mechanisms

---

- Base rates recover:
  - Expenses such as operations, maintenance, administrative, general expenses, taxes, and depreciation
  - Returns on rate base (RoR)
  - Not fuel expenses and not purchased energy expenses
- Adjustment clauses recover:
  - Fuel (coal and natural gas)
  - Purchased energy (from IPPs through long-term Purchased Power Agreements or PPAs) and from others through short-term market purchases
  - Purchased capacity (from IPPs through long-term PPAs)
  - Energy efficiency
  - Renewables



# Reconciliation to Actual Costs

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- Base rate revenues generally not reconciled with actual costs incurred
- Adjustment clauses generally fully reconcilable with actual costs incurred
  - Riders set at levels to recover current levels of costs
  - Based on projections made before rate takes effect



# Electricity Bill

- Base rates:
  - Customer charge \$/month (\$/bill)
  - Usage charge \$/kWh
  - Demand charge \$/kW (large customers)
- Adjustment clauses:
  - Electric Commodity Charge (ECA) \$/kWh (fuel clause)
  - Purchased Capacity Charge (PCCA) \$/kWh or \$/kW
  - DSMCA \$/kWh or \$/kW
  - Renewables 2% of sum of above



# Generation Revenue Requirements

---

- Base rates
  - Net generation plant \$1.7 billion
  - Return on net generation plant ~ \$125 million
  - \$181 million expenses for operations and maintenance
- Adjustment clauses
  - ECA
    - \$500 million fuel
    - \$676 million purchased energy
  - PCCA: \$390 million
  - DSMCA: \$50 million
  - Renewables Surcharge: \$50 million



# Initial ECA

---

- Recovered fuel costs
  - Coal for utility-owned plants
  - Natural gas for utility-owned and IPP plants
- Purchased energy
  - From IPPs with long-term PPAs
  - From others with short-term economic energy purchases
- Uniform \$/kWh charge for all customers
- Changed annually
- Interim changes if over or under recoveries of \$40 million or more



# Current ECA

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- Recovers fuel costs and purchased energy as previous ECA
- Recovers portion of the total costs of renewables (equivalent to the cost of avoided fossil fuel resources)
- Incentives to the utility
  - Baseload incentive to maximize use of coal plants
  - Economic energy purchase incentive
- Uniform \$/kWh charge for all customers
- Changes each quarter (every three months)



# Proposed ECA

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- Similar to current ECA in terms of types of costs and incentives recovered
- Class specific ECA charges
  - Residential customers would pay different fuel charge than non-residential and industrial customers
- Largest customers would pay time-of-use (TOU) ECA
- Every charge would change monthly



# Colorado's New Energy Economy

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# Colorado's New Energy Economy

- Voters: Amendment 37
- Governor Ritter ran his 2006 campaign on an energy-intensive platform
- Appointed three new commissioners
- 2007 and 2009 legislative sessions resulted in several new laws concerning renewable resources and energy efficiency
- Climate Action Plan



*“Gov. Ritter is building a New Energy Economy for Colorado, establishing the state as a national and international leader in the production and manufacturing of traditional and renewable energy. The New Energy Economy leader has stimulated economic opportunity and created jobs throughout the state, including rural agricultural areas. Gov. Ritter's focus has led to a doubling of Colorado's renewable energy requirement and to creation of Colorado's first Climate Action Plan. The New Energy Economy is securing Colorado's energy future, economic future and environmental future.”*

Source: Office of the Governor Website



# Amendment 37 (Modified)

- Renewable energy standard (RES)
- Requires Xcel Energy and Black Hills to obtain 20% of sales from renewables by 2020
- Four percent (4%) of mandated amount must come from solar
- Half of the solar must come from customer on-site solar photovoltaic (PV) systems
- Net bill impact capped at 2%
  - Renewable Energy Standard Adjustment (RESA) on bills

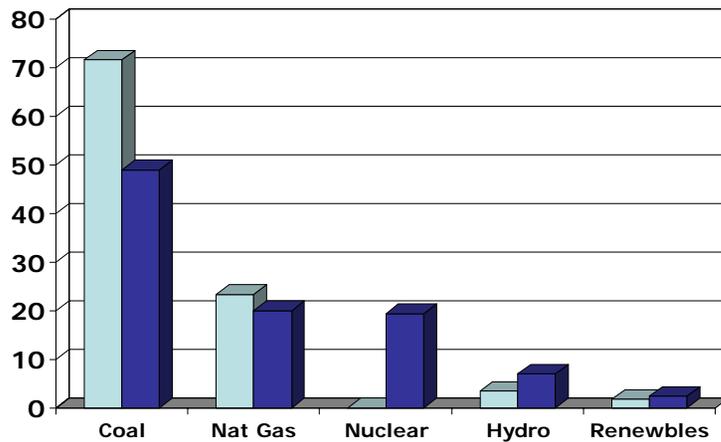
**“Energy is critically important to Colorado’s welfare and development, and its use has a profound impact on the economy and environment. Growth of the state’s population and economic base will continue to create a need for new energy resources, and Colorado’s renewable energy resources are currently underutilized.**

**Therefore, in order to save consumers and businesses money, attract new businesses and jobs, promote development of rural economies, minimize water use for electricity generation, diversify Colorado’s energy resources, reduce the impact of volatile fuel prices, and improve the natural environment of the state, it is in the best interests of the citizens of Colorado to develop and utilize renewable energy resources to the maximum practicable extent.”**



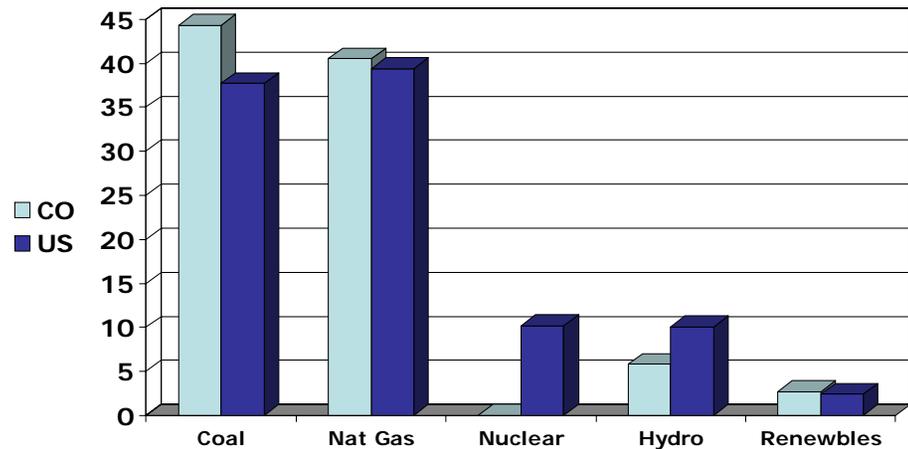
# Old Energy Economy Generation

Percent of GWh Produced  
(2006)



↑  
 Baseload Resources  
 Higher Sunk Costs/Lower Fuel Costs  
 Higher CO2 Emissions

Percent of MW Capacity  
(2006)



↑  
 Intermediate and Peaking Resources  
 Lower Sunk Costs/Higher Fuel Costs  
 Hourly Marginal Cost

Source: Energy Information Administration



# Xcel Energy's Current Position

A B C	D	E	F	G	H	I	J	K	L
PSCo Loads & Resources Balance Summer 2008-2015									
September 2008 Demand Forecast Update									
	2008	2009	2010	2011	2012	2013	2014	2015	
<b>Existing PSCo Capacity</b>									
6	<b>Installed Net Dependable Capacity</b>								
7	3,838	3,838	3,838	3,838	3,838	3,838	3,838	3,838	3,838
8	PSCo Share of Comanche 3								
9	Fort St. Vrain C-1s								
10	Retire June 18-1								
11	Retire Comanche 1&2								
12	Retire Apachosco 3 & 4								
<b>Firm Purchased Capacity</b>									
14	Basin Electric Power Cooperative No 1								
15	Basin Electric Power Cooperative No 2								
16	Tri-State Q&T No 2								
17	Tri-State Q&T No 3								
18	Tri-State Q&T No 5								
19	PacifiCorp (w/ reserves)								
20	Wheeling Losses								
21	Subtotal								
24	Manitou Power Company								
25	Black Hills Option F & F								
26	Black Hills Apachosco S. E. 7								
27	Black Hills Fountain Valley Midway								
28	Brush 1&3								
29	Brush Logan Partners (Brush 2)								
30	Brush 1&4								
31	Tri-State Limon								
32	Tri-State Brighton								
33	Front Range Power								
34	Cogentrix Plains End								
35	Calpine Blue Springs								
36	Calpine Rocky Mountain Energy Center								
37	Thermo Fort Lupton								
38	Thermo Greater Moriarty								
39	Thermo Power (UAC)								
40	Inverness Spruce Cr								
41	Small L&P								
42	W&M Landfill Gas								
43	Subtotal								
<b>Wind</b>									
45	FPL Wind								
46	Cedar Creek Wind								
47	Train Buttes Wind								
48	Colorado Green Wind								
49	IronKnox Ridge Level Wind								
50	Inverness Spring Canyon Wind								
51	Subtotal								
<b>Solar</b>									
53	Alamosa Solar (On-Peak estimate)								
54	On-Site PV Solar (On-Peak estimate)								
55	Subtotal								
<b>SPS Diversity Exchange</b>									
58	191								
<b>2007 Resource Plan</b>									
60	Biomass								
61	2008 Early Wind (12.2% of 150 MW nameplate)								
62	2008 Solar PV RFP Bids (56% of ~20 MW DC nameplate)								
63	Subtotal								
<b>PSCo Net Dependable Capacity</b>									
65	7,715	7,738	7,935	7,834	7,728	7,148	6,428	6,456	
<b>PSCo Load</b>									
67	Sept 2008 Native Load w/100% CPUC DSM Goals								
68	6,870	6,958	6,906	7,136	6,977	7,095	7,206	7,209	
69	(DSM embedded in Native load above)								
70	17	42	63	120	178	233	200	208	
71	Intermittent Load								
72	106	114	126	130	222	227	227	228	
73	Firm Load Obligation (Dec 1st filing)								
74	6,642	6,689	6,583	6,776	6,601	6,712	6,824	6,925	
75	Anticipated increase in Wholesale Load (Edgiprom)								
76	0	0	0	0	0	0	0	0	
77	Adjustment to reduce Intermittent Load Forecast								
78	0	-15	-15	-15	-15	-15	-15	-15	
79	Additional Demand Response estimate (Docket No. 07A-010E)								
80	0	20	40	40	40	40	40	40	
81	Firm Obligation Load								
82	6,642	6,684	6,568	6,761	6,576	6,687	6,799	6,900	
83	Base Reserve Margin %								
84	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%	
85	DSM Affect on Reserve Margin (Decision No. C08-0560 & 0529)								
86	0.0%	0.0%	0.0%	0.1%	0.2%	0.3%	0.4%	0.5%	
87	Added Reserve Margin % (Decision No. C08-0560 & 0529)								
88	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%	
89	Reserve Requirement (MW)								
90	1,093	1,099	1,074	1,115	1,096	1,111	1,136	1,158	
91	IEEE & NERC Backup								
92	0	0	40	40	40	40	40	40	
93	Actual Reserve Capacity								
94	1,093	1,099	1,074	1,115	1,096	1,111	1,136	1,158	
<b>Resource Need MW (long)</b>									
95	(11)	15	(25)	78	(25)	690	1,547	1,642	
96	2008								
97	2009								
98	2010								
99	2011								
100	2012								
101	2013								
102	2014								
103	2015								

- 3,838 MW utility-owned net capacity at peak (2008)
  - Mostly coal and gas
  - 261 MW new gas in 2009
  - 500 MW new coal in 2010
- 2,837 MW purchased net capacity at peak from mostly conventional resources (2009)
- 128 MW of wind (2009) at peak (~1,000 MW nameplate)
- 22 MW of solar (2009) (of which 17 MW on-site)
- 4 MW new biomass (2009)



# Climate Action Plan



GOVERNOR BILL RITTER, JR.

NOVEMBER 2007

## Provide greener electricity

- Establish a goal for major electric utilities to reduce greenhouse gas emissions by 20 percent by 2020
- Give utilities flexibility to meet the 2020 goal while encouraging broad implementation of energy efficiency measures that are cost effective, create jobs, and save consumers money
- Expand renewable energy resources and make use of new clean coal technologies



# 2007 Colorado Resource Plan

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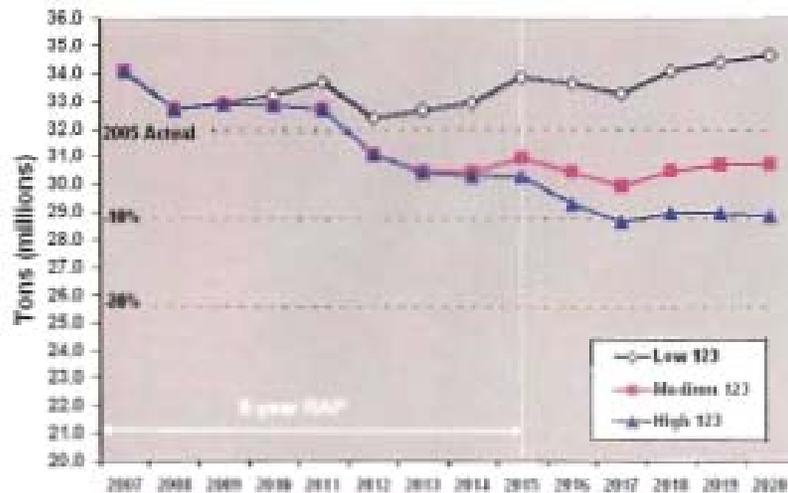
- Retire early two small, inefficient coal plants for “carbon reduction purposes” (refurbishment cost effective)
  - Repower one closed facility as new, utility-owned gas plant
  - Acquire new coal plants only if 50% carbon capture (IGCC)
- Acquire more renewables (wind and solar) than required by the RES, up to 2% cap on the retail rate impact
  - Targeted solicitations instead of all-source bidding
  - Set aside for utility scale concentrated solar thermal
- Increase utility ownership of generation resources
  - Own new renewable facilities under HB 1281
  - Purchase existing facilities from IPPs (“reverse auction”)
  - Own new plants built by third-parties (“build transfer”)



# 2007 CRP Carbon Reduction Plan

High Section 123 Plan: Preferred PSCo Resource Plan											
Proposed RAP	Section 123 Resources: HW							Retire (last operating month/year)	Other	Genetic	
	Year	DSM EE	On-Site Solar	Solar	Bio- mass	Geo- Therm	Wind				IGCC
2007											
2008	29	16									
2009	37	4		4							
2010	40	1				100		June 1 (12/08)			
2011	49	2	25			100		Jan 12 (12/10)			
2012	49	1				100		Apr 04 (12/12)			
2013	40	2				100		June 2 (12/12)	Asap CC	2.0T	
2014	49	1				200				10T 10C	
2015	49	2	300			200					
2016	49	0	200		20	200	150			10T	
2017	49	0				200				30T	
2018	49	1				200				30T	
2019	49	1				200				20T	
2020	49	1				200				20T	
<b>Total</b>	<b>603</b>	<b>32</b>	<b>425</b>	<b>4</b>	<b>20</b>	<b>1800</b>	<b>150</b>		<b>490</b>	<b>2148</b>	
2007-2016 Present Value of Revenue Requirements (\$ millions)							<b>1</b>	<b>42,348</b>			

- Retire old coal plants (and expect more in the future)
- Increase DSM
- Increase renewables
- Assume IGCC in 2016
- Discontinue wholesale contract with Black Hills
- Assume future cost of carbon regulation



# Phase I: Decision No. C08-0929



- Savings of 1,744 GWh (energy) and 421 MW (demand) by 2015 via DSM programs
- Minimum of 200 MW (up to 600 MW) of developmental renewable resources, such as concentrating solar thermal with storage
- Additional 850 MW of established intermittent renewable resources
- Closure of the two coal plants to reduce carbon dioxide emissions, citing substantial health and environmental benefits  
(Climate Action Plan)



# Phase II: Resource Selection

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- Commission found that the following externalities shall be factored qualitatively into its Phase II decision:
  - Economic development (rural impact; job development; tax base)
  - Resource diversification; and
  - Environmental benefits (particularly health benefits/costs) associated with emissions reductions and other environmental impacts beyond permit compliance
- The Commission will compare the **cost differential** (net present value of future revenue requirements (NPVRR) and **rate impact**) of the likely scenarios with other risks and benefits of the various portfolios, including those with a relatively better status regarding externalities
- Parties will weigh in
- Commission will make a judgment as to the portfolio that has the best overall balance of costs, benefits, and risks; to properly consider those resources that provide increased externality benefits and minimum additional costs



# Price Effects

- Rates have increased as a result of certain new energy economy policies
  - DSM rates have increased and are projected to increase
    - \$13 MM 2006, \$48 MM 2009, up to \$180 MM in 2017
  - RES Adjustment increased to full 2%
    - Collections increase as components of bill increase
    - Xcel Energy asking for \$
  - Old Energy Economy price increase from Comanche 3 coal plant
    - Rate Case: \$159.3 MM increase (~10%)
    - Savings reduced gas burn expected but will CO2 emissions increase with more coal?



# Affordability of Renewables

- 2009 cost of sales ~ \$1.6 billion
- RESA collections at 2% rise from \$50 MM in 2009 to \$83 MM in 2020
- Relative cost effectiveness of renewables depend heavily on natural gas prices, carbon costs, and tax policies

## Projected Costs of Renewables

(\$ 000)

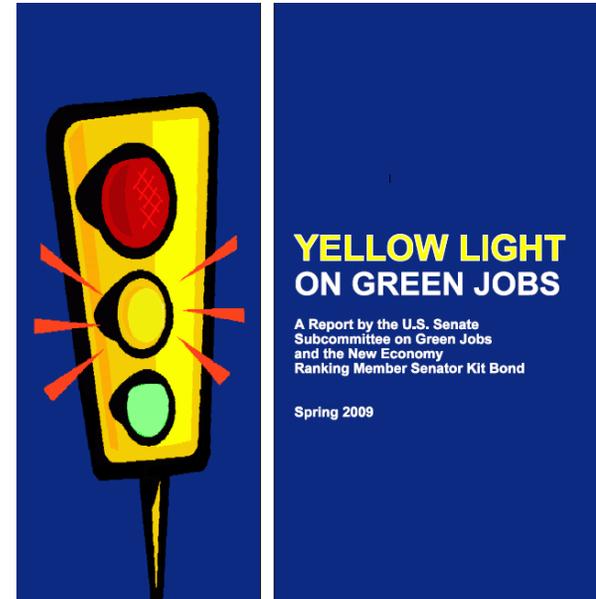
Year	No RES Plan	RES Plan	Incremental Costs	Total Renewable Energy Costs	Estimated ECA Costs	WindSource Revenues	Ongoing Costs
2009	\$1,758,445	\$1,813,858	\$55,413	\$61,708	\$6,295	\$7,084	\$5,260
2010	\$2,274,491	\$2,311,399	\$36,908	\$79,469	\$42,561	\$8,359	\$4,050
2011	\$2,417,723	\$2,446,675	\$28,952	\$101,030	\$72,079	\$9,530	\$3,867
2012	\$2,352,797	\$2,381,790	\$28,993	\$128,566	\$99,573	\$10,673	\$3,937
2013	\$2,542,696	\$2,574,144	\$31,449	\$157,169	\$125,720	\$11,740	\$4,148
2014	\$2,746,325	\$2,796,611	\$50,287	\$282,468	\$232,182	\$12,680	\$3,986
2015	\$2,892,341	\$2,967,493	\$75,152	\$413,931	\$338,779	\$13,314	\$3,923
2016	\$3,157,492	\$3,237,662	\$80,171	\$502,207	\$422,036	\$13,979	\$3,856
2017	\$3,362,787	\$3,453,504	\$90,717	\$590,709	\$499,992	\$14,678	\$3,669
2018	\$3,603,750	\$3,695,766	\$92,016	\$684,899	\$592,883	\$15,355	\$3,529
2019	\$3,826,080	\$3,963,061	\$136,981	\$784,728	\$647,747	\$16,037	\$3,434
2020	\$4,041,996	\$4,206,825	\$164,829	\$890,253	\$725,424	\$16,720	\$3,077

Source: Xcel Energy, Public Service Company of Colorado, Docket No. 08A-532E



# Questions about Job Effects

- Significant economic development and job development opportunities expected from proponents
  - Solar and wind believed to produce more jobs per average MW (3-5 times) than coal and gas (Kammen, Kapadia, & Fripp)
  - “Green Collar Jobs in the US and CO” (American Solar Energy Society)
- Certain economists and political opposition skeptical about net job creation from green jobs
  - Sensitivity to assumptions about fuel prices, capital costs, and plant availability
  - Focus on new energy economy may shift investment away from other sectors that could create relatively more employment (e.g., roads, infrastructure, health care)
  - Benefits in dispute
    - Low paying jobs often created
    - Highest paying jobs do not necessarily need to stay in Colorado after created



# Implications of Carbon Regulation

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- Carbon may trump natural monopoly
- Over 3,000 electric utilities in the US within three aging, poorly organized bulk power systems (integrated generation and transmission)
- Relatively cheap electricity (coal generated) fails to account for societal costs of global warming, negative health effects, environmental damage
- Electrification of the transportation sector
- Further consolidation of industry ownership
- Taxes, emission caps, adaptation strategies, energy R&D, nuclear subsidies, energy security under federal purview



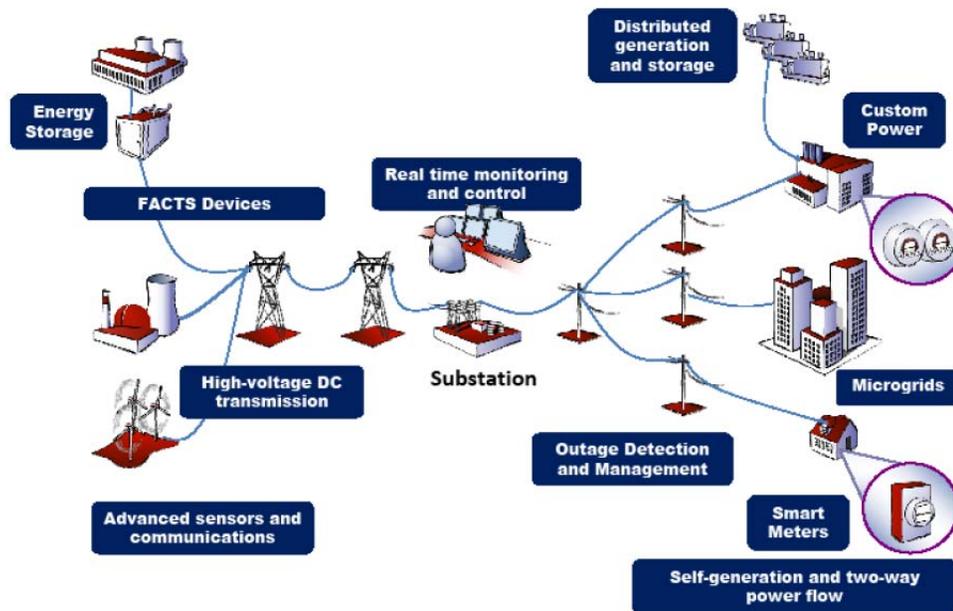
# Smart Grid Initiatives

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# Smart Grid Initiatives



## The future T&D system

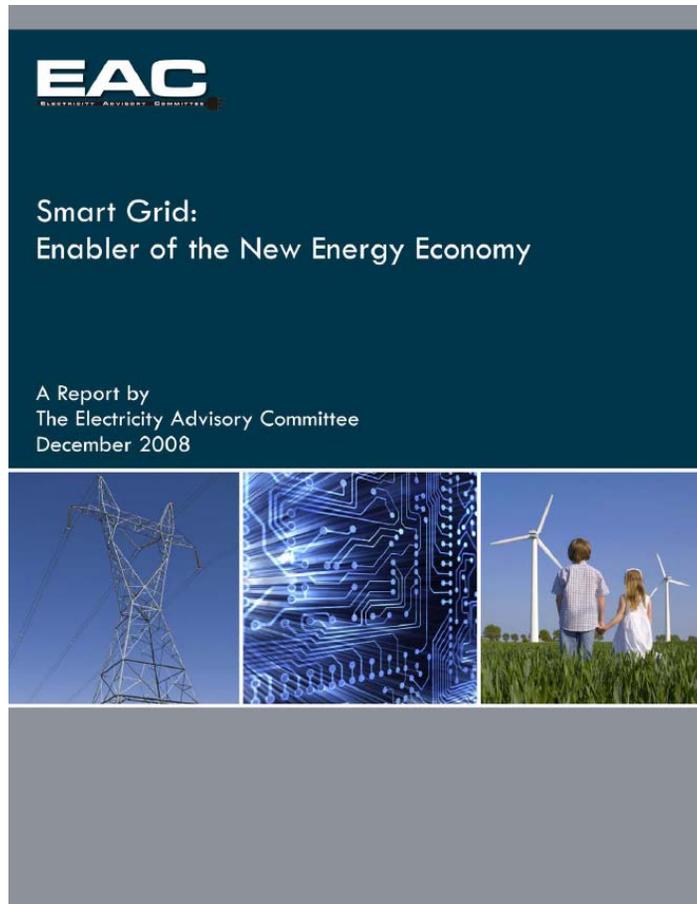


- \$4.5 billion of economic stimulus money targeted to improving the nation's electricity delivery grid
- Commission encourages utilities to aggressively seek some of this funding for projects in Colorado

Source: Department of Energy



# Enabler of the New Energy Economy



## Utility Benefits

- Improved reliability
- Deferred capital spending
- Reduced operations and maintenance costs
- Increased efficiency of power deliver
- Improved integration of renewables
- Improved system security

## Consumer Benefits

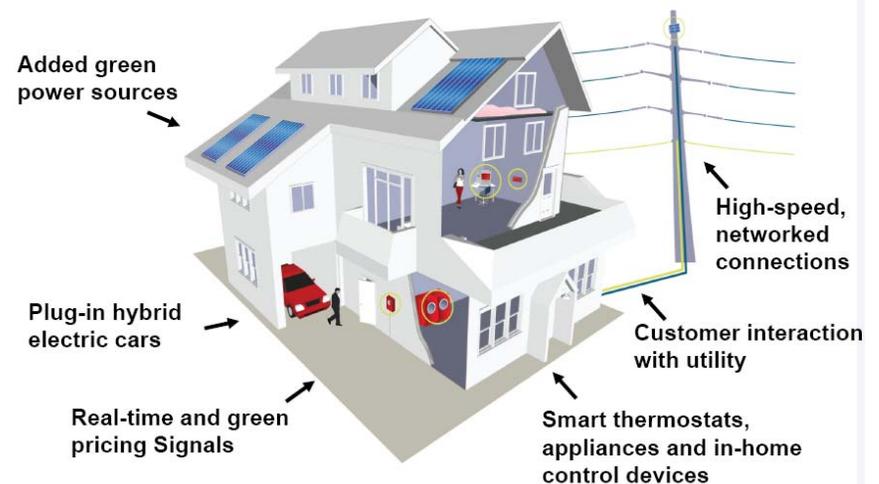
- Consumption management
- Cost savings from peak load reduction
- Increased convenience of renewables
- Enhanced customer services



# Xcel Energy's Smart Grid

- First major U.S. deployment of an integrated Smart Grid
- Software platform will aggregate and manage a network of distributed energy resources that controls load, stores energy, and produces power

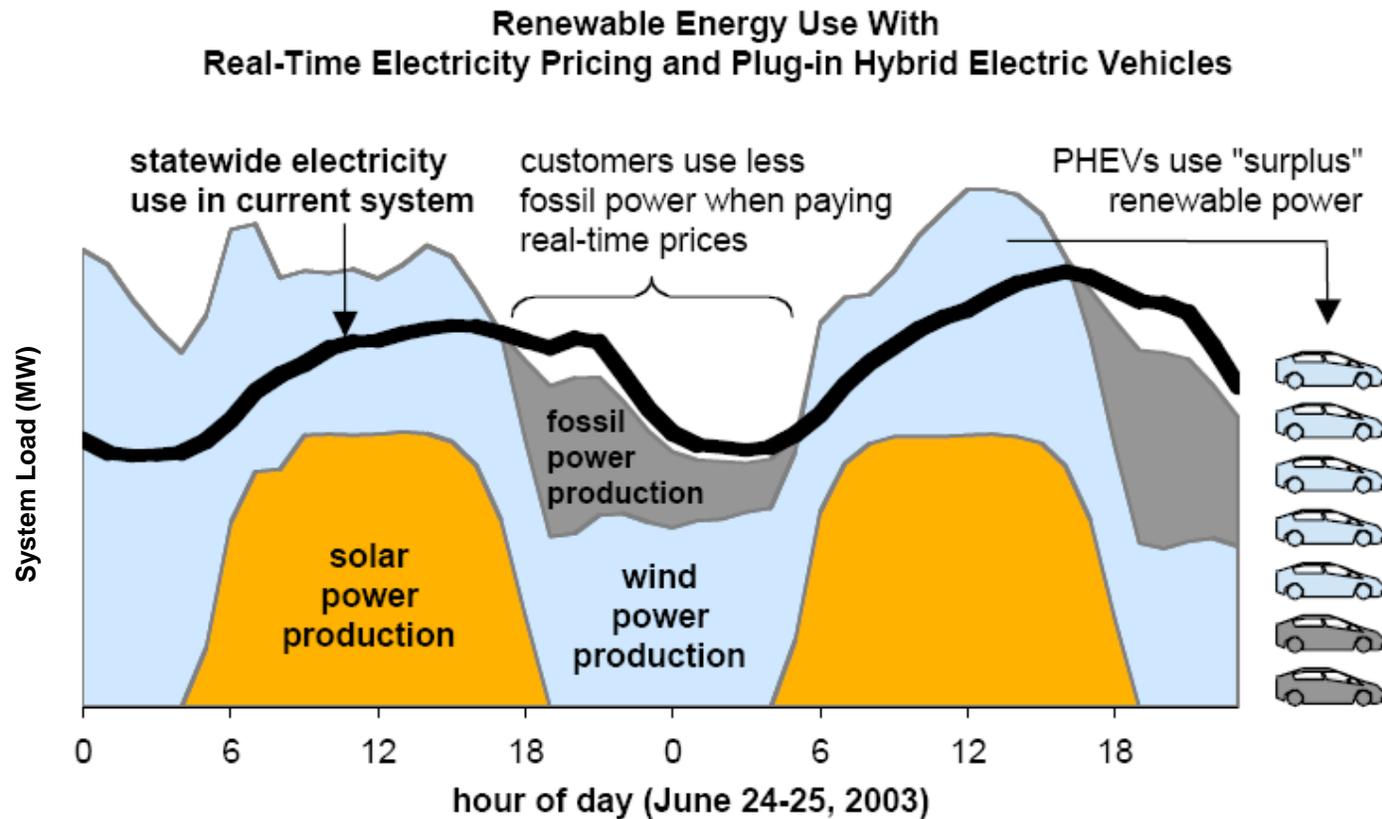
- Involves the entire energy pathway from the power source to the premise and all points in between
- Rich in IT
- High-speed, real-time, two-way communications
- Sensors enabling rapid diagnosis and corrections
- Dispatched distributed generation (PHEVs, wind, solar)
- Energy storage
- In-premise energy controls
- Automated premise energy use



Source: Xcel Energy, Presentation to CPUC May 29, 2008



# Electric Vehicle Refueling



Source: Matthias Fripp, Dan Kammen



# Strategic Benefits to Xcel Energy

## SmartGridCity™ Anticipated Benefits (cont.)

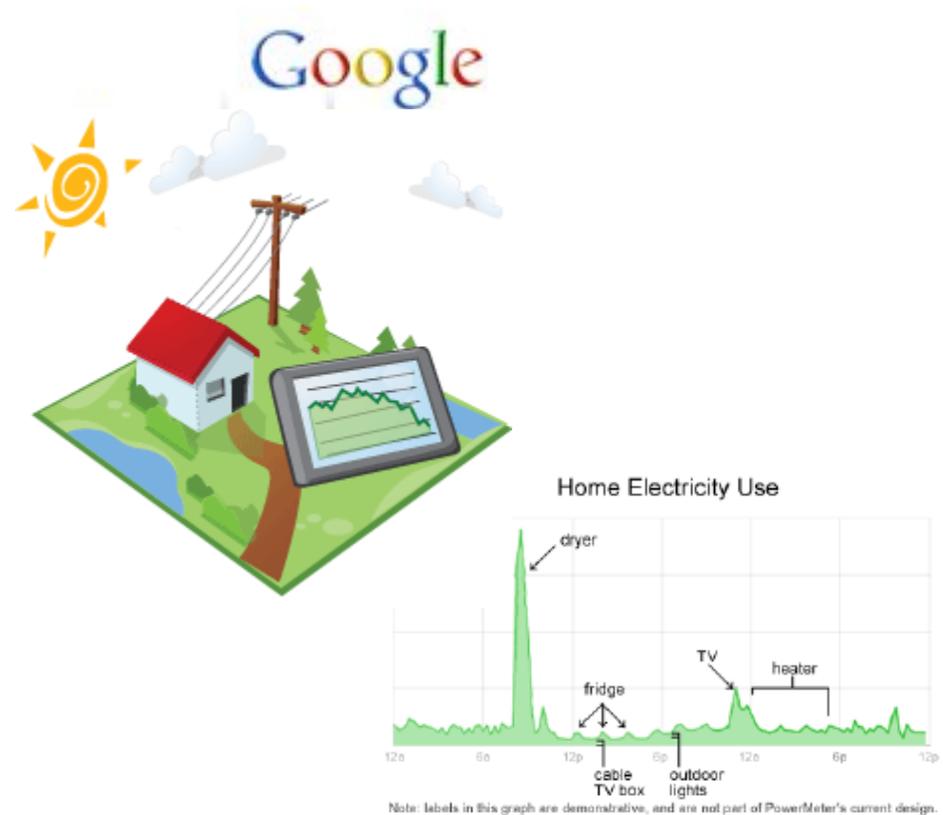
- **Environmental**
  - Carbon management capabilities
  - Other emissions that can be valued
- **Other Strategic**
  - Position for future acquisitions through enhanced business model
  - Protection of business position
    - Competitive advantage of first mover
    - Unplanned investment avoidance
    - Industry/standards leadership
    - Influence on rate and regulatory structures

10



# Google Concept Launch

- Google PowerMeter intends to use data from utility metering systems and consumer energy management
- Would allow customers to analyze and control usage remotely
- Depends on interoperability: provide and receive information and to use the exchanged information to operate effectively together in predictable ways without significant user intervention



# Boulder the Smart Grid City

- Selection associated in part with renewal of franchise
- At least \$100 MM investment



News Daily Camera Online  
dailycamera

## Boulder's leaders consider driving harder bargain with Xcel

### City pondering carbon tax increase to meet climate goals

By Ryan Morgan  
Thursday, April 9, 2009

BOULDER, Colo. — Boulder's elected leaders want to ask some big-picture questions before deciding whether to raise the city's carbon tax.

The Boulder City Council voted early Wednesday morning to delay a hearing scheduled for later this month on raising the tax while they take a fresh look at the three-year-old plan aimed at cutting carbon emissions.

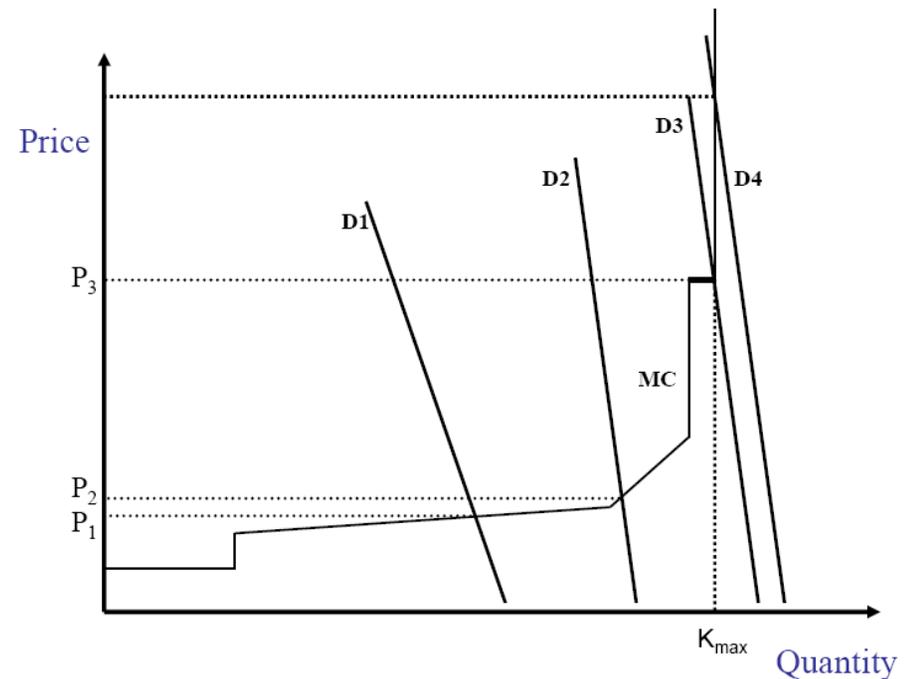
Among the options they're considering: Trying to drive a harder bargain with Xcel Energy to bring power to Boulder that doesn't come from coal plants.

The utility's franchise agreement with the city expires this year, and officials from the city and Xcel have been negotiating a new contract, which voters would need to approve this fall. For several years, Boulder's elected leaders said they were willing to consider "municipalizing," or taking over, the grid from Xcel in order to provide the city with cleaner sources of energy.



# New Rates and Demand Response

- Modify rates so that retail customers no longer pay same rate regardless of when electricity used and how it was generated
- CA experience: 13% reduction in usage when prices quintuple at peak
- But just low-tech “feedback” could likely reduce usage by 5%
  - Feedback enhanced with inclining block rates
- Carbon implications of peak load shifting



Source: Joskow



# Resources

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# Online

- Selected online resources
  - MIT Center for Energy and Environmental Policy Research  
[web.mit.edu/ceepr/](http://web.mit.edu/ceepr/)
  - Harvard Electricity Policy Group  
[www.hks.harvard.edu/hepg/](http://www.hks.harvard.edu/hepg/)
  - Stanford University Energy Modeling Forum  
<http://www.stanford.edu/group/EMF/>
  - Edison Electric Institute  
[www.eei.org](http://www.eei.org)
  - NARUC  
[www.narug.org](http://www.narug.org)
  - University of California Energy Institute  
<http://www.ucei.berkeley.edu/>
  - Electric Power Research Institute  
<http://my.epri.com/portal/server.pt?>
  - Rocky Mountain Institute  
<http://www.rmi.org/>
  - Regulatory Assistance Project  
<http://www.raponline.org/>
  - Colorado Governor's Energy Office  
[www.colorado.gov/energy/](http://www.colorado.gov/energy/)



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