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10 **UNITED STATES DISTRICT COURT**
11 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**
12 **SAN FRANCISCO DIVISION**

13 NEW CINGULAR WIRELESS PCS, LLC d/b/a
14 AT&T MOBILITY, a Delaware limited liability
15 company; PACIFIC BELL TELEPHONE
16 COMPANY d/b/a AT&T CALIFORNIA, a
17 California corporation; CALIFORNIA CABLE &
18 TELECOMMUNICATIONS ASSOCIATION, a
19 501(c)(6) exempt trade association; COMCAST
20 PHONE OF CALIFORNIA, LLC, a Delaware
21 limited liability company; COX CALIFORNIA
22 TELCOM, LLC, a Delaware corporation; CTIA-
23 THE WIRELESS ASSOCIATION®, a District of
24 Columbia non-profit corporation; CELLCO
25 PARTNERSHIP d/b/a VERIZON WIRELESS, a
26 Delaware general partnership; MCI
27 COMMUNICATIONS SERVICES, INC., a
28 Delaware corporation,

Plaintiffs,

vs.

22 MICHAEL PICKER, President of the California
23 Public Utilities Commission, in his official
24 capacity; MIKE FLORIO, Commissioner of the
25 California Public Utilities Commission, in his
26 official capacity; CARLA J. PETERMAN,
27 Commissioner of the California Public Utilities
28 Commission, in her official capacity; LIANE M.
RANDOLPH, Commissioner of the California
Public Utilities Commission, in her official
capacity; and CATHERINE J.K. SANDOVAL,
Commissioner of the California Public Utilities
Commission, in her official capacity,

Case No. 3:16-cv-02461(VC)

**AMICUS BRIEF IN SUPPORT OF
DEFENDANTS' MOTION FOR
SUMMARY JUDGMENT**

Date: September 29, 2016
Time: 10:00 a.m.
Court: The Hon. Vince Chhabria
Courtroom: 4 (17th Floor)

Defendants.

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AMICUS BRIEF OF THE NATIONAL ASSOCIATION OF REGULATORY UTILITY COMMISSIONERS

I. INTRODUCTION & ISSUES TO BE DECIDED

In conformance with this Court’s August 2, 2016 order, the National Association of Regulatory Utility Commissioners (“NARUC”)¹ respectfully submits this Brief as an Amicus of this Court. The undersigned counsel for NARUC has read the briefs in this case, and the *Order of Preliminary Injunction* issued by this Court on May 20, 2016.

The question raised by plaintiffs is whether a “letter agreement”² setting forth the conditions under which State commissions receive Form 477 subscription data from the Federal Communications Commission (FCC), has the force of a law generally applicable to all disaggregated telecommunications subscription data in the country, and/or whether the confidentiality policies expressed in that letter and in Federal Communications Commission (FCC) regulations and decisions conflict with and preempt California confidentiality policies applied to that data. Stated differently, do States have the ability to obtain *and to use under state law* broadband data, including granular, disaggregated, carrier-specific subscription data, which telecommunications carriers may (or may not) also submit to the FCC on the FCC’s Form 477?

¹ Founded in 1889, NARUC is a quasi-governmental nonprofit organization incorporated in the District of Columbia. NARUC’s members include agencies in the fifty States, the District of Columbia, Puerto Rico, and the Virgin Islands charged with regulating the rates and conditions of service of utility intrastate operations. NARUC members ensure that utility services are provided at rates and conditions that are just, and reasonable. Both Congress and federal courts have consistently recognized NARUC as a proper entity to represent the collective interests of State commissions. See, e.g., 47 U.S.C. § 410(c) (1971) (Congress designates NARUC to nominate members to Federal-State Joint Boards to consider issues of concern to State regulators and the FCC on universal service, separations, and other issues); See also 47 U.S.C. § 254 (1996) (describing functions of the Universal Service Joint Board). See also *NARUC, et al. v. ICC*, 41 F.3d 721 (D.C. Cir 1994) (where the Court explains “Carriers, to get the cards, applied to [NARUC], an interstate umbrella organization that, as envisioned by Congress, played a role in drafting the regulations the ICC issued to create the “bingo card” system). See *United States v. Southern Motor Carrier Rate Conference, Inc.*, 467 F. Supp. 471 (N.D. Ga. 1979), *aff’d* 672 F.2d 469 (5th Cir. 1982), *aff’d en banc on reh’g*, 702 F.2d 532 (5th Cir. 1983), *rev’d on other grounds*, 471 U.S. 48 (1985).

² It is unclear which “letter agreement” is at issue here, as the CPUC apparently did not sign the agreement proffered by plaintiffs, but an earlier and different version of same.

1 NARUC addressed this question to the FCC in a 2009 *Petition for Clarification or*
2 *Declaratory Ruling that No Order or Regulation Issued by the FCC Limits State Authority to*
3 *Collect Data Directly from any Broadband Infrastructure or Service Provider* (NARUC
4 Petition), attached as **Exhibit A**. The FCC then sought and received comments from
5 telecommunications carriers (including plaintiffs in this action) and State commissions,
6 subsequently issuing a 2010 *Memorandum Opinion and Order*, attached as **Exhibit B**, declaring
7 that State collection and use of broadband data was not preempted by federal law.

8 **II. BACKGROUND AND STATEMENT OF FACTS**

9 Section 706 of the Telecommunications Act of 1996, required the FCC “*and each State*
10 *commission*” to “encourage the deployment on a reasonable and timely basis of advanced
11 telecommunications capability to all Americans” by utilizing “price cap regulation, regulatory
12 forbearance, measures that promote competition in the local telecommunications market, or other
13 regulating methods that remove barriers to infrastructure investment.” 47 U.S.C. § 1302(a).

14 Certainly, it is difficult to see how a State could conduct a proceeding on “price cap
15 regulation, regulatory forbearance,” or “other regulating methods” without access to sensitive
16 information. It is also difficult to see how a State could protect the due process rights of others
17 affected by such proceedings without providing, as the FCC frequently does, access to sensitive
18 data to those impacted pursuant to a protective order.

19 States also have a range of duties specified in federal statute, for example in 47 U.S.C. §§
20 254(f) (promote universal service) or 251 (resolve interconnection disputes). Those duties are
21 difficult or impossible to fulfill without resort to use of State protective orders or confidentiality
22 rules (e.g., Cal. Pub. Utils. Code § 583) to allow those involved or directly impacted by the State
23 action access to crucial but business sensitive data.

24 In 2008, Congress passed the Broadband Data Improvement Act (BDIA), an “Act to
25 improve the quality of Federal and State data regarding the availability and quality of broadband
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1 services and to promote the deployment of affordable broadband services to all parts of the
2 Nation.”³ Like the original 1996 legislation, the Act recognized the need for State action.

3 Specifically, the Act stated that the “Federal Government should also recognize and
4 encourage complementary State efforts to improve the quality and usefulness of broadband
5 data.”⁴ It required, among other things, the establishment of a State Broadband Data and
6 Development Grant Program.⁵

7 This Grant Program received significant funding in 2009, when Congress enacted the
8 American Recovery and Reinvestment Act of 2009 (ARRA), part of which created the
9 Broadband Technology Opportunities Program (BTOP), allocating \$4.7 billion for development,
10 planning, adoption, and expansion of broadband services in the United States.⁶ A key
11 component of BTOP was the allocation of up to \$350 million, pursuant to the BDIA, “for the
12 purposes of developing and maintaining a broadband inventory map.”⁷

13 The National Telecommunications and Information Agency (NTIA, under the
14 Department of Commerce) was the primary administrator for BTOP, although Congress
15 specified that the data collection was to be done by the States.⁸ After the Governor designated
16 the California Public Utilities Commission (CPUC) as the “Eligible Entity” in California (not all
17

18 ³ 47 U.S.C. §§ 1301, 1303. The Broadband Data Improvement Act of 2008, Pub. L. No. 110-385,
19 122 Stat. 4097 (codified at 47 U.S.C. §§ 1301-1304) is online at:
20 [http://frwebgate.access.gpo.gov/cgi-](http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=110_cong_public_laws&docid=f:publ385.110)
[bin/getdoc.cgi?dbname=110_cong_public_laws&docid=f:publ385.110](http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=110_cong_public_laws&docid=f:publ385.110)

21 ⁴ 47 U.S.C. § 1301(d).

22 ⁵ 47 USC § 1304(b) (“Establishment of a State Broadband Data and Development Grant
23 Program”).

24 ⁶ The ARRA is online here - [https://www.gpo.gov/fdsys/pkg/BILLS-111hr1enr/pdf/BILLS-](https://www.gpo.gov/fdsys/pkg/BILLS-111hr1enr/pdf/BILLS-111hr1enr.pdf)
25 [111hr1enr.pdf](https://www.gpo.gov/fdsys/pkg/BILLS-111hr1enr/pdf/BILLS-111hr1enr.pdf), and NTIA’s role is described here: [https://www.ntia.doc.gov/page/2011/american-](https://www.ntia.doc.gov/page/2011/american-recovery-and-reinvestment-act-2009)
26 [recovery-and-reinvestment-act-2009](https://www.ntia.doc.gov/page/2011/american-recovery-and-reinvestment-act-2009).

27 ⁷ ARRA, *supra*, at H.R. 1-14, Division B, Title VI.

28 ⁸ NTIA’s website describes this role. See <http://www2.ntia.doc.gov/information>.

1 “Eligible Entities” were state regulatory commissions), the CPUC received a series of
 2 ARRA/BTOP grants under the Broadband Data and Development Grant Program.⁹ Although
 3 Eligible Entities could receive aggregated Form 477 information from the FCC (as reflected in
 4 the “Eligible Entities” decision that issued on the same day as the NARUC decision),¹⁰ under the
 5 NTIA/BTOP grants Eligible Entities were also directed to request information directly from the
 6 carriers.¹¹ Eligible Entities were given the option (and later the direction) to enter into
 7 Nondisclosure Agreements (NDAs) with carriers, such as the NDA filed in this action, in order
 8 to facilitate the collection of this data.¹²

9 Notwithstanding such NDAs, it quickly became clear that industry was going to resist
 10 State attempts to collect broadband data, on preemption grounds *inter alia*, or insist that they
 11 were only “voluntarily” complying with the Eligible Entity’s NTIA data requests.¹³

12
 13 ⁹ These grants are partially reflected on NTIA’s website, particularly the entry relating to “Data
 14 Collection, Integration, and Validation”: <http://www2.ntia.doc.gov/grantee/california-public-utilities-commission>.

15 ¹⁰ *In re Providing Eligible Entities Access to Aggregate, Form 477 Data*, 25 FCC Rcd 5059 (April
 16 26, 2010).

17 ¹¹ See Technical Appendix in NTIA’s Notice of Funds Availability, 74 Fed. Reg. 32545, 32557
 18 (July 8, 2009), at https://www.ntia.doc.gov/files/ntia/publications/fr_broadbandmappingnofa_090708.pdf

19 ¹² *Id.* at 32550; see also NDA attached as Exhibit 2 to July 12, 2016 Amato Declaration [Docket
 20 #92-4], providing *inter alia* that the NDA would be interpreted under California law (at ¶ 14).

21 ¹³ The July 30, 2009 NTCA comments, at 5-6, filed in WC Docket 07-38, are instructive: “[S]ome
 22 providers may have inadvertently included confidential information that they would not have otherwise
 23 disclosed had they known about the possible data release (to State commissions). (emphasis added), at:
 24 http://fjallfoss.fcc.gov/prod/ecfs/retrieve.cgi?native_or_pdf=pdf&id_document=7019934056. Compare,
 25 Dissent of California Public Utilities Commissioner Geoffrey Brown, *Order Adopting Report In*
 26 *Fulfillment Of Senate Bill 1563* Decision 05-05-013 May 5, 2005, online at:
 27 http://docs.cpuc.ca.gov/published/Final_decision/46430.htm, noting “carriers will tell you point blank . . .
 28 California has no right to subsidize DSL because DSL is an interstate service . . .” See also, *February 27,*
 29 *2007 Position Statement: Cable Telecommunications Association of Maryland, Delaware and the District*
 30 *of Columbia on Maryland House Bill Number 1069* - a bill that combined a net neutrality mandate with
 31 explicit broadband information collection requirements. The CTA, at page 1, claimed the bill is
 32 “preempted by federal law” and, at page 2, is “solving a non-existent problem”, stating, “[t]he FCC
 33 already collects information by zip code and posts detailed reports twice a year regarding the availability
 34 of broadband service. Commercial services . . . also monitor and report the data transmission rates of

1 In response to these industry advocacy efforts, at its 2009 summer meeting in Seattle,
 2 NARUC passed a resolution to address these issues. A copy of that resolution is appended to the
 3 attached NARUC Petition (**Exhibit A**). The resolution first asks the FCC, “in accord with the
 4 requirements of the Broadband Data Improvement Act¹⁴ to provide requesting States with raw
 5 data from the relevant current Form 477 submissions from broadband service providers.

6 Significantly, in terms of the issues raised by the Plaintiffs in this litigation, the resolution
 7 also asks the FCC to “immediately grant a petition for declaratory ruling affirming that: (1) it is
 8 an important aim of federal policy to expand the scope of available broadband services data; and
 9 (2) the FCC has not asserted any general preemption of any State actions requiring broadband
 10 service providers to submit specific information, at an appropriate level of granularity as
 11 determined by the State, on broadband service locations, speeds, prices, technology and
 12 infrastructure within the State. . . .”¹⁵

13 Pursuant to the NARUC Resolution, on September 25, 2009, the undersigned filed a
 14 *Petition requesting FCC Clarification or Declaratory Ruling that No Order or Regulation Issued*

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 17 broadband providers.” See also, *February 27, 2007 Position Statement: The Maryland Tech Council, on*
 18 *Maryland House Bill Number 1069* claiming, with respect to the entire bill, that “the [FCC] and the [FTC]
 19 currently exert authority over broadband and the Internet because the Internet communications are
 20 predominately interstate and international. Any attempt to regulate the Internet at the state level would
 21 prove impossible and most likely exceeds state authority.” The advocacy documents do not – on their
 22 face distinguish between information collection and the net neutrality statements. The industry coalition
 was successful in defeating the entire measure and, apparently, gained considerable traction by the
 generic claim of preemption, although the legal memorandum associated with the lobbying had a
 narrower focus. A copy of both position statements are attached as Appendices to the NARUC Petition,
 as they are not available online.

23 ¹⁴ NARUC responded to the FCC’s initial BDIA notice - *Comment Sought on Providing Eligible*
 24 *Entities Access to Aggregate Form 477 Data As Required by the Broadband Data Improvement Act*,
 Public Notice, DA 09-1550, July 17, 2009, 74 Fed. Reg. 36446 (July 23, 2009) (“*Public Notice*”)
 25 available online at: <http://edocket.access.gpo.gov/2009/E9-17579.htm>. NARUC’s July 30, 2009
 comments are online at: <https://www.fcc.gov/ecfs/filing/6015086532/document/7019934240>.

26 ¹⁵ See Attached Exhibit A, at 9 (Appendix A, last “Resolved” paragraph).
 27

1 by the FCC Limits State Authority to Collect Data Directly from any Broadband Infrastructure
2 or Service Provider (**Exhibit A**).¹⁶

3 On October 22, 2009, the FCC issued a Public Notice seeking comment on NARUC's
4 Petition, noting that "it is unclear what basis, if any, there might be for a claim that the
5 Commission has preempted State-mandated collection of data regarding broadband infrastructure
6 and services," and inviting "any party claiming that such state data collection is preempted to
7 explain in detail the basis for its claim."¹⁷

8 On November 2, 2009, AT&T, Verizon, and the U.S. Telecom Association (USTA, an
9 industry group representing the large incumbent carriers) all filed comments urging the denial or
10 dismissal of the NARUC Petition.

11 *Significantly, none of these parties identified any specific law, FCC regulation or*
12 *pronouncement that preempted State data collection and use.*

13 Instead, AT&T argued that many States lacked, under State law, jurisdiction to collect
14 data on broadband infrastructure and services, and argued additionally that duplicative State data
15 requests would be "burdensome."¹⁸

16 Verizon urged the FCC to reject NARUC's effort "to expand the role of states over
17 broadband data collection in ways that would ignore the interstate nature of broadband services,
18 complicate the process of collecting consistent and useful data, or create unnecessary new
19 burdens."¹⁹ USTA noted that its members were cooperating with the NTIA and other

20 _____
21 ¹⁶ The Petition is also found online at <https://ecfsapi.fcc.gov/file/7020243428.pdf>.

22 ¹⁷ (Emphasis added.) The FCC's Public Notice assigned WC Docket No. 09-193 to the Petition.
23 The Public Notice is online at <https://ecfsapi.fcc.gov/file/7020243876.pdf>. All comments are online at:
24 https://www.fcc.gov/ecfs/search/filings?q=%28proceedings.name:%28%2809-193*%29%29%20OR%20proceedings.description:%28%2809-193*%29%29%29&sort=date_disseminated,DESC; or at <https://www.fcc.gov/ecfs/> (proceed'g 09-193).

25 ¹⁸ AT&T Comments, found at <https://www.fcc.gov/ecfs/filing/6015395111/document/7020244289>.

26 ¹⁹ Verizon Comments, found at <https://www.fcc.gov/ecfs/filing/6015395131/document/7020244311>

1 “voluntary” data collection programs, and that “US Telecom member companies are providing a
2 separate set of broadband data to the Commission twice a year via their Form 477 filings.”²⁰

3 USTA and Verizon noted with approval the confidentiality requirements attendant to
4 States’ receipt of 477 data directly from the FCC (with no mention of a “direct employees only”
5 clause).²¹

6 On November 2, 2009, the Michigan Public Service Commission and the California
7 Public Utilities Commission (CPUC) filed separate Comments supporting the NARUC Petition.
8 The CPUC noted that:

9 Congress intended the States to play a key role in the effort to
10 promote the nationwide deployment and adoption of advanced
11 services. For states to ensure ubiquitous broadband deployment
12 within their borders, state commissions must obtain an accurate
13 understanding of broadband availability and subscribership in their
14 respective territories. As far as the CPUC has been able to
15 determine, the FCC to date has not issued any order limiting the
16 authority of states to collect data directly from broadband facility
17 and service providers. An FCC declaratory ruling acknowledging
18 no such limit of state authority will help facilitate state efforts to
19 identify unserved and underserved areas within their borders...

20 California has embarked on its own broadband data collection
21 efforts over the past few years. For example, the California
22 Legislature enacted the Digital Infrastructure and Video
23 Competition Act of 2006 (DIVCA) creating a state video franchise
24 scheme for video service within the state, as well as giving the
25 CPUC the authority to collect and utilize broadband subscribership
26 and availability data from holders of state video franchises.
27 Further, the CPUC has developed its own rules, following
28 enactment of DIVCA.²²

Those comments also specified that the CPUC would often direct carriers to provide their

24 ²⁰ Verizon Comments, *supra*; USTA [Opening] Comments, at 2 (emphasis added), available at
25 <https://www.fcc.gov/ecfs/filing/6015395129/document/7020244310>.

26 ²¹ AT&T Comments, *supra*, at 4; Verizon Comments, *supra*, at 3; USTA Comments, *supra*, at 4.

27 ²² CPUC Comments, at 2-3, at <https://www.fcc.gov/ecfs/filing/6015395164/document/7020244355>.

1 477 data responses directly to the State agency (in part to reduce the “burden” about which the
2 carriers regularly complain).²³

3 On November 9, 2009, the District of Columbia and a small rural telephone company,
4 Southeast Telephone (misabeled in the FCC docket as a Ms. Thacker) filed reply comments in
5 support of the NARUC Petition, seconding the California and Michigan opening comments. The
6 District of Columbia Comments described the problems that led to the NARUC Petition:

7 The NARUC Petition was inspired by the frustration of state
8 officials in their efforts to begin preparing for the National
9 Telecommunications and Information Administration ("NTIA")
10 State Broadband Data and Development Grant Program. That
11 Program funds projects that collect state-level broadband mapping
12 data, develop state level broadband maps, aid in the development
13 and maintenance of a national broadband map and fund statewide
14 initiatives aimed at broadband planning activities. It was
15 established by the American Recovery and Reinvestment Act of
16 2009⁴ and the Broadband Data Improvement Act. Nevertheless,
17 state officials have been encountering some resistance to their
18 initial efforts to begin collecting data for the NTIA grants. In the
19 past, as described by the NARUC Petition, some state efforts had
20 been rebuffed on the grounds that state action was preempted by
21 actions of the FCC.²⁴

22 Indeed, carriers routinely claimed that because broadband had been classified as an interstate
23 service and/or an information service, States had no jurisdiction to collect the data.²⁵ This
24 position is inconsistent on its face with the explicit requirements of Section 706, quoted *supra*.

25 ²³ *Id.* at 4.

26 ²⁴ Comments of Public Service Commission of the District of Columbia, at 1-2, available at
27 <https://www.fcc.gov/ecfs/filing/6015497776/document/7020347179>.

28 ²⁵ AT&T Comments, *supra*, at fn. 6 (“Because many broadband services, including broadband
Internet access service, are interstate information services, such state commissions would lack jurisdiction
to impose data reporting obligations on providers of these services”). In 2015, the FCC reclassified
broadband as a *telecommunications* (not information) *service*; the D.C. Circuit recently affirmed this
decision in *USTA v. FCC*, 2016 U.S. App. LEXIS 10716 (June 14, 2016). In so doing, the FCC
effectively confirmed that the specific reservations of State authority with respect to service quality,
public health and safety, and universal service Congress specified for “telecommunications services” in
47 U.S.C. §253(b).

1 The District of Columbia comments quoted the NARUC Resolution which instigated the
2 NARUC Petition for declaratory ruling:

3 that the FCC has not asserted any general preemption of any State
4 actions requiring broadband service providers to submit specific
5 information, at an appropriate level of granularity as determined by
6 the State, on broadband service locations, speeds, prices,
7 technology and infrastructure within the State, *provided such State
8 agrees to provide a minimum level of data confidentiality and
9 protection as required by the [Broadband Data Improvement Act]*
10 at 47 U.S.C. § 1304.²⁶

11 The referenced confidentiality provisions do not apply here. According to the Statute,
12 they only apply to States only when (i) they are acting as “Eligible Entities” and (ii) receive the
13 data directly from the FCC and (iii) the data is submitted specifically for the purposes of the
14 BDIA - See 47 U.S.C. § 1304(h)(2):

15 Notwithstanding any provision of Federal or State law to the
16 contrary, an eligible entity shall treat any matter that is a trade
17 secret, commercial or financial information, or privileged or
18 confidential, as a record not subject to public disclosure except as
19 otherwise mutually agreed to by the broadband service provider
20 and the eligible entity. This paragraph applies only to information
21 submitted by the [Federal Communications] Commission or a
22 broadband provider to carry out the provisions of this chapter and
23 shall not otherwise limit or affect the rules governing public
24 disclosure of information collected by any Federal or State entity
25 under any other Federal or State law or regulation.

26 (Emphasis added)

27 This provision on its face does not “limit or affect” State rules governing public
28 disclosure of information collected by the State for other purposes. The CPUC has specified why
it is collecting this data – to which it is clearly entitled to as a matter of State law. The agency is
not acting as an “eligible entity” below nor was the data surrendered to respond to the BDIA.

²⁶ Comments of the District of Columbia, *supra*, at 2, quoting the NARUC Resolution attached as Appendix A to the NARUC Petition (emphasis added).

1 Commenters supporting NARUC cited the obvious facial inconsistency of suggesting such
2 a “voluntary” approach to data access, given Congress’s clear specifications of State
3 commission obligations to ensure universal service, promote broadband availability and
4 deployment, and reduce the digital divide.²⁷

5 On November 9, 2009, USTA, CTIA, and NCTA filed reply comments. None took issue
6 with, or pointed out any confidentiality problems caused by the ongoing broadband data
7 collection programs as described in the CPUC’s opening comments.

8 In the 2013-2015 time frame, broadband mapping reverted from the NTIA-sponsored
9 collection by the States to the FCC, but many states, California included, continued State
10 broadband mapping programs inspired by the NTIA program.²⁸

11 **III. ARGUMENT**

12 ***The FCC has not preempted existing State procedures for collection/treatment of data.***

13 On April 10, 2010, the FCC issued a Memorandum Opinion and Order, rejecting the
14 carriers’ arguments about burden and confusion allegedly created by separate State broadband
15 data collection systems, specifying that the Commission had “not preempted or otherwise
16 precluded the States from mandating that broadband providers file data or other information
17 regarding broadband infrastructure or services.”²⁹

18 As reflected in **Exhibit B**, the FCC’s *NARUC Petition Order* recognized the connection
19 between the carriers’ jurisdictional objections and the hitherto “voluntary” conception of the data

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21 ²⁷ See, e.g., Comments of Southeast Telephone Inc, a small rural telephone company in
22 Connecticut, at 2 (“The best way to ensure that consumers have access to broadband at competitive prices
23 from a variety of providers in even the most rural areas of the nation, is to allow the states take care of
24 what they know best - their state”), available at <https://ecfsapi.fcc.gov/file/7020347194.pdf>.

25 ²⁸ Cf., *In re Modernizing the FCC Form 477 Data Program*, Report and Order, 28 FCC Rcd 9887
26 (2013), at ¶2.

27 ²⁹ *In re National Association of Regulatory Utility Commissioners Petition for Clarification or*
28 *Declaratory Ruling that No FCC Order or Rule Limits State Authority to Collect Broadband Data*, 25
FCC Rcd 5051 (April 26, 2010), at ¶ 1 (*NARUC Petition Order*).

1 collection:

2 This reliance on voluntary submissions has made it difficult, if not
3 impossible, for any given State to obtain comprehensive and
4 reliable information on broadband deployment and adoption within
5 its borders. The record indicates that States accepted a voluntary
6 submission regime in part because of uncertainty as to whether the
7 Commission had preempted State broadband data collection
8 efforts.³⁰

9 ***FCC acknowledged that Congress recognized State collection regimes in the BDIA.***

10 The FCC concluded “[c]lassifying broadband Internet access service as an information
11 service or finding that this service is jurisdictionally interstate, however, does not by itself
12 preclude mandatory State data-gathering efforts... In fact, *Congress recognized* in the BDIA that
13 State broadband data gathering can be ‘complementary’ to federal efforts.”³¹

14 Indeed, such Congressional recognition necessarily indicates that, even in 2008, Congress
15 understood that States had authority to collect and use such data. This is not surprising give the
16 explicit text of Section 706.

17 ***No carrier has successfully petitioned the FCC for preemption of a State data collection
18 regime or use of sensitive data in the context of a State proceeding.***

19 Although the FCC did not specifically address the BDIA confidentiality requirements in
20 47 U.S.C. 1304(h)(2) in its response to NARUC, it did make clear that State agencies have
21 substantial latitude and discretion in broadband data collection:

22 We also reject the suggestion that a declaration of non-preemption
23 will subject broadband providers to multiple onerous and disparate
24 reporting requirements that add little value to the broadband data

25 ³⁰ *Id.* at ¶ 3 (footnotes omitted, here and below, except as otherwise noted).

26 ³¹ *Id.* at ¶ 9, citing 47 U.S.C. §§ 1301(4) and 1304, *inter alia*.

1 collection that is already underway at the federal level. States
 2 seeking to collect broadband-related data are fully competent to
 3 address these policy arguments and craft balanced broadband
 4 information collections that supplement, rather than interfere with,
 5 federal information collection efforts. Even so, *to the extent that
 State data collection regimes thwart any federal policies or
 requirements, providers may petition the Commission to preempt
 any conflicting State regulation.*³²

6 There have been no such petitions.

7 This is not a surprise as preemption of State authority to collect and allow access subject
 8 to protective orders would undermine the State role Congress specified.

9
 10 ***Adopting Plaintiff's construction is inconsistent with the duties assigned by
 Congress to State Commissions.***

11 The concerns that led NARUC to petition the FCC in 2009 are the same concerns that
 12 animate this *Amicus Brief*.

13 State commissions need and use this data in myriad ways to full the tasks Congress
 14 assigned. Even NTIA recognized implicitly that States could collect broadband data and share it
 15 with consultants and others in a secure and confidential manner to promote competition and
 16 secure universal and affordable broadband access.³³ The undersigned is not aware of any carrier
 17 that has petitioned the FCC to preempt direct State collection and use of such data, including
 18 confidentiality regimes, pursuant to State law.³⁴

19
 20 ³² *Id.* at ¶ 11 (emphasis added).

21 ³³ The NTIA website and the Amato Declaration both reflect that the CPUC used Cal State Chico to
 22 help analyze the data. See <http://www2.ntia.doc.gov/grantee/california-public-utilities-commission>;
 Amato Declaration at ¶5 {Docket #92-4}.

23 ³⁴ Even where the State gets Form 477 data directly from the FCC, the FCC orders make clear the
 24 disclosures (and concerns about confidentiality) are associated with the few States whose State “freedom
 25 of information act” laws are more lenient than the federal standard. They are not a concern when a state
 26 has “appropriate protections in place (which may include confidentiality agreements or designation of
 27 information as proprietary under state law).” *In the Matter of Local Competition & Broadband Reporting*,
 15 F.C.C. Rcd. 7717, 7761 (2000), reaffirmed *In the Matter of Providing Eligible Entities Access to
 Aggregate Form 477 Data*, 25 F.C.C. Rcd. 5059, 5062 (2010).

1 The interpretation pressed by plaintiffs is inconsistent with the scheme presented in the
 2 Telecommunications Act of 1996, Pub. L. No. 104-104, 110 Stat. 56 (1996), the FCC's
 3 statements in the appended declaratory order, and elsewhere,³⁵ and the FCC's own release of
 4 data of even greater sensitivity to a much broader scope of entities subject to protective order.³⁶

5 Public service (or utility) commissions, like California's, have been charged by Congress
 6 with enforcing crucial elements of a federal framework designed to protect consumers and
 7 competition for the entire telecommunications sector. The 1996 Act requires the FCC to work
 8 hand-in-glove with State Commissions to open local markets to competition,³⁷ to "preserve and

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 11 ³⁵ See, e.g., the May 17, 2013 FCC decision, *In the Matter of Petition of U.S. Telecom for*
 12 *Forbearance Under 47 U.S.C. 160(c) from Enft of Certain Legacy Telecommunications Regulations*, 28
 13 F.C.C. Rcd. 7627, 7653–54 (2013), where the FCC cites an earlier 2008 order as explaining:

14 in the *AT&T Cost Assignment Forbearance Order*, "we do not in this Order preempt
 15 any state accounting requirements adopted under state authority."[] Similarly here, we
 16 do not preempt states' ability to establish intrastate cost allocations for its own
 17 purposes, and our forbearance from the Cost Assignment Rules does not otherwise
 18 affect a state's ability to do so.[] In the *AT&T Cost Assignment Forbearance Order*, the
 19 Commission stated that "[w]e believe that AT&T, working cooperatively with the state
 20 commissions in its region, can develop methods of separating costs, satisfying any
 21 remaining need states have for jurisdictional separations information."[] AT&T
 22 confirmed that this arrangement has worked since 2008.[] We also recognize that some
 23 price cap carriers have operating companies that are regulated on a rate-of-return basis
 24 on the state level or for whom alternative regulation periodically requires cost-based
 25 accounting data. {footnotes omitted}

26 Obviously to arrive at "intrastate" allocations, one must examine all costs. In the very next
 27 paragraph, albeit in a slightly different context, the FCC goes on to

28 remind price cap carriers that section 251 of the Act requires such carriers "to continue to
 provide to state commissions, on request, any accounting data that states need to
 implement our pricing methodologies."[] We emphasize that forbearance adopted herein
 does not impact the states' ability to require carriers to submit such data.
Id. {Footnote omitted.}

29 ³⁶ Compare, *Additional Parties Seeking Access to Data & Info. Filed in Response to the Bus. Data*
 30 *Servs. Data Collection*, DA16-833, 2016 WL 4006465, at *1 (OHMSV July 25, 2016)

31 ³⁷ See, e.g., *Verizon Communications v. Law Offices of Curtis V. Trinko*, 540 U.S. 398, 412, 124 S.
 32 Ct. 872 at 876, 882 (2004); *Weiser, Philip, Federal Common Law, Cooperative Federalism, and the*

1 advance universal service,”³⁸ and to encourage deployment “of advanced telecommunications to
2 all Americans.”³⁹ The plaintiff’s proposed interpretation is inconsistent with that State role.

3
4
5 ***Adopting Plaintiff’s construction is inconsistent with the Section 601(c) rule against
6 implied preemption.***

7 Federal Court’s have long held that there is a presumption against finding preemption of
8 State authority when construing a statute. *See, e.g., N.L.R.B. v. Pueblo of San Juan*, 276 F.3d
9 1186, 1195 (10th Cir. 2002) citing *Maryland v. Louisiana*, 451 U.S. 725, 746 (1981) (“Statutes
10 are entitled to the presumption of non-preemption.”).⁴⁰ Moreover, in the 1996 Act, Congress

11

Enforcement of the Telecom Act, 76 N.Y.U.L.Rev. 1692, 1694 (2001) (describing the 1996 Act as “the
12 most ambitious cooperative federalism regulatory program to date”); *see also* 47 U.S.C. § 252(e)
13 (requiring State approval of all interconnection agreements between incumbent local exchange and
14 competitive carriers).

14 ³⁸ See, 47 U.S.C. §§ 254 (f) (State universal service programs), 410(c) and 254 (a) (State
15 Commissioners nominated by NARUC act as federal Administrative law judges to address crucial issues
16 of universal service policy), 254 (b) (Congress mandates that the FCC explicitly base its policies to
17 advance universal service (which includes both “advanced” and “information” services) on the existence
18 of State mechanisms), 214(e) (States designate *telecommunications carriers* to receive federal subsidies),
19 251(f) (States can exempt rural *carriers* from certain Title II requirements.)

18 ³⁹ See, 47 U.S.C. § 1302(a) which specifies the FCC and each State Commission “with regulatory
19 jurisdiction over telecommunications services” “shall encourage” the deployment of advanced
20 telecommunications capability.” Among the methods suggested by Congress for reach that goal – “price
21 cap regulation” and “forbearance”. It is difficult to discern how such proceedings could be conducted or
22 justified without not access to the data sought here or without presenting opportunity for stakeholders
23 affected by the proposed action to weigh in based on the factual information provided to the relevant state
24 commission, where appropriate, subject to protective order. The same due process considerations and
25 required access to data surround all the other State duties referenced in the previous footnote.

22 ⁴⁰ The “presumption” is often stated as follows:

23 [I]n all pre-emption cases, and particularly in those in which Congress has
24 “legislated ... in a field which the States have traditionally occupied,” ...we “start
25 with the assumption that the historic police powers of the States were not to be
26 superseded by the Federal Act unless that was the clear and manifest purpose of
27 Congress.”

1 included a new rule of statutory construction that applies to the telecommunications provisions
 2 of the Communications Act (Title II) by its express terms. Section 601(c)(1) of the 1996 Act,
 3 captioned “NO IMPLIED EFFECT”, provides “[t]his Act and the amendments made by this Act
 4 shall not be construed to modify, impair, or supersede . . . State, or local law unless expressly so
 5 provided in such Act or amendments.” {emphasis added}. 47 U.S.C. § 152 (note), Pub. L. No.
 6 104-104, (Section 601(c)(1)).⁴¹ This section, by its express terms, requires the FCC and Courts
 7 to “construe” preemptive portions of the Act narrowly. Amici respectfully suggests Congress’
 8 addition of what can only be a specific rule for how to construe the Act should require more than
 9 a perfunctory citation/analysis parroting case-law on “the presumption against preemption.”
 10 Congress included explicit rules presumably to assure a more rigorous overview than already
 11 available via Court precedent. There is no statutory provision providing the FCC with authority
 12 to preempt in the cited circumstances. There is no FCC requirement that properly construct can
 13 apply to the circumstances presented.

14 **IV. Conclusion:**

15 Even without application of the Section 601(c) rule against implied preemption, it is
 16 apparent the relevant rules do not, by their own terms, apply to data collected pursuant to State
 17 law. Moreover, limiting State use of this data, which utilizes protective orders, can only cripple
 18 State utility commissions tasked with specific responsibilities both by Congress and their State
 19 legislatures, undermine State disaster/emergency planning efforts, assure that State universal
 20 service programs are inefficiently targeted, and infringe on the due process rights of others
 21 impacted by State commission orders.

22
 23
 24 *Wyeth v. Levine*, 555 U.S. 555, 129 S. Ct. 1187, 1194-95 (2009) (second and third alterations in
 25 original) (quoting *Medtronic, Inc. v. Lohr*, 518 U.S. 470, 485 (1996) (quoting *Rice v. Santa Fe
 Elevator Corp.*, 331 U.S. 218, 230 (1947))).

26 ⁴¹ Section 601 is most easily found where the Act is reproduced in its entirety – e.g.,
 27 <https://transition.fcc.gov/Reports/tcom1996.pdf>.

1 In these circumstances, the Court should reject Plaintiffs’ arguments, and grant summary
2 judgment in favor of the CPUC.

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Respectfully Submitted,

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APPENDIX A

**NARUC Petition for Clarification or Declaratory Ruling that
No Order or Regulation Issued by the FCC
Limits State Authority to Collect Data Directly
from any Broadband Infrastructure or Service Provider**

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APPENDIX B

**FCC Memorandum Opinion & Order
In re NARUC Petition for Clarification or Declaratory Ruling
That No Order or Regulation Issued by the FCC
Limits State Authority to Collect Data Directly
from any Broadband Infrastructure or Service Provider**