



Corporate Renewable Energy Buyers' Principles



Energy Resources
and the
Environment
Committee
NARUC

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CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES: INCREASING ACCESS TO RENEWABLE ENERGY



Buyers' Principles



CHOICE

Greater choice in renewable energy options.



COST-COMPETITIVENESS

More access to cost-competitive options compared with traditional rates.



LONG-TERM PRICING

Access to long-term, fixed-price contracts.



NEW PROJECTS

Access to new projects that reduce energy emissions over business as usual.



FINANCING TOOLS

Streamlined third-party financing, as well as standardized contracts and simplified processes.



COOPERATION

Opportunities for increased options from utilities and regulators.

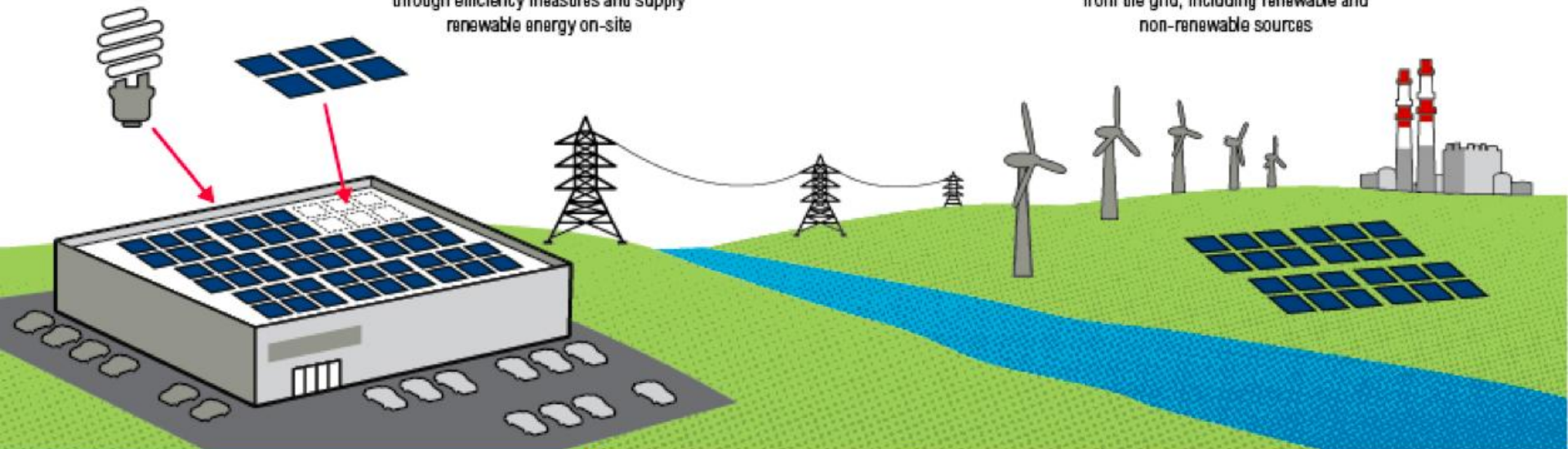


Need for More Options



Companies reduce their energy use through efficiency measures and supply renewable energy on-site

Companies buy their remaining energy from the grid, including renewable and non-renewable sources



30%

Even the most energy-efficient big box stores can only supply 30% of their electricity on-site with rooftop solar energy; data centers, for example, can self-supply far less.

70%

The remaining 70% of renewable energy needs must be delivered through the grid. Today, many companies have no way to choose renewable energy options from the grid, whether through their local utility or other generators.



Thank you!



Website for Buyers' Principles and more information:

www.worldwildlife.org/corprenewables

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