

For Immediate Release

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NARUC
National Association of
Regulatory Utility Commissioners

NARUC Reinforces Commitment to Water Access and Infrastructure on the 11th Observance of Annual "Imagine a Day Without Water"

WASHINGTON (October 16, 2025) — The National Association of Regulatory Utility Commissioners and state utility regulators across the nation join elected officials, water utilities, community leaders, educators and businesses to recognize the 11th annual **Imagine a Day Without Water** nationwide observance dedicated to highlighting the value of water and the need for continued investment in our nation's water infrastructure.

Each year, **Imagine a Day Without Water** encourages Americans to consider how vital and interconnected water is to every aspect of life, from the water we drink and use for sanitation to the infrastructure and workforce that sustain our communities. The observance is organized by the Value of Water Campaign and aims to build awareness about the urgent need for reliable water systems and equitable access for all households.

NARUC remains committed to advancing awareness and policy solutions that promote access, affordability and the long-term sustainability of water systems. According to the [2025 Value of Water Index](#), support for prioritizing reliable water access reached a new high, outranking all other key issues presented to voters. Most voters (96 percent) believe that water investment is critical for public health, community well-being (95 percent) and a strong economy (85 percent). NARUC has consistently called on Congress to maintain and strengthen funding for programs that assist low-income households, including the Low-Income Household Water Assistance Program.

"Water connects every home, every business, and every community," said NARUC President Tricia Pridemore of Georgia. "This observance reminds us that reliable access to clean, safe water should be guaranteed for everyone and that our work to support a strong water infrastructure across the nation must continue."

"Whether it's recovering from floods, droughts or wildfires, resilient water systems are at the core of community well-being," said New Jersey Commissioner Michael Bange, chair of NARUC's Committee on Water. "On this day, we pause to recognize both the people and the investments that keep our water flowing and to renew our commitment to ensuring that every household can depend on this essential resource."

As participation in **Imagine a Day Without Water** continues to grow, NARUC encourages public utility commissions, local governments and community organizations to collaborate in addressing the nation's aging water systems, supporting the workforce that maintains them and ensuring that all Americans can access clean and affordable water.

Learn more about the observance at <https://thevalueofwater.org/imagineaday> and follow the conversation on social media using #ImagineADayWithoutWater and #ValueWater.

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About NARUC

NARUC is a non-profit organization founded in 1889 whose members include the governmental agencies that are engaged in the regulation of utilities and carriers in the fifty states, the District of Columbia, Puerto Rico and the Virgin Islands. NARUC's member agencies regulate telecommunications, energy, and water utilities. NARUC represents the interests of state public utility commissions before the three branches of the federal government.