

# *Cybersecurity Risk Management Guide for Voluntary Use of the NIST Cybersecurity Framework*

*Joint Meeting Committee on Critical Infrastructure  
and Telecommunications*

July 13, 2015  
New York City

Robert H. Mayer  
VP Industry and State Affairs  
United States Telecommunications Association



# National Policy Guidance

It is the policy of the United States to enhance the security and resilience of the Nation's critical infrastructure and to maintain a cyber environment that encourages efficiency, innovation, and economic prosperity while promoting safety, security, business confidentiality, privacy, and civil liberties. **We can achieve these goals through a partnership with the owners and operators of critical infrastructure to improve cybersecurity information sharing and collaboratively develop and implement risk-based standards.**

**White House  
Executive Order 13636  
February 2013**

**We cannot hope to keep up if we adopt a prescriptive regulatory approach. We must harness the dynamism and innovation of competitive markets to fulfill our policy and develop solutions.** We are therefore challenging private sector stakeholders to create a “new regulatory paradigm” of business-driven cybersecurity risk management.

**FCC Chairman Tom Wheeler  
American Enterprise Institute  
June 12, 2014**

# Risk Management Roadmap

**Executive Order 13636**  
**February 2013**



**CSRIC Cybersecurity Best  
Practices - March 2015**

**WG 4**

**Enterprise-Level  
Cybersecurity Risk  
Management**



**NIST Cybersecurity Framework**  
**1.0 – February 2014**



**Critical Infrastructure  
Cyber Community C<sup>3</sup>  
Voluntary Program**

## WG4 Leadership Team

- Co-Chairs: Robert Mayer, USTelecom and Brian Allen, Time Warner Cable
  - Segment Leads
    - Broadcast, Kelly Williams, NAB
    - Cable, Matt Tooley, NCTA
    - Wireless, John Marinho, CTIA
    - Wireline, Chris Boyer, AT&T
    - Satellite, Donna Bethea Murphy, Iridium
  - Feeder Group Initiatives
    - Requirements and Barriers to Implementation, Co-Leads, Harold Salters T-Mobile, Larry Clinton, Internet Security Alliance
    - Mids/Smalls – Co-Leads, Susan Joseph, Cable Labs, Jesse Ward, NTCA
    - Top Cyber Threats and Vectors - Russell Eubanks, Cox, Joe Viens, TWCable
    - Ecosystem – Shared Responsibilities, Co-Leads, Tom Soroka, USTelecom, Brian Scarpelli, TIA
    - Measurement, Co-Leads, Chris Boyer, AT&T, Chris Rosenraad, TimeWarnerCable

## Advisors

- Donna Dodson, WG4 Senior Technical Advisor, NIST, Deputy Chief Cybersecurity Advisor & Division Chief for Computer Security Division
- Lisa Carnahan, NIST, Computer Scientist
- Emily Talaga, WG4 Senior Economic Advisor, FCC
- Tony Sager, Center for Internet Security

## Engineering and Operational Review

- Co-Leads - Tom Soroka, USTelecom and John Marinho, CTIA
- Segment Leads Support

## Drafting Team

- Co-Leads – Stacy Hartman and Paul Diamond, CenturyLink, Robert Thornberry, Alcatel/Lucent

## BROADCASTING



There are more than 14,000 radio and 1,700 television broadcasting facilities in the United States, sending broadcasts through the air to a frequency network of transmitters.

## CABLE



The cable industry is composed of approximately 7,791 cable systems that offer analog and digital video programming services, digital telephone service, and high-speed Internet access service.

## WIRELESS



Wireless technology consists of cellular phone, paging, personal communications services, high-frequency radio, unlicensed wireless and other commercial and private radio services.

## WIRELINE

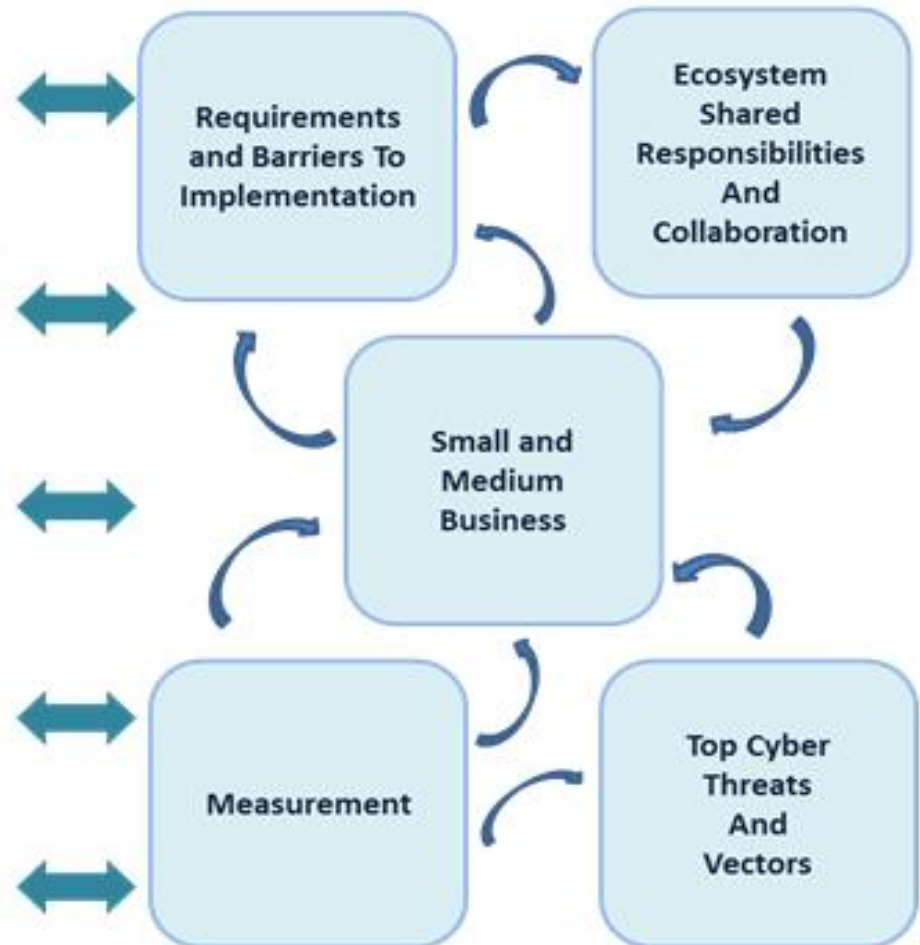


Over 1,000 companies offer wireline, facilities-based communications services in the United States. Wireline companies serve as the backbone of the Internet.

## SATELLITE



Satellite communications systems deliver advanced data, voice, and video communications, transmitting data from one point on the Earth to another.





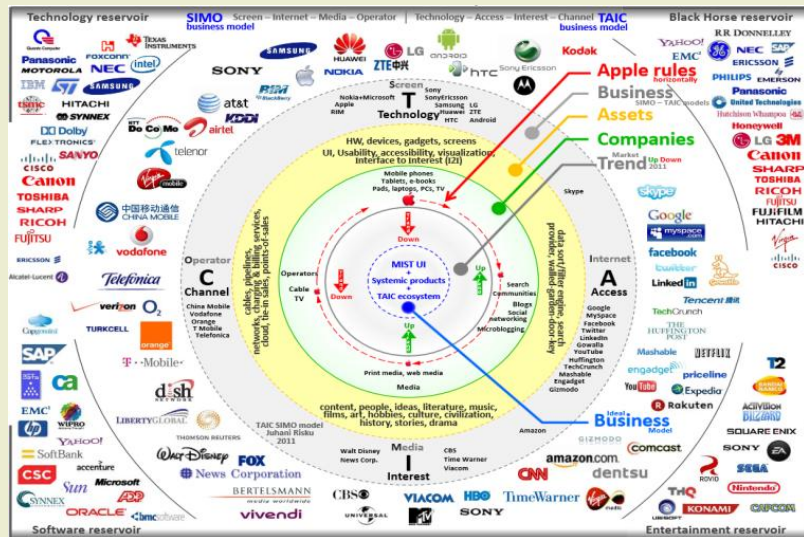
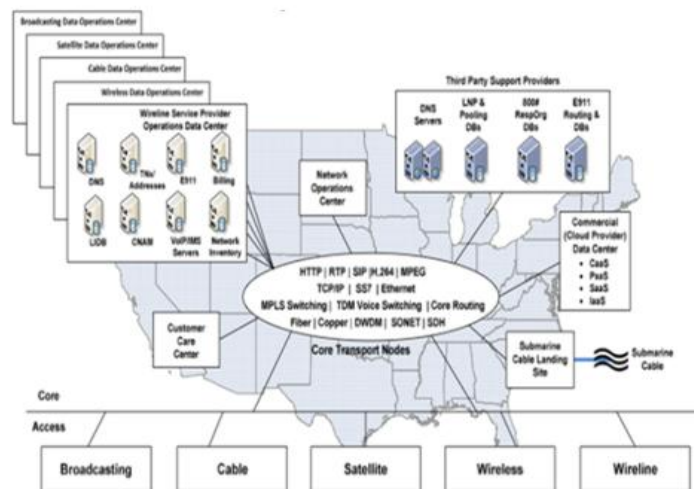


Figure 2-3 illustrates the various network components that comprise the “core network”:



## V. Appendix

Function	Category	Subcategory	Informative References
IDENTIFY (ID)	Asset Management (IDAM): The data, personnel, devices, systems, and facilities that enable the organization to achieve business purposes are identified and managed consistent with their relative importance to business objectives and the organization's risk strategy.	Operational Requirement(s):	
		Technology Requirement(s):	
		Barriers:	

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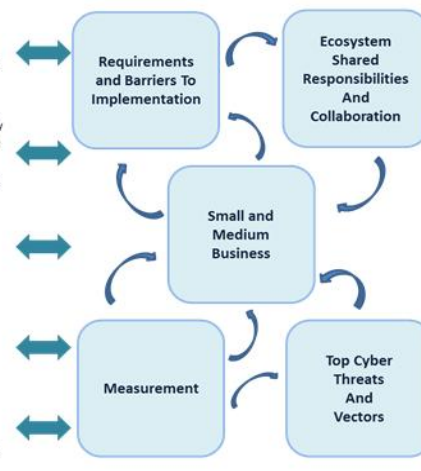
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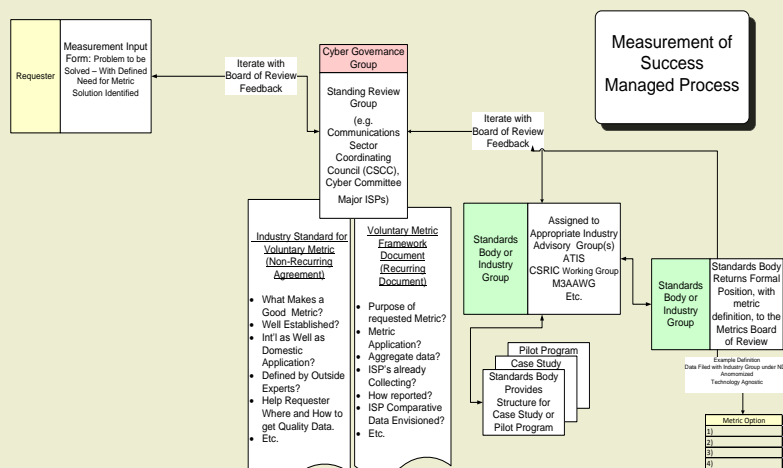
# Project Structure and Analytics (Continued)

**TCP/IP Layered Communications Model**



**Communications Sector - Ecosystem Dependencies**

Ecosystem Dependencies	Comm Sector Owners / Operators				
	Access Network Operator (Satellite, FTTH, Cable, DSL)	Wireless Network Operator (Fiber, Satellite, Microwave)	Broadcast	Internet Service Provider	Wireless Network Operator
App Producer/ Distributor	X	X	X	X	X
Anti-Virus/Security HW-Firewall Vendors	X	X	X	X	X
CDN Operator	X				
Cloud (KaaS) Operator		X			
Content Producer/ Distributor			X	X	X
End User /Consumer /Enterprise	X	X		X	X
Federal/State/Local Regulators	X	X	X	X	X
Government Information Sharing Bodies	X	X	X	X	X
International Svc Providers/ Content Producers	X	X		X	
Internet Service Infrastructure/ Clearinghouse	X	X		X	X
Network HW /SW /OS /CPE Vendors	X	X	X	X	X
Open Source Community	X			X	X
OTT Service Provider	X				
Relay Service Providers	X				
Research Institutions	X	X	X	X	X
Technical Standards Bodies	X	X	X	X	X
Subscriber Devices	X			X	X
Web Browsers	X			X	X



RESOURCE TYPE	SOURCE	TITLE	LINK	DESCRIPTION
Best Practices	Microsoft	Tips for creating strong passwords	<a href="http://windows.microsoft.com/en-us/windows-vista/tips-for-creating-a-strong-password">http://windows.microsoft.com/en-us/windows-vista/tips-for-creating-a-strong-password</a>	Provides tips for creating and maintaining strong passwords.
Best Practices	NIST	Small Business Information Security: The Fundamentals	<a href="http://csrc.nist.gov/publications/nistir/ir7621/nistir-7621.pdf">http://csrc.nist.gov/publications/nistir/ir7621/nistir-7621.pdf</a>	This report assists small business management to understand how to provide basic security for their information, systems, and networks.
Best Practices	Pennsylvania Public Utility Commission	Cybersecurity Best Practices for Small and Medium Pennsylvania Utilities	<a href="http://www.puc.pa.gov/general/pdf/Cybersecurity_Best_Practices_Booklet.pdf">http://www.puc.pa.gov/general/pdf/Cybersecurity_Best_Practices_Booklet.pdf</a>	The guide outlines red flags to look for and ways to prevent identity or property theft; how to manage vendors and contractors who may have access to a company's data; what to know about anti-virus software, firewalls and network infrastructure; how to protect physical assets, such as a computer in a remote location or a misplaced employee device; how to respond to a cyber-attack and preserve forensic information after the fact; and how to report incidents.
Network Protection Tool	Open Source	Network Mapper (Nmap)	<a href="http://nmap.org/">http://nmap.org/</a>	Nmap ("Network Mapper") is a free and open source (license) utility for network discovery and security auditing. Many systems and network administrators also find it useful for tasks such as network inventory, managing service upgrade schedules, and monitoring host or service uptime. Nmap uses raw IP packets in novel ways to determine what hosts are available on the network, what services (application name and version) those hosts are offering, what operating systems (and

# Three Macro-Level Assurances

As evidence of the Communication's Sector's commitment to enhance cybersecurity risk management capabilities across the sector and the broader ecosystem, and to promote the use of the NIST CSF, WG4 recommended the following three new voluntary mechanisms to provide the appropriate macro-level assurances.

- I. **FCC initiated confidential company-specific meetings**, or similar communication formats to convey their risk management practices. The meetings would be covered by protections afforded under the Protected Critical Infrastructure Information (PCII) administered by the Department of Homeland Security (DHS) or a “legally sustainable equivalent”;
- II. **A new component of the Communications Sector Annual Report that focuses on segment-specific cybersecurity risk management**, highlighting efforts to manage cybersecurity risks to the core critical infrastructure; and
- III. **Active and dedicated participation in DHS' Critical Infrastructure Cyber Community C<sup>3</sup> Voluntary Program**, to help industry increase cybersecurity risk management awareness and use of the Framework.



# Next Steps

- Execute voluntary mechanisms designed to give the FCC and the public assurance that communications providers are taking the necessary steps to manage cybersecurity risk.
- Participate in framework outreach and education efforts through DHS C-Cubed Program and trade association initiatives.
- CSCC organizing sector Framework Implementation Initiative to provide practical guidance and tools on use of the Framework or alternative risk management construct and to share best practices and lessons learned.
- Continue dialogue with federal and state government partners and regulators to promote risk management initiatives that foster collaboration and avoid duplication of efforts.