

Resolution Honoring Indiana Commissioner Larry Landis

WHEREAS, The Honorable Larry S. Landis (or “Papa Smurf” as he is known to many of his NARUC colleagues) is winding up a distinguished and diverse 10 years of public service at the Indiana Utility Regulatory Commission (IURC) this December; *and*

WHEREAS, Commissioner Landis, though born in Princeton, New Jersey, quickly immigrated to Goshen, Indiana, before graduating *cum laude* from Wabash College (1967) with a double major in political science and economics, and pursuing graduate work in organizational theory and political behavior at the University of North Carolina/Chapel Hill and at Indiana University; *and*

WHEREAS, Before he was appointed to the IURC in January 2003 by Indiana’s late Governor Frank O’Bannon (D-IN), and reappointed to a full term by former Governor Joe Kernan (D-IN) in July of 2004, and reappointed to consecutive full terms in December of 2007 and 2011, by former Governor Mitch Daniels (R-IN), he was founder and President of Marketrends, Inc., a marketing/communications company in Indianapolis; and co-founder of American Grassroots, LLC; *and*

WHEREAS, Commissioner Landis, approached his membership in NARUC with his characteristic restraint and lack of enthusiasm, wisely severely constraining his activities by immediately joining NARUC’s Telecommunications Committee, serving on NARUC’s Legislative Task Force, charged with developing recommendations for a rewrite of the nation’s telecommunications laws; serving as Vice Chair of NARUC’s Intercarrier Compensation Task Force, serving, since 2005, on the Federal-State Joint Conference on Advanced Telecommunications Services, of which he is currently State Chair, serving two terms (2005-2011) on the prestigious Federal-State Joint Board on Universal Service, serving two terms, courageously volunteering, in 2012, to serve on the Federal-State Joint Board on Jurisdictional Separations, serving two terms on the NARUC Board of Directors since 2008, and in 2013 taking over as Co-Chair of NARUC’s Washington Action Committee; *and*

WHEREAS, In his copious free time at NARUC meetings, Commissioner Landis has also originated numerous policy resolutions (according to Commissioner Burke, at least one of those actually passed the committee), and generated many related panel presentations informing NARUC Commissioners on crucial policy issues – undoubtedly contributing to the plethora of technical documents that fill the hard drives (yes, that’s plural) on his State computers – which we understand causes the State IOT to send out reminders weekly that Commissioner Landis “must” delete some archived files; *and*

WHEREAS, When Commissioner Landis is not working at the IURC or pursuing policy options through NARUC, he also serves as a member of the Advisory Board of the Financial Research Institute at the Trulaske College of Business, University of Missouri/Columbia of which he was Vice Chair in 2009-2010 and Chair in 2010-11; is a member of the Society of Utility and Regulatory Financial Analysts (SURFA); and a member of the IEEE Computer Society; *and*

WHEREAS, Prior to his work at the IURC, Commissioner Landis already pursued the public interest right out of college, in 1967, working as a campaign aide to Richard G. Lugar, who was then running for his first term as Mayor of Indianapolis, in 1968, as Research Director for the U.S. Senate campaign of William D. Ruckelshaus, from 1969 to 1971, as Assistant to the Mayor in the Lugar administration, and in 1972 as Campaign Manager of William N. Salin’s primary bid for what was then the 4th Indiana District Congressional seat – joining, after the primary, as Press Secretary for the successful first-term gubernatorial campaign of then-Speaker of the House Otis R. Bowen, M.D. In late 1972, he became Director of Marketing Services for the advertising agency which had handled Bowen’s campaign, holding similar positions with it and another agency for eight years; *and*

WHEREAS, Other career highlights include 15 years of service with three separate Indianapolis advertising agencies, four years as Vice President of Corporate Advertising for American Fletcher National Bank, now part of JP Morgan Chase, before in 1999, co-founding American Grassroots LLC, established to introduce new “grassroots” communications technologies to member organizations (such as trade associations), public policy organizations, political campaigns and utilities. These solutions empowered users to engage, notify, mobilize, and activate members and/or customers through more cost-effective, more efficient grassroots telecommunications tools. In all, he spent 30 years in the private sector prior to being named to the IURC; *now, therefore be it*

RESOLVED, That the National Association of Regulatory Utility Commissioners, convened at its 125th Annual Meeting in Orlando, Florida, extends congratulations and thanks to Commissioner Landis for his years of dedicated public service to NARUC and the citizens of Indiana and the United States, along with our encouragement and best wishes for success in any future endeavors.

Sponsored by the Committee on Telecommunications

Recommended by the NARUC Board of Directors November 19, 2013

Adopted by the NARUC Committee of the Whole November 20, 2013