

**Focus on Energy—Renewable Energy  
Summary of Services and Incentives  
July 2009**

**OVERVIEW**

The Renewable Energy Program focuses on five major markets:

- Solar electric (PV)
- Solar water heating
- Customer owned wind
- Biogas digesters
- Non-residential wood burning

Program services include:

- Information and marketing
- Education and training
- Project facilitation
- Market and business development
- Project incentives

<b>Solar, Wind, Biogas, and Biomass Combustion</b>	<b>REWARD</b>
Feasibility Study Grant	Cost share for feasibility activities up to \$10,000; up to 50% cost share
Business and Marketing Grant	Cost share for business and marketing activities (not biogas) up to \$10,000; up to 50% cost share

<b>Solar</b>	<b>REWARD</b>
Solar electric (PV), 0.5 kW - 20 kW	\$1.50 per kWh/year up to \$35,000, up to 25% of total system cost
Solar electric (PV), >20 kW - 50 kW	\$1 per kWh/year up to \$50,000, up to 25% of total system cost
Solar Electric (PV), non-profit, 0.5 kW - 20 kW	\$2.00 per kWh/year, up to \$45,000, up to 35% of total system cost
Solar Electric (PV), non-profit, >20 kW - 50 kW	\$1.50 per kWh/year, up to \$75,000, up to 35% of total system cost
Solar water heating, less than 250 therms per year	\$20/therm up to \$2,500; up to 25% of total system cost
Solar water heating, 250 - 2,499 therms/year	\$10/therm up to \$25,000; up to 25% of total system cost
Solar water heating, 2,500 - 5,000 therms/year	\$8/therm up to \$40,000; up to 25% of total system cost
Solar water heating, >5,000 therms/year	\$6/therm up to \$50,000; up to 25% of total system cost
Solar water heating, non-profit	\$5 additional per therm/year up to \$75,000; up to 35% of total system cost
WESH or HPES qualified AND installation of a solar electric (PV) or solar water heating system	Additional \$500 Bonus per system
Solar electric or solar hot water site assessment	50% cost share

<b>Wind</b>	<b>REWARD</b>
Wind , < 20kW	\$35,000 up to 25% of total system cost (non-profit up to 35%)
Wind , > 20kW	\$100,000 up to 35% of total system cost
Wind, 100kW -15 MW	Cost share for development activities up to \$50,000; up to 50% cost share
WESH or HPES qualified AND installation of a wind electric system	Additional \$500 Bonus
Wind site assessment	50-100% cost share

<b>Biogas</b>	<b>REWARD</b>
Biogas digesters – projects that generally cost \$2.0 million or less	\$250,000 up to 25% of total system cost
Biogas digesters – projects over \$2 million	Cost share for development activities up to \$50,000; up to 50% cost share

<b>Biomass Combustion</b>	<b>REWARD</b>
Biomass combustion – projects that generally cost \$2.0 million or less	\$250,000 up to 25% of total system cost
Biomass combustion – projects over \$2 million	Cost share for development activities up to \$50,000; up to 50% cost share
FREE Fuels for Schools & Communities Pre-feasibility Study Grant	Free pre-feasibility studies for schools and communities evaluating biomass combustion
Biomass combustion- schools and communities	\$250,000 up to 35% of total system cost

Updated: June 1, 2009

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not get completed or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

**800.762.7077. [focusonenergy.com](http://focusonenergy.com).**

