



Technical Assistance with Technology Incentives

Technical Assistance provides on-site facility evaluations ranging from simple site assessments to comprehensive engineering studies to SDG&E® business customers at no cost. These assessments are designed to determine load reduction potential.

Technology Incentives help off-set the installation and equipment costs of demand response measures. Technology incentives follow the completion of the Technical Assistance assessment and the identification of verifiable load reduction. Incentive amounts are up to \$100/kW.

Who should participate?

TECHNICAL ASSISTANCE:

Business customers who want to identify how to reduce their energy demand during critical peak periods, known as Demand Response events. The evaluation ranges from simple site assessments to a complete engineering study with no cost to the customer. The depth of the assessment will be determined by the facility's potential to reduce electric load.

TECHNOLOGY INCENTIVES:

Customers who want to implement demand reduction measures to reduce their energy use during critical peak periods. Qualified measures are those that aid in the

facility's ability to reduce load when called upon by the utility. Additionally, these measures allow customers to participate in voluntary Demand Response programs for additional financial incentives.

A higher incentive of \$300/kW is available to customers who can fully automate their demand response strategy utilizing their Energy Management System.

Customer benefits

- Technical assessments can assist customers in identifying effective energy management strategies that can result in cost savings and incentives.
- Technical incentives help off-set installation and equipment costs, which

can help justify energy improvement projects and potentially shorten pay-back periods.

Who is eligible to participate?

Businesses with annual maximum demands equal to or greater than 20 kilowatts are eligible.

How does the program work?

Customers interested in participating should call 1-800-644-6133. After a review of the customer's demand response potential, an on-site assessment will be scheduled. Customers will receive a report with demand reduction potential and load reduction strategies such as enhanced EMS equipment, or automation measures and other demand response measures.

Customers can either utilize the engineering or consulting firm of their choice or opt to have SDG&E assign a firm to complete the audit. If you prefer to select your own engineering firm to perform the assessment, the cost is reimbursable up to \$100/kW load reduction, not to exceed the cost of the assessment, provided the results are approved by SDG&E.

After the Technical Assistance audit has been approved, customers may then choose to apply for Technology Incentives. These incentives can pay for or help offset the cost of putting controls on an Energy Management System to automate the demand response strategy. This automation will aid in the facility's ability to reduce

load when called upon by the utility. Customers who wish to receive technology incentives must demonstrate their actual ability to reduce demand and enroll in an SDG&E Demand Response program in order to receive 100% of the incentive.

Technical Assistance with Technology Incentives program gives business customers the necessary information and means to participate in various voluntary Demand Response programs offered by SDG&E. The Demand Response programs offer incentives for load reduction during critical peak periods.

Managing your energy use

SDG&E has programs and services to help your business get more out of the energy that you use. Information on everything from seminars to online energy analysis tools, rebates and other financial incentives can be found 24 hours a day, seven days a week on our Energy Savings Center website at www.sdge.com/esc.

For more information

Technical Assistance with Technology Incentives is part of SDG&E's Demand

Response programs – a component of SDG&E's long-term resource plan, and one of the ways SDG&E is developing energy solutions for the region. For more details on **Technical Assistance with Technology Incentives**, please contact your SDG&E Account Executive, call 1-800-644-6133, or email drp@semprautilites.com.

This program is available throughout California and is offered by the state's investor-owned utilities.