



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



**National
Association of
Regulatory
Utility
Commissioners**



Energy Choice Ohio
powered by *choice.*

**Consumer Education Outreach
September 17, 2014**



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



**National
Association of
Regulatory
Utility
Commissioners**



Energy Choice Ohio
powered by choice.



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



National
Association of
Regulatory
Utility
Commissioners

Office of Retail Competition

Presence in all of **Ohio's 88 counties**, all multiple times.

Public Information Officers of the Office of Retail Competition have logged more than **100,000 miles** traveling all across Ohio educating consumers on electric and natural gas choice over the last 22 months.

Conducted more than **750 presentations** in the first two years of the Office of Retail Competition.



Energy Choice Ohio
powered by *choice*.



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



**National
Association of
Regulatory
Utility
Commissioners**

What is Energy Choice?

Just as you shop for other products and services, you may also be able to shop for an energy supplier. With choice, customers from large manufacturers to residential homeowners are able to shop for electricity or natural gas.

It's Apples to Apples, Ohio!

**Compare Apples to Apples...
Anytime, Anywhere.**



With the Public Utilities Commission of Ohio's Apples to Apples online comparison tool, the differences between electric and natural gas supplier plans, rates and contract terms are always right in front of you.

Questions to Ask

- Are you a PUCO-verified supplier?
- What is the price per kilowatt hour (kWh) or per hundred cubic feet (Ccf)?
- Does the price depend on how much I use or when I use electricity or natural gas?
- Will I receive a bill?
- Is there a fee if I cancel the contract early?
- Is there a customer incentive for signing up?
- Are there any special add-on services?
- How long will the rate remain in effect?
- What happens when my contract expires?
- Will I receive one or two bills a month?
- Who provides the billing?
- Is there a budget plan?
- Are current budget plan customers eligible?
- Are there any built-in price increases or decreases?

Steps to Switching

- 1. Compare offers**
Use the Apples to Apples chart to compare various offers based on cost, contract terms or other incentives.
- 2. Contact suppliers**
Contact the suppliers that you are most interested in and ask the questions that are listed in the "Questions to Ask" section of this brochure. To sign up, just call that supplier. The supplier will contact your local utility for you.
- 3. Read and understand the supply contract**
Make sure you carefully read and understand all of the terms and conditions of your contract. The supplier should be able to answer any questions you have.
- 4. Receive confirmation**
Your local utility will send you a letter confirming your chosen supplier. If the information is correct, you do not have to do anything. If the information is incorrect, contact the utility and request that the switch be stopped.

Learn more & compare offers at
www.energychoice.ohio.gov

**OH, IT'S
EASIER TO
KNOW WHAT
TO PICK
WHEN THE
OPTIONS ARE
IN FRONT
OF YOU**

options when it comes to
electric and natural gas
supplies.



Energy Choice Ohio
powered by choice.

**Oh, you wouldn't just pay
whoever shows up to fix this
wall, so why just blindly pay for
the utilities that run behind it?**



Energy Choice Ohio
powered by choice.

Powered by choice. For nearly 100 years in Ohio, your energy—electric and natural gas—services and rates have been regulated by the Public Utilities Commission of Ohio (PUCO). Under this regulation, a single company served you, forcing customers to pay for services they did not want. Now, you can choose a supplier that provides the services you want, at a price you can afford. The PUCO's role is to ensure that the utility remains a public utility, serving the interests of all customers.

The power for Ohio's Public Utilities Commission (PUCO) comes from voters. It is the voters who elect the PUCO members, who in turn regulate the utility industry. The PUCO's role is to ensure that the utility remains a public utility, serving the interests of all customers.

What is Energy Choice?

Just as you shop for other products and services, you may also be able to shop for an energy supplier. Energy Choice Ohio, energy customers from large manufacturers to residential homeowners are able to shop for energy options from a diverse group of suppliers certified by the PUCO. As a result, customers are able to choose the company that provides the services they want, at a price they can afford. The PUCO's role is to ensure that the utility remains a public utility, serving the interests of all customers.

Choice.

Customers can choose the company that provides the services they want, at a price they can afford. The PUCO's role is to ensure that the utility remains a public utility, serving the interests of all customers.

Benefits for the Consumer

Customers can choose the company that provides the services they want, at a price they can afford. The PUCO's role is to ensure that the utility remains a public utility, serving the interests of all customers.

Benefits for the Utilities

Customers can choose the company that provides the services they want, at a price they can afford. The PUCO's role is to ensure that the utility remains a public utility, serving the interests of all customers.

Do I Have to Make a Choice?

Right now, you do not have to make a choice. When the time is right, you can get involved in energy choice. Choice is an opportunity, not a mandate.



Energy Choice Ohio
powered by choice.



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



National
Association of
Regulatory
Utility
Commissioners



Energy Choice Ohio
powered by choice.

[Ohio.gov](#) | [State Agencies](#) | [Online Services](#)



[Home](#) [Compare Offers](#) [About Choice](#) [Electric](#) [Natural Gas](#) [FAQs](#) [Contact Us](#)

Compare *Apples to Apples* . . . Anytime, Anywhere.



With the Public Utilities Commission of Ohio's innovative tool, the differences between supplier plans, costs and contract terms are always right in front of you.



[COMPARE OFFERS NOW ▶](#)

Apples to Apples



With the Public Utilities Commission of Ohio's innovative tool you can easily compare prices, contract terms and other plan differences.

[Compare Electric Offers ▶](#)

[Compare Natural Gas Offers ▶](#)

WHAT IS ENERGY CHOICE?

Just as you shop for other products and services, you may also be able to shop for an energy supplier. With choice, energy customers from large manufacturers to residential homeowners are able to shop for energy options from a diverse group of competitive suppliers certified by the Public Utilities Commission of Ohio (PUCO). As more suppliers are offering their services in your area, you have the opportunity to choose the company that supplies the generation of your electricity and supplies your natural gas.

REQUEST A PUCO representatives are available to speak to your organization regarding energy choice or other utility issues. To schedule a speaker, please send us a request and we will get

[SEND REQUEST ▶](#)



Energy Choice Ohio
powered by choice.



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



National
Association of
Regulatory
Utility
Commissioners

Home

Compare Offers

[Compare Electric Offers](#)

[Compare Natural Gas Offers](#)

About Choice

[What is Energy Choice Ohio?](#)

[What is Aggregation?](#)

[Why Switch?](#)

[Publications](#)

Electric

[Certified Electric Suppliers](#)

[Compare Electric Offers](#)

[Electric Customer Rights](#)

[Electricity Provider Map](#)

[Steps to Switching](#)

[Understanding Your](#)

[Electric Bill](#)

[What to Ask Suppliers](#)

[Where Does Ohio's](#)

[Electricity Come From?](#)

Natural Gas

[Certified Gas Suppliers](#)

[Compare Natural Gas Offers](#)

[Natural Gas Customer Rights](#)

[Natural Gas Provider](#)

[Map](#)

[Reading Your Natural](#)

[Gas Meter](#)

[Steps to Switching](#)

[Understanding Your](#)

[Natural Gas Bill](#)

[What to Ask Suppliers](#)

FAQs

[Find Your Utility Information](#)

[Glossary of Terms](#)

[Ways to Save Energy](#)

[Steps to Switching](#)

[What to Ask Suppliers](#)

Contact Us

[Consumer Complaints](#)

[Request a Speaker](#)

Public Utilities Commission of Ohio 180 East Broad Street, Columbus, Ohio 43215 (800) 686-PUCO (614) 466-3292 (local) 7-1-1 (TTY-TDD)

[privacy statement](#) | [ohio.gov](#)



Energy Choice Ohio
powered by choice.



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



National
Association of
Regulatory
Utility
Commissioners



Ohio.gov State Agencies | Online Services

karg | [Logout](#)

[Home](#)

[Compare Offers](#)

[About Choice](#)

[Electric](#)

[Natural Gas](#)

[FAQs](#)

[Contact Us](#)

Apples to Apples: Choose Your Utility

The PUCO provides a regularly updated *Apples to Apples* comparison chart of the certified suppliers' offers and information.
Please choose your utility below to proceed to the comparison chart.

ELECTRIC ▶

NATURAL GAS ▶



Energy Choice Ohio
powered by *choice*.



USAID
FROM THE AMERICAN PEOPLE

Ohio

Public Utilities Commission



National
Association of
Regulatory
Utility
Commissioners

Price per kWh:
From \$ to \$

Term Length (months):
From to

Early Termination Fee:
From \$ to \$

Monthly Fee
From \$ to \$

Renewable Content

Rate Type

Search	Click to Compare	Supplier	\$/kWh	Rate Type	Renew. Content	Intro. Price	Term. Length	Early Term. Fee	Monthly Fee	Promo. Offers
13 RECORDS FOUND										
<input checked="" type="radio"/> American Electric Power		AEP Energy Inc 100 Main Cincinnati, OH 43123 (555) 123-4567 Company Url Offer Details Terms of Service Sign Up	0.0775	Fixed	0%	No	12 mo.	\$150	\$0	Yes details
My Current Rate (Optional) <input type="text"/>										
Price per kWh: From \$ <input type="text"/> to \$ <input type="text"/>		<input checked="" type="radio"/> Ventech 123 Abc St Suite 125 Aetna - 43121 (614) 555-1212 Company Url Offer Details Terms of Service Sign Up	10.0000	Fixed	9%	Yes 9 mo. details	9 mo.	\$9	\$9	Yes details
Term Length (months): From <input type="text"/> to <input type="text"/>										
Early Termination Fee: From \$ <input type="text"/> to \$ <input type="text"/>										
Monthly Fee From \$ <input type="text"/> to \$ <input type="text"/>		<input checked="" type="radio"/> AEP Retail Energy Partners LLC 123 Wertyu St City, St 12345 (123) 123-1234 Company Url Offer Details Terms of Service Sign Up	6.7800	Variable	51%	No	18 mo.	\$0	\$0	Yes details
Renewable Content <input type="text" value="All"/>										
Rate Type <input type="text" value="All"/>		<input checked="" type="radio"/> Tiger Natural Gas Inc Anywhere (555) 555-5555 Company Url Offer Details Terms of Service Sign Up	0.0699	Fixed	0%	No	24 mo.	\$50	\$0	No
Electric Supplier Listing <input type="text" value="All"/>										
FILTER RESULTS		<input checked="" type="radio"/> AEP Energy Inc 222 Second St. Columbus Ohio 43035 (614) 555-5555 Company Url Offer Details Terms of Service Sign Up	Custom	Fixed	20%	No	12 mo.	\$0	\$0	No
CLEAR FILTER										



Energy Choice Ohio
powered by choice.



USAID
FROM THE AMERICAN PEOPLE

Ohio

Public Utilities Commission



National
Association of
Regulatory
Utility
Commissioners

Search		Click to Compare	Supplier	\$/kWh	Rate Type	Renew. Content	Intro. Price	Term. Length	Early Term. Fee	Monthly Fee	Promo. Offers
13 RECORDS FOUND											
<input type="radio"/> American Electric Power											
My Current Rate (Optional)											
Price per kWh:											
From \$ to \$											
Term Length (months):											
From to											
Early Termination Fee:											
From \$ to \$											
Monthly Fee											
From \$ to \$											
Renewable Content											
All											
Rate Type											
All											
Electric Supplier Listing											
All											
FILTER RESULTS											
CLEAR FILTER											
		<input type="checkbox"/>	AEP Energy Inc 100 Main Cincinnati, OH 43123 , (555) 123-4567 Company Url Offer Details Terms of Service Sign Up	0.0775	Fixed	0%	No	12 mo.	\$150	\$0	Yes details
		<input type="checkbox"/>	Ventech 123 Abc St Suite 125 Metra - 43121 , (614) 555-1212 Company Url Offer Details Terms of Service Sign Up	10.0000	Fixed	9%	Yes 9 mo. details	9 mo.	\$9	\$9	Yes details
		<input type="checkbox"/>	AEP Retail Energy Partners LLC 123 Wertyu St City, St 12345 , (123) 123-1234 Company Url Offer Details Terms of Service Sign Up	6.7800	Variable	51%	No	18 mo.	\$0	\$0	Yes details
		<input type="checkbox"/>	Tiger Natural Gas Inc Anywhere , (555) 555-5555 Company Url Offer Details Terms of Service Sign Up	0.0699	Fixed	0%	No	24 mo.	\$50	\$0	No
		<input type="checkbox"/>	AEP Energy Inc 222 Second St. Columbus Ohio 43035 , (614) 555-1234 Company Url Offer Details Terms of Service Sign Up	Custom	Fixed	20%	No	12 mo.	\$0	\$0	No

Renewable Content

All



Energy Choice Ohio
powered by choice.



USAID
FROM THE AMERICAN PEOPLE

Ohio

**Public Utilities
Commission**



National
Association of
Regulatory
Utility
Commissioners

Thank You.

Katie Salvator

Public Utilities Commission of Ohio
Communications and Outreach Manager

katie.salvator@puc.state.oh.us



Energy Choice Ohio
powered by *choice.*