



Focus on Energy Business Programs

Saving energy and money at work

Energy efficiency makes dollars and sense for Wisconsin businesses. That's because every dollar your business saves on energy costs goes straight to increasing your bottom line.

Focus on Energy Business Programs work with a variety of businesses including farms, hospitals, grocery stores, manufacturers, as well as schools and government facilities to identify and implement smart energy solutions that save money, boost productivity and reduce maintenance costs.

Our experienced energy advisors can visit your site and assess your facility's energy use, find inefficiencies and recommend solutions. We also offer grants and financial incentives to help you offset the costs of energy efficiency and renewable energy installations.

Are you...

An agricultural business?

Focus on Energy understands the needs of Wisconsin farmers. Let us show you how to cut your operating costs—whether by updating lighting in the barn or by installing variable-speed drives on your vacuum pumps. We'll help you find your farm's energy wasters and recommend solutions that reduce your energy usage. We'll also put you in touch with new agricultural technologies, such as anaerobic digesters, to make your farm more energy independent.

A commercial business?

Targeting the healthcare, hospitality, food service and grocery markets, Focus on Energy's Commercial Business Program offers an array of services to help businesses make smart energy choices. From developing a customized energy action plan to researching new technologies, our experts can save

you energy and money. We also offer training and access to educational materials that can help you identify cost effective solutions.

An industrial business?

Focus on Energy's Industrial Business Program offers specialized best-practice support to improve the energy efficiency of manufacturing processes for the pulp and paper, metal casting, plastics, printing, food/dairy and water/wastewater industries. The program supports emerging technologies such as condensing heat recovery systems and partners with customers to help them employ good energy management practices. For even greater savings, our energy experts can help you take advantage of renewable energy options.

A school or government facility?

Energy efficiency saves money that schools and government facilities can put toward other uses. Focus on Energy's Schools & Government Program promotes the installation of cost effective energy improvements in public and private schools, colleges, universities and government facilities. Focus experts offer their independent advice and years of experience to help these organizations identify and implement energy saving projects, such as lighting, heating and cooling, motors and variable frequency drives. These measures reduce energy costs and improve occupant comfort.



focus on energy™
The power is within you.



Saving energy and money where you live.

Every year, more Wisconsin residents are discovering ways to save energy and money through energy efficiency and renewable energy. Focus on Energy's Residential Programs offer energy saving solutions for owners of new and existing homes alike, whether you're building a new home, buying a new appliance, installing a heating and cooling system or upgrading your lighting.



Renewable energy. The time is now.

Clean, renewable energy sources such as the sun, wind and biomass save energy and money as well as the environment. Focus on Energy's Renewable Energy Program offers a wealth of information, technical assistance and financial rewards to help you select and install renewable energy solutions at your home, farm or business.

Planning new construction?

Research shows that energy efficient buildings are good for people, good for the environment and good for the bottom line. That's why Focus on Energy offers information, performance testing and certification services especially tailored for business and multi-family housing. The Business New Construction Program encourages business owners and design professionals to integrate energy efficiency features early in the design process, resulting in high performance buildings that save money, reduce maintenance and improve occupants' health and productivity.

Do you own or manage an apartment or condo complex?

Specializing in multi-unit residential properties, Apartment & Condo Efficiency Services offers information and financial incentives to help owners of new and existing buildings improve efficiency and reduce energy costs. Focus consultants do more than just make recommendations—they provide expert advice and technical assistance to help you and your contractors select and install energy efficient equipment that achieves solid savings.

Get Cash-Back Rewards for making energy efficient choices.

It pays to be energy efficient! Focus on Energy offers financial incentives to help Wisconsin businesses save on high efficiency equipment and appliances. Rewards are available for many items, from furnaces to motors to lighting, as well as renewable energy systems.

Take action today. See results tomorrow.

Lower energy costs. Cleaner air and water. A smaller carbon footprint. A healthier bottom line. These are the results when Wisconsin businesses tap into energy efficiency and renewable energy solutions. To find out how you can reduce energy costs and improve the profitability of your business, call Focus on Energy at 800.762.7077 or visit focusonenergy.com.

About Focus on Energy

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information, call **800.762.7077** or visit focusonenergy.com.

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