



**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



National  
Association of  
Regulatory  
Utility  
Commissioners



Energy Choice **Ohio**  
powered by *choice.*

**Consumer Education Outreach**  
**June 20, 2014**



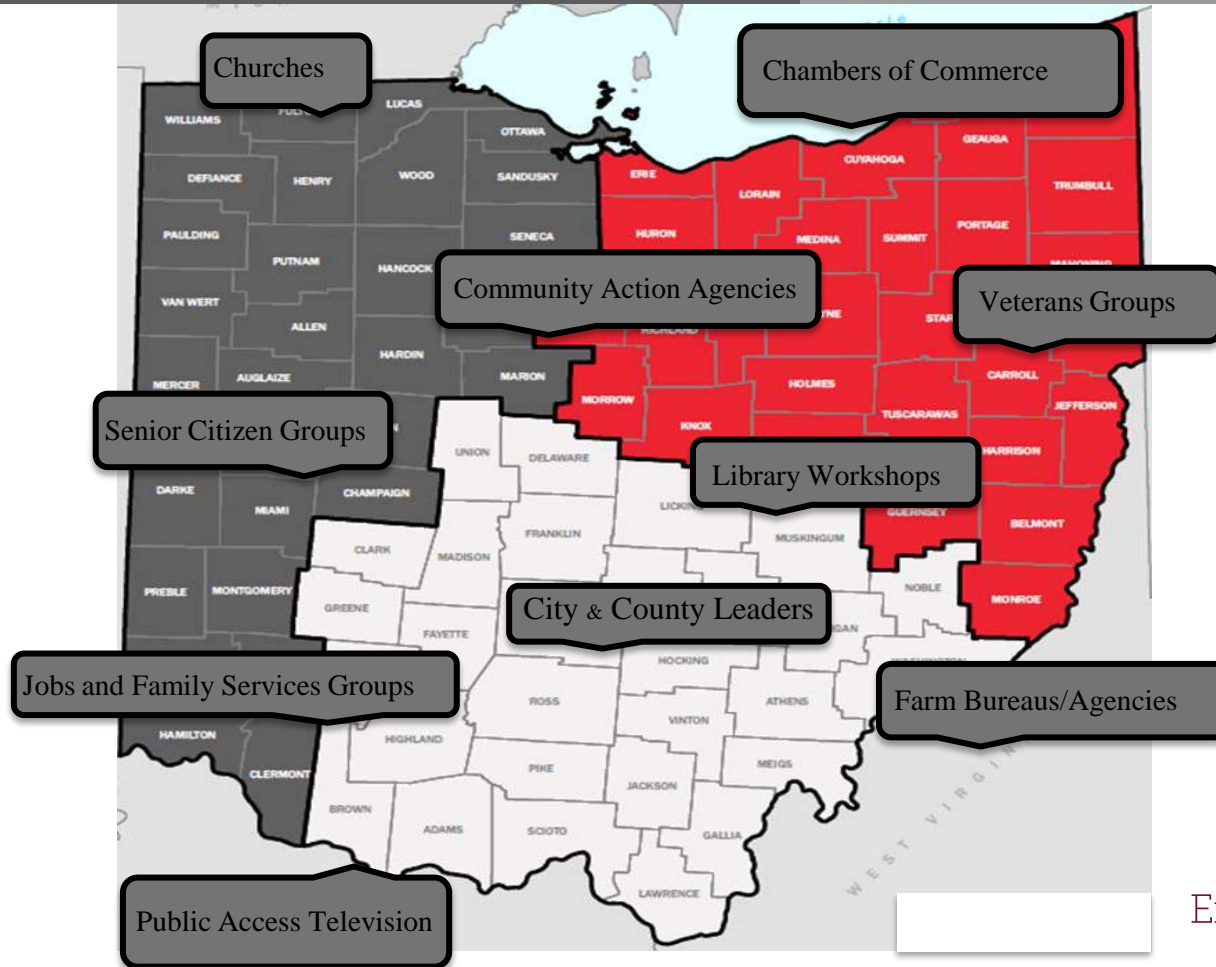
**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



National  
Association of  
Regulatory  
Utility  
Commissioners



Energy Choice Ohio  
powered by choice.



**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



National  
Association of  
Regulatory  
Utility  
Commissioners

## Office of Retail Competition

Presence in all of **Ohio's 88 counties**, many multiple times.

Public Information Officers of the Office of Retail Competition have logged more than **100,000 miles** traveling all across Ohio educating consumers on electric and natural gas choice over the last 22 months.

Conducted more than **750 presentations** in the first 22 months of the Office of Retail Competition.



Energy Choice Ohio  
powered by *choice*.



**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



**National  
Association of  
Regulatory  
Utility  
Commissioners**

### What is Energy Choice?

Just as you shop for other products and services, you may also be able to shop for an energy supplier. With choice, customers from large manufacturers to residential homeowners are able to shop for electricity or natural gas.

It's Apples to Apples, Ohio!

**Compare Apples to Apples...  
Anytime, Anywhere.**



### Questions to Ask

- Are you a PUCO-verified supplier?
- What is the price per kilowatt hour (kWh) or per hundred cubic feet (CUBF)?
- Does the price depend on how much I use or when I use electricity or natural gas?
- Will there be a switching fee?
- Is there a fee if I cancel the contract early?
- Are there any special add-on services?
- How long will the rate remain in effect?
- What happens when my contract expires?
- Will I receive one or two bills a month?
- Who provides the billing?
- Is there a budget plan?
- Are current budget plan customers eligible?
- Are there any built-in price increases or decreases?

### Steps to Switching

- 1. Compare offers**  
Use the Apples to Apples chart to compare various offers based on price, contract terms or other incentives.
- 2. Contact suppliers**  
Contact the suppliers that you are most interested in and ask the questions that are asked in the "Questions to Ask" section of this brochure. To sign up, call each supplier. The supplier will contact your local utility for you.
- 3. Read and understand the supply contract**  
Make sure you carefully read and understand all of the terms and conditions of your contract. The supplier should be able to answer any questions you have.
- 4. Receive confirmation**  
Your local utility will send you a letter confirming your new energy supplier. In the information is correct, you do not have to do anything. If the information is incorrect, contact the utility and request that the switch be stopped.

Learn more & compare offers at  
[www.energychoice.ohio.gov](http://www.energychoice.ohio.gov)

**OH, IT'S  
EASIER TO  
KNOW WHAT  
TO PICK  
WHEN THE  
OPTIONS ARE  
ALL IN FRONT  
OF YOU**



**Oh, you wouldn't just pay  
whoever shows up to fix this  
wall, so why just blindly pay for  
the utilities that run behind it?**



**Powered by choice.** For nearly 100 years in Ohio, your energy—electric and natural gas—services and rates have been regulated by the Public Utilities Commission of Ohio (PUCO). Under this regulation, a single company served you, based on the rates it set. To provide your energy services was not an option, the rates it set, the utility to receive its expenses, plus an agreed-upon margin of profit for their investments. The PUCO's role remains to regulate the interests of the utility within the interests of its customers.

The power for Ohioans to choose their energy supplier has been around for more than a decade. Ohio remains the only state to remain competitive in business and industry and in order to bring jobs and economic developments to Ohio. Now, residential

### What is Energy Choice?

Energy Choice Ohio gives you the ability to shop for an energy supplier. Energy Choice Ohio energy customers have the ability to choose their energy supplier. Energy Choice Ohio energy customers have the ability to choose their energy supplier. Energy Choice Ohio energy customers have the ability to choose their energy supplier.

### Choice.

Energy Choice Ohio gives you the ability to shop for an energy supplier. Energy Choice Ohio energy customers have the ability to choose their energy supplier. Energy Choice Ohio energy customers have the ability to choose their energy supplier.

### Benefits for the Consumer

- Freedom to choose
- opportunity for savings
- more competitive prices
- price stability - fixed or variable pricing
- innovative pricing and product options
- opportunity to invest directly in renewable energy
- power to aggregate and take advantage of
- economies of scale
- more control over energy costs

### Benefits for the Utilities

- power from diverse, more diverse generating sources
- rehabilitation of old from customers to shareholders
- alternative service and innovation options
- better allocation of capital
- savings reinvested in business
- attracting new business to Ohio
- job creation

### Do I Have to Make a Choice?

Right now, you do not have to make a choice. When the time is right, you can get involved in energy choice. Choice is an opportunity, not a mandate.



**Energy Choice Ohio**  
powered by choice.



**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



National  
Association of  
Regulatory  
Utility  
Commissioners



Energy Choice Ohio  
powered by choice.

[Ohio.gov](#) | [State Agencies](#) | [Online Services](#)



[Home](#) [Compare Offers](#) [About Choice](#) [Electric](#) [Natural Gas](#) [FAQs](#) [Contact Us](#)

## Compare *Apples to Apples* . . . Anytime, Anywhere.



With the Public Utilities Commission of Ohio's innovative tool, the differences between supplier plans, costs and contract terms are always right in front of you.



[COMPARE OFFERS NOW ▶](#)

### *Apples to Apples*



With the Public Utilities Commission of Ohio's innovative tool you can easily compare prices, contract terms and other plan differences.

[Compare Electric Offers ▶](#)

[Compare Natural Gas Offers ▶](#)

### WHAT IS ENERGY CHOICE?

Just as you shop for other products and services, you may also be able to shop for an energy supplier. With choice, energy customers from large manufacturers to residential homeowners are able to shop for energy options from a diverse group of competitive suppliers certified by the Public Utilities Commission of Ohio (PUCO). As more suppliers are offering their services in your area, you have the opportunity to choose the company that supplies the generation of your electricity and supplies your natural gas.

**REQUEST A** PUCO representatives are available to speak to your organization regarding energy choice or other utility issues. To schedule a speaker, please send us a request and we will get

[SEND REQUEST ▶](#)



Energy Choice Ohio  
powered by choice.



**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



National  
Association of  
Regulatory  
Utility  
Commissioners

#### Home

#### Compare Offers

[Compare Electric Offers](#)

[Compare Natural Gas Offers](#)

#### About Choice

[What is Energy Choice Ohio?](#)

[What is Aggregation?](#)

[Why Switch?](#)

[Publications](#)

#### Electric

[Certified Electric Suppliers](#)

[Compare Electric Offers](#)

[Electric Customer](#)

[Rights](#)

[Electricity Provider Map](#)

[Steps to Switching](#)

[Understanding Your](#)

[Electric Bill](#)

[What to Ask Suppliers](#)

[Where Does Ohio's](#)

[Electricity Come From?](#)

#### Natural Gas

[Certified Gas Suppliers](#)

[Compare Natural Gas](#)

[Offers](#)

[Natural Gas Customer](#)

[Rights](#)

[Natural Gas Provider](#)

[Map](#)

[Reading Your Natural](#)

[Gas Meter](#)

[Steps to Switching](#)

[Understanding Your](#)

[Natural Gas Bill](#)

[What to Ask Suppliers](#)

#### FAQs

[Find Your Utility](#)

[Information](#)

[Glossary of Terms](#)

[Ways to Save Energy](#)

[Steps to Switching](#)

[What to Ask Suppliers](#)

#### Contact Us

[Consumer Complaints](#)

[Request a Speaker](#)

Public Utilities Commission of Ohio 180 East Broad Street, Columbus, Ohio 43215 (800) 686-PUCO (614) 466-3292 (local) 7-1-1 (TTY-TDD)

[privacy statement](#) | [ohio.gov](#)



Energy Choice Ohio  
powered by choice.



**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



National  
Association of  
Regulatory  
Utility  
Commissioners



**Ohio.gov** State Agencies | Online Services

karg | [Logout](#)



[Home](#)

[Compare Offers](#)

[About Choice](#)

[Electric](#)

[Natural Gas](#)

[FAQs](#)

[Contact Us](#)

## Apples to Apples: Choose Your Utility

The PUCO provides a regularly updated *Apples to Apples* comparison chart of the certified suppliers' offers and information.  
Please choose your utility below to proceed to the comparison chart.

ELECTRIC ▶

NATURAL GAS ▶



Energy Choice Ohio  
powered by *choice.*



**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

# Public Utilities Commission



National  
Association of  
Regulatory  
Utility  
Commissioners

Price per kWh:  
From \$  to \$

Term Length (months):  
From  to

Early Termination Fee:  
From \$  to \$

Monthly Fee  
From \$  to \$

Renewable Content

Rate Type

Search	Click to Compare	Supplier	\$/kWh	Rate Type	Renew. Content	Intro. Price	Term. Length	Early Term. Fee	Monthly Fee	Promo. Offers
13 RECORDS FOUND										
<input checked="" type="radio"/> American Electric Power										
My Current Rate (Optional) <input type="text"/>										
Price per kWh: From \$ <input type="text"/> to \$ <input type="text"/>										
Term Length (months): From <input type="text"/> to <input type="text"/>										
Early Termination Fee: From \$ <input type="text"/> to \$ <input type="text"/>										
Monthly Fee From \$ <input type="text"/> to \$ <input type="text"/>										
Renewable Content <input type="text" value="All"/>										
Rate Type <input type="text" value="All"/>										
Electric Supplier Listing <input type="text" value="All"/>										
<input type="button" value="FILTER RESULTS"/>										
<input type="button" value="CLEAR FILTER"/>										
	<input type="checkbox"/>	AEP Energy Inc 100 Main Cincinnati, OH 43123 (555) 123-4567 <a href="#">Company Url</a> <a href="#">Offer Details</a> Terms of Service <a href="#">Sign Up</a>	0.0775	<input type="lock"/> Fixed	0%	No	12 mo.	\$150	\$0	Yes <a href="#">details</a>
	<input type="checkbox"/>	Ventech 123 Abc St Suite 125 Aetna - 43121 (614) 555-1212 <a href="#">Company Url</a> <a href="#">Offer Details</a> Terms of Service <a href="#">Sign Up</a>	10.0000	<input type="lock"/> Fixed	9%	Yes 9 mo. <a href="#">details</a>	9 mo.	\$9	\$9	Yes <a href="#">details</a>
	<input type="checkbox"/>	AEP Retail Energy Partners LLC 123 Wertyu St City, St 12345 (123) 123-1234 <a href="#">Company Url</a> <a href="#">Offer Details</a> Terms of Service <a href="#">Sign Up</a>	6.7800	<input type="lock"/> Variable	51%	No	18 mo.	\$0	\$0	Yes <a href="#">details</a>
	<input type="checkbox"/>	Tiger Natural Gas Inc Anywhere (555) 555-5555 <a href="#">Company Url</a> <a href="#">Offer Details</a> Terms of Service <a href="#">Sign Up</a>	0.0699	<input type="lock"/> Fixed	0%	No	24 mo.	\$50	\$0	No
	<input type="checkbox"/>	AEP Energy Inc 222 Second St. Columbus Ohio 43035 (614) 555-5555 <a href="#">Company Url</a> <a href="#">Offer Details</a> Terms of Service <a href="#">Sign Up</a>	Custom	<input type="lock"/> Fixed	20%	No	12 mo.	\$0	\$0	No



Energy Choice Ohio  
powered by choice.





**USAID**  
FROM THE AMERICAN PEOPLE

**Ohio**

**Public Utilities  
Commission**



National  
Association of  
Regulatory  
Utility  
Commissioners

# Thank You.

**Holly Karg**

Public Utilities Commission of Ohio

Director of Public Affairs

[holly.karg@puc.state.oh.us](mailto:holly.karg@puc.state.oh.us)



Energy Choice Ohio  
powered by *choice.*