Summer Committee Meetings

Committee On Consumer Affairs
The Consumer-Centric Utility

Jan Ahlen
National Rural Electric Cooperative Association
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The Consumer-Centric Utility

Report and summary available at: www.nreca.coop/future
Who are the co-ops?
Agenda

• Industry Trends
• The Consumer-Centric Utility Model
• Benefits
• Enabling the behind the meter market
• How do you encourage the model?
Industry Trends

• New technology and declining costs
• Decarbonization and environmental regulations
• Increased consumer engagement
The Model

• Maximizes value for all consumers

• Empowers consumers

• Flexible

• Implements local solutions
The Value of Partnerships
Developing An Ecosystem

- Solar
- Wholesale Programs
- Microgrids and CHP
- Conservation Voltage Reduction
- Grid Modernization
- Distribution System Operator
- Retail Programs
- Energy Storage

NRECA - America's Electric Cooperatives
Rapid Growth in Co-op Community Solar Programs

Today, co-ops in 25 states are offering over 31 MW of community solar capacity to members, with at least another 55 MW planned.

- **New Programs**
- **Cumulative Programs**

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<th>Year</th>
<th>New Programs</th>
<th>Cumulative Programs</th>
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Co-op Programs
Behind The Meter
How Do You Encourage The Model?

• Start with the value to the consumer

• No one-size-fits-all solution

• Flexibility

=evolutionary approach
Questions?

Jan Ahlen
National Rural Electric Cooperative Association
703-907-5859

jan.ahlen@nreca.org
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