

Telecommunications Legislation 2014: Completing the Process

NRRI Report No. 14-07 www.nrri.org

Sherry Lichtenberg, Ph.D.

Principal Researcher – Telecommunications National Regulatory Research Institute slichtenberg@nrri.org July 2014



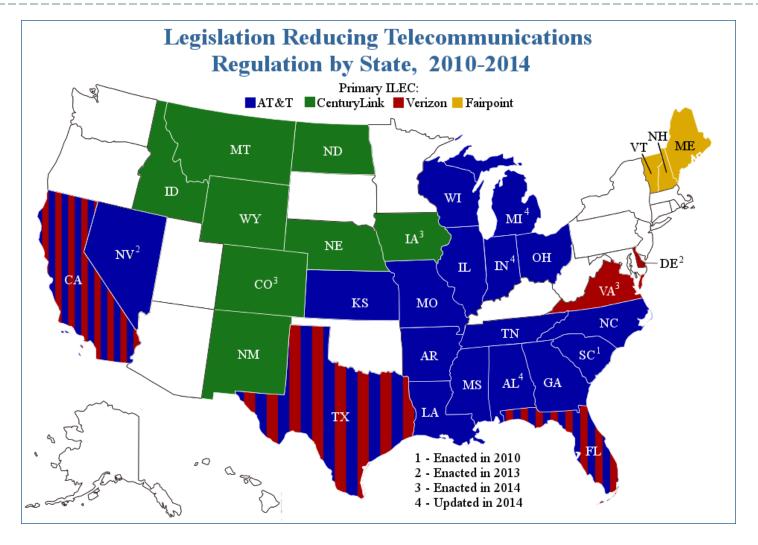
2014 at a Glance

- 30 states had limited or eliminated telecommunications oversight by the end of 2013
- 9 states considered legislation in 2014
 - Bills passed in CO and IA, bringing the total to 32
 - Bills are pending in MA, OK, PA, and NY
 - o Bills **failed** in KY, MN, and NM
- AL, MI, IN, and VA updated previous legislation
 - AL eliminated complaint oversight
 - MI reduced COLR requirements
 - IN codified previous changes
 - VA declared all carriers competitive
- Other states addressed broadband, wireline replacement, and COLR obligations

12-Jul-14 S. Lichtenberg, NRRI

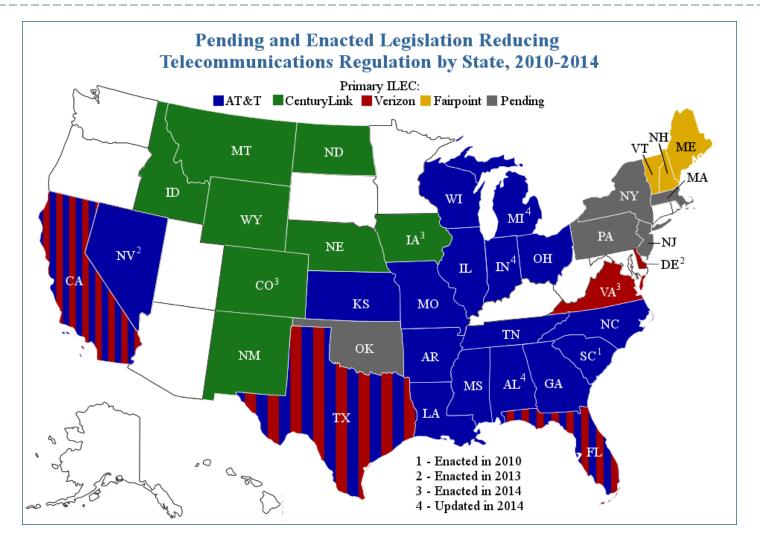


The Current "De- Regulated" Landscape





The Potential "De-regulated Landscape"





2014 Legislation Addresses Broadband, COLR, and Wireline Replacement

Broadband

- Bills encouraging broadband deployment **passed** in Colorado, Hawaii and Minnesota but **failed** in Iowa, Mississippi, and Utah
- West Virginia and Minnesota **rejected** bills increasing oversight of IPenabled services
- Tennessee, Minnesota, and Kansas addressed limitations on municipal broadband

Carrier of Last Resort/Basic Service

- COLR requirements have been reduced or eliminated in **15** states
- CO retains COLR in non-competitive areas until 2016
- MI retains COLR until 2016; withdrawal of service conditioned on the outcome of the IP Transition trials
- PA (pending) would **remove** COLR immediately in urban areas; preserve to 2016 in rural areas

S. Lichtenberg, NRRI



2014 Legislative Focus

Wireline replacement

- MD, NY, NJ proposed limitations on replacing wireline with wireless
- 1-year moratorium on Verizon VoiceLink unless customers specifically request a wireless-only product
 - ▼ MD bill failed
 - NY and NJ bills are pending

IP Transition

- Trials include wireless replacement in some areas
- Wholesale plans still in development

12-Jul-14 S. Lichtenberg, NRRI 6



The effects of deregulation remain difficult to judge

- Carriers have not abandoned service in areas where COLR is no longer required, but fears remain
 - AT&T's IP transition trial plan indicates that some consumers may lose access to service
 - Replacement products not yet identified
 - Wholesale products undefined
- Consumer complaints have not increased, although there is anecdotal evidence of consumer concerns
 - Understanding IP-enabled services
 - Bundles vs. stand alone service
 - Installation and repair times
- States are responding to concerns about deregulation
 - o TURN petition to review AT&T pricing issues in California
 - o Proceedings in Maine, Montana, New Mexico
 - Ad hoc complaint support



Recommendations

- Continue to review/track consumer complaints where possible
- Work collaboratively with providers, legislators, and consumers to identify and resolve issues
- Monitor/participate in the IP transition trials
- Track the level of competition and its effects on consumers
 - Are there multiple broadband options available?
 - Can consumers continue to get basic local service?
 - What do consumers need?
 - How has pricing changed?

12-Jul-14 S. Lichtenberg, NRRI 8