Corporate Renewable Energy Buyers’ Principles

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CORPORATE RENEWABLE ENERGY BUYERS’ PRINCIPLES:
INCREASING ACCESS TO RENEWABLE ENERGY
Buyers’ Principles

1. **Choice**
   Greater choice in renewable energy options.

2. **Cost-Competitiveness**
   More access to cost-competitive options compared with traditional rates.

3. **Long-Term Pricing**
   Access to long-term, fixed-price contracts.

4. **New Projects**
   Access to new projects that reduce energy emissions over business as usual.

5. **Financing Tools**
   Streamlined third-party financing, as well as standardized contracts and simplified processes.

6. **Cooperation**
   Opportunities for increased options from utilities and regulators.
Need for More Options

Companies reduce their energy use through efficiency measures and supply renewable energy on-site.

Companies buy their remaining energy from the grid, including renewable and non-renewable sources.

30% Even the most energy-efficient big box stores can only supply 30% of their electricity on-site with rooftop solar energy; data centers, for example, can self-supply far less.

70% The remaining 70% of renewable energy needs must be delivered through the grid. Today, many companies have no way to choose renewable energy options from the grid, whether through their local utility or other generators.
Thank you!

Website for Buyers’ Principles and more information:

www.worldwildlife.org/corprenewables

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