Dominion’s Gas Choice Program Has Continually Evolved Since 2000

- **2000**: Choice program expanded system-wide
- **2002**: Governmental aggregation begins
- **2006**: Auction-based default Sales service introduced
- **2009**: Auction expanded to default Choice service
- **2013**: Non-residential “merchant function” exit
History of Gas Choice in Ohio

1996: HB 476 sets gas choice as state policy goal
1997: LDC pilot programs begin along with consumer education
1998: PUCO approves expansion of choice beyond pilot programs
2001: HB 9 establishes gas supplier certification and aggregation
2003: All four LDCs have choice programs
2006: Growth in consumer participation
2011: LDCs transition to market-based SSO/SCO rates for non-shoppers
2014:
Note: Of 84 certified suppliers, between 6 and 21 have current offers on the EnergyChoiceOhio website, depending on service area.
Ohio Natural Gas Choice Program
Residential Enrollment Levels 2005 - 2015

Note: 2011 and 2012 are higher than normal as some of the data includes both CHOICE and SCO customer information.

Note: Shopping percentages relatively flat since 2010.
Choice participation has been very robust

SCO – Standard Choice Offer Default Service