



National Association of Regulatory Utility Commissioners

Monitoring utility performance and customer satisfaction in Michigan

Susan R. Corbin Michigan Agency for Energy September 2, 2015













Consumer Standards and Billing Practices for Electric and Gas Residential Customers

- Provides guidelines for customer complaint process
- Informal Complaint-matter that requires follow-up action or investigation by utility or commission to resolve the matter
- □ Inquiry-question regarding a utility matter
- Formal Appeal-customers or utilities may file a formal complaint to have a hearing before an administrative law judge

http://www.michigan.gov/mpsc/0,4639,7-159-16368---,00.html











Compliance and Investigation Section

- Manager and five Regulation Officers-resolve customer issues in accordance with rules
- Handle customer inquiries through toll free telephone number, Commission website, referrals from Governor, Attorney General, state legislators





Complaint Procedures

- Utilities are required to establish procedures to ensure prompt investigation and resolution of all commission referred customer inquiries and complaints
 - Contact the customer within two business days of referral
 - Report to the commission within 10 days after the resolution of the complaint
- MPSC staff are authorized to inspect all of the utilities operations related to customer service
- Utilities are not permitted to be shut off pending resolution of complaint filed with the utility or commission





Personnel Procedures

- Procedures shall ensure that staff are available at all times during normal business hour to receive and respond to customer inquiries, service requests, and complaints
- Necessary arrangements to communicate with customers that do not speak English
- Utility staff are available at all times to respond to customer contacts regarding shut off of service and emergency conditions





| Mich | Igan Agency for Energy | | | SCORE Customer Ser July 2 | Menigan Public Service Commission | | | |
|------|--------------------------|-------|---------|---------------------------------|-----------------------------------|--------|--|--|
| | Metric | Trend | Current | Last Year | YTD | 2014 | Metric Definition | |
| 1 | Total Customer Contacts | | 967 | 1,172 | 6,228 | 15,634 | Total number of cases and dispositions | |
| 2 | Energy Contacts | | 653 | 660 | 4,267 | 9,924 | Number of electric and natural gas contacts | |
| 3 | Telecom Contacts | | 161 | 213 | 1,016 | 2,171 | Number of telecommunications contacts | |
| 4 | Business Contacts | | 55 | 77 | 385 | 946 | Number of cases created by business accounts | |
| 5 | Energy Days to Close | + | 8 | 8 | 10 | 12 | Average days to close for energy cases sent to company for response | |
| 6 | Telecom Days to Close | (*) | 8 | 12 | 11 | 19 | Average days to close for telecommunications cases sent to company for response | |
| 7 | Formal Complaints | (*) | 3 | 4 | 9 | 47 | Number of formal complaints found prima-facie. | |
| 8 | Outreach Events Attended | | 5 | 1 | 62 | 75 | Number of outreach events attended by CSD staff. | |
| 9 | Constituents Contacted | | 341 | 60 | 6,608 | 11,885 | Estimated number of constituents interacted with at outreach events. | |
| 10 | Inbound Calls | | 911 | 1,094 | 6,228 | 14,215 | Number of inbound calls to the call center. | |

| Top Customer Concerns | | % |
|--------------------------|-----|------|
| Energy | 653 | 100% |
| Outages/Interruptions | 89 | 14% |
| Cancellation of Contract | 48 | 7% |
| Shutoff | 44 | 7% |
| Telecom | 161 | 100% |
| Billing Charges | 27 | 17% |
| Repair Problems | 23 | 14% |
| Internet/DSL | 18 | 11% |

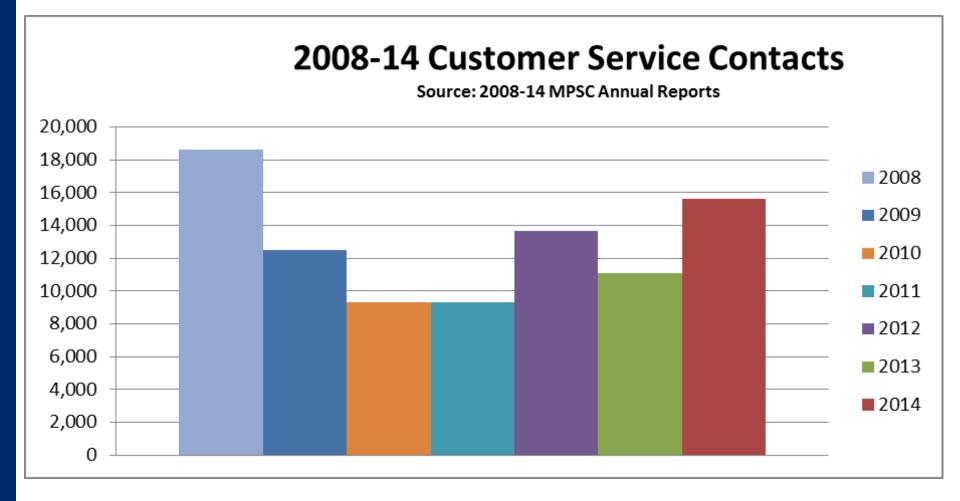
| Top Business Concerns | | % |
|-----------------------|----|------|
| Total | 55 | 100% |
| Outages/Interruptions | 7 | 13% |
| Billing Charges | 6 | 11% |
| Service | 5 | 9% |

| % | # | How Are Customers Contacting Us? | | |
|------|-----|----------------------------------|--|--|
| 100% | 967 | Total | | |
| 67% | 646 | Call Center | | |
| 28% | 266 | Web | | |
| 3% | 30 | Referral | | |



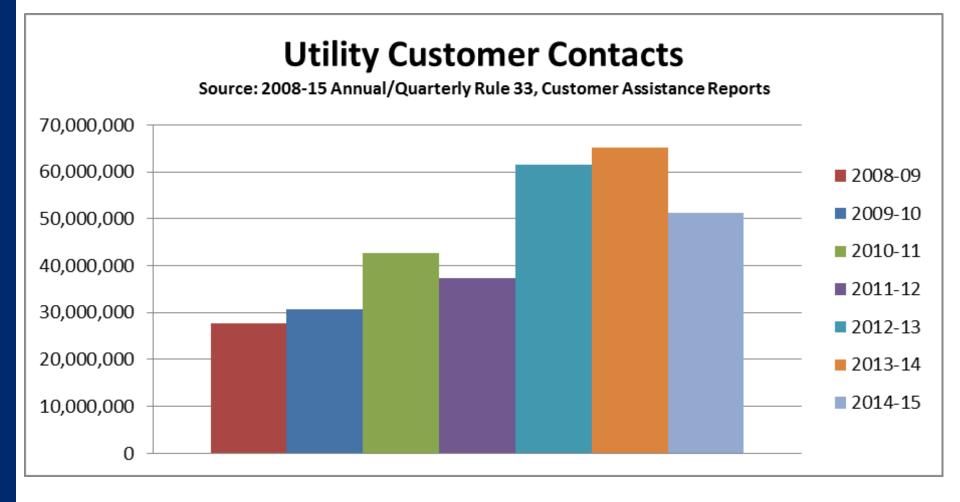
















Utilities interest in customer satisfaction

JD Power

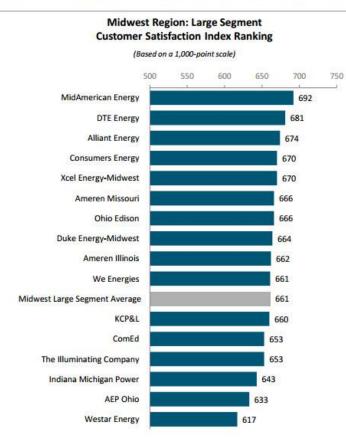
- Annual customer satisfaction surveys of electric and gas customers-17th year
- Measures customer satisfaction with utility companies by examining six factors: power quality and reliability, price, billing and payment, corporate citizenship, communications and customer service
- "Utility companies are doing a better job at the fundamentals—minimizing service interruptions, communicating with customers and improving customer service," said John Hazen, senior director of the energy practice at J.D. Power. "Proactive communication during power outages remains a challenge, suggesting that utilities should focus on improving in this area." July 15, 2015

http://www.jdpower.com/industry/energy





J.D. Power 2015 Electric Utility Residential Customer Satisfaction StudySM



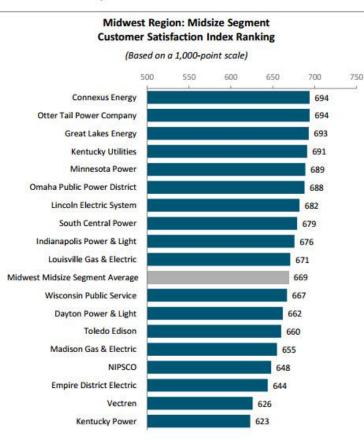
Source: J.D. Power 2015 Electric Utility Residential Customer Satisfaction StudySM

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J.D. Power 2015 Electric Utility Residential Customer Satisfaction StudySM



Source: J.D. Power 2015 Electric Utility Residential Customer Satisfaction Study^{5M}

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