



The Cool Planet Project

Take Action on Climate Change

San Diego Gas & Electric® (SDG&E®) and The Climate Registry (The Registry) present the Cool Planet Project. This new program offers SDG&E customers financial assistance to take action on Climate Change in exchange for participation in SDG&E Energy Efficiency (EE) programs.

HOW IT WORKS

SAN DIEGO GAS & ELECTRIC APPROVAL

SDG&E customers are eligible to receive Cool Planet Project benefits when they complete EE projects through Standard Performance Contract or Energy Savings Bid that save over 500,000 kWh or 10,000 therms annually.

COOL PLANET PROJECT PRESENTATION

Customers will receive a full briefing of the program details, benefits and next steps.

APPLICATION PROCESS

Simply submit a one-page Cool Planet Project application and The Registry's 'Statement of Intent' to enroll.

THE CLIMATE REGISTRY WELCOME & BENEFITS

Approved customers will receive a welcome letter and Registry membership package. SDG&E will pay for the first year of Registry membership and up to 100% of the GHG verification fee. Registry membership and GHG verification fee reimbursement is capped at \$15,000.

ENVIRONMENTAL LEADERSHIP PUBLICITY

Once your EE project is complete, Cool Planet Project will sponsor a media campaign to share your environmental success story with your customers and the public.



Energy efficiency reduces greenhouse gas (GHG) emissions. Through the Cool Planet Project, once you achieve 500,000 kilowatt-hours (kWh) or 10,000 therms savings annually, we'll help you keep track of and record your GHG reduction and also pay your first-year membership with The Registry. Not only will you get the financial benefit of reduced energy costs, but you'll also establish your company as a recognized environmental leader.

Benefits of The Cool Planet Project

- Reduce GHG emissions and your energy costs
- Gain complimentary marketing assistance to share your climate change success story with the public
- Receive a complimentary one-year membership with The Registry
- Obtain up to 100% reimbursement of your GHG verification fee
- Get up to 100% of your EE project costs paid by SDG&E

Benefits of Membership with The Registry

- Achieve recognition as an environmental leader
- Ensure readiness for GHG emissions regulation and potential trading
- Reduce costs through identifying energy inefficiencies
- Obtain GHG baseline protection and documentation of early reductions
- Gain effective tools to identify, measure and report your GHG profile
- Receive education for success in a carbon-constrained world

(continued)

THE COOL PLANET PROJECT (continued)

Eligibility & Requirements

- EE project(s) must be installed in SDG&E's service territory.
- EE project(s) must save at least 500,000 kWh or 10,000 therms annually.
- EE project(s) must be completed through SDG&E's Energy Savings Bid or Standard Performance Contract (SPC).
- Multiple facilities under one corporate ownership can be aggregated to reach the required annual EE savings.
- Total Cool Planet Project benefits are capped at \$15,000. EE project(s) will also receive the financial incentives offered by SPC or Energy Savings Bid.
- Project funds will be disbursed on a first-come first-served basis until funds are depleted.
- Cool Planet Project benefits will be disbursed after the EE project is installed and approved by the SPC or Energy Savings Bid Program Manager.
- EE projects installed and approved after October 1, 2008 are eligible to receive Cool Planet Project benefits.
- Upon receipt of Cool Planet Project benefits, customers are responsible for any additional fees associated with The Registry and GHG verification.
- The Registry is available to provide assistance with the GHG verification process.
- The final kWh and therms project savings amount is the amount approved by SDG&E upon post-installation inspection.

This program is funded by California utility ratepayers and administered by San Diego Gas & Electric under the auspices of the California Public Utilities Commission, through a contract awarded to The Climate Registry. California customers who choose to participate in this program are not obligated to purchase any additional services offered by the contractor. The trademarks used herein are the property of their respective owners.



About The Registry

The Registry provides the tools to measure, verify and report GHG emissions consistently across borders and industry sectors in one unified North American Registry. A non-profit collaboration between 41 U.S. states, 12 Canadian provinces & territories and six Mexican states, The Registry is a leader on climate change issues.

The world's leading corporations, universities, cities & counties, government agencies and environmental organizations are working together to solve climate change by voluntarily measuring, monitoring and publicly reporting their GHG emissions to The Registry.



Start Saving Energy, Money and the Environment

To participate in The Cool Planet Project, contact your SDG&E representative directly. You can also visit www.theclimateregistry.org or www.sdge.com, and search "Cool Planet Project" for more information.



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