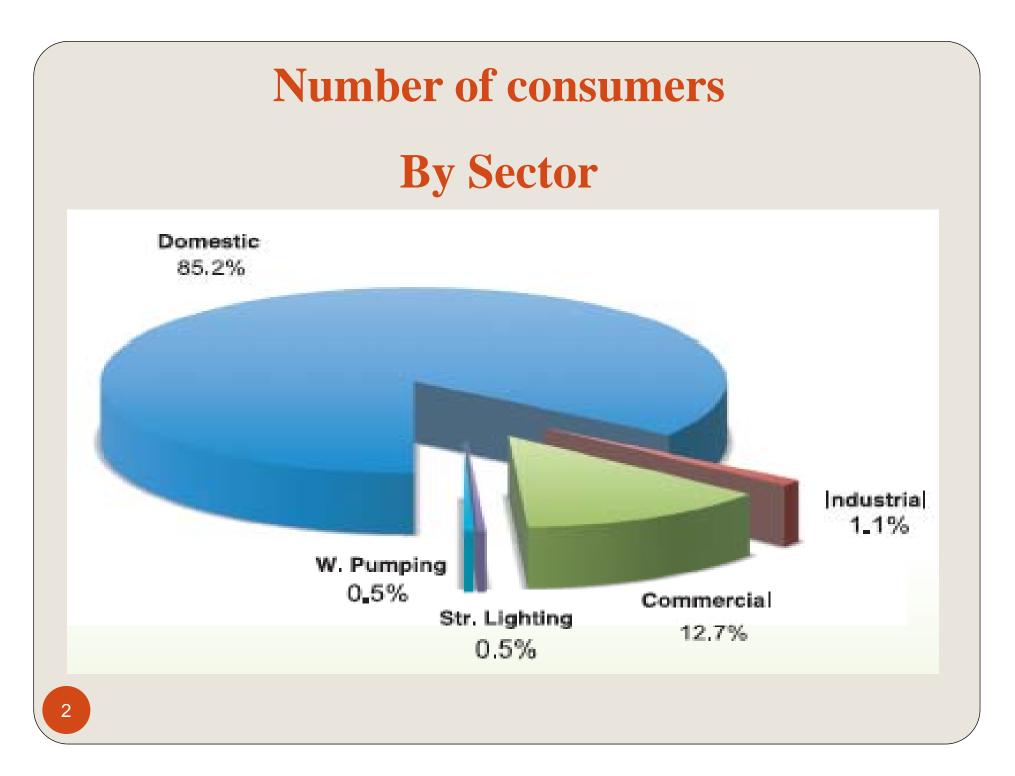
DSM/EE Activities in Jordan

4th ERC & CO PUC Partnership Denver – CO. 24-28 Jan. 2011

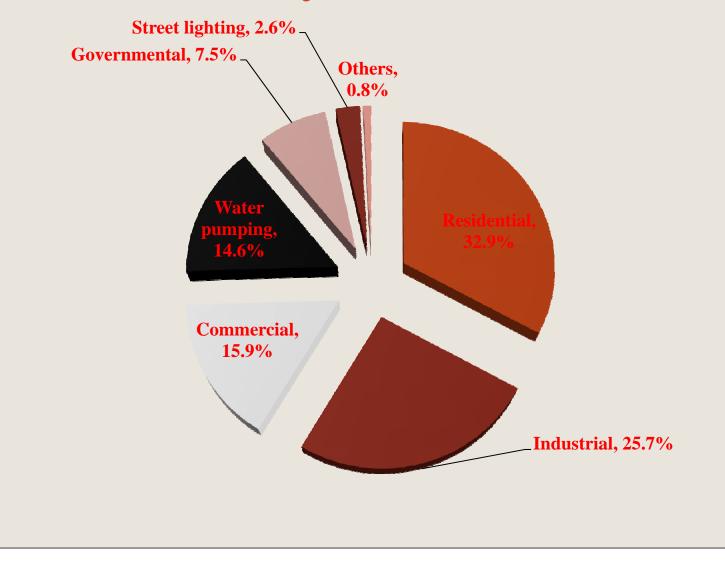
ALI MASHAQBA



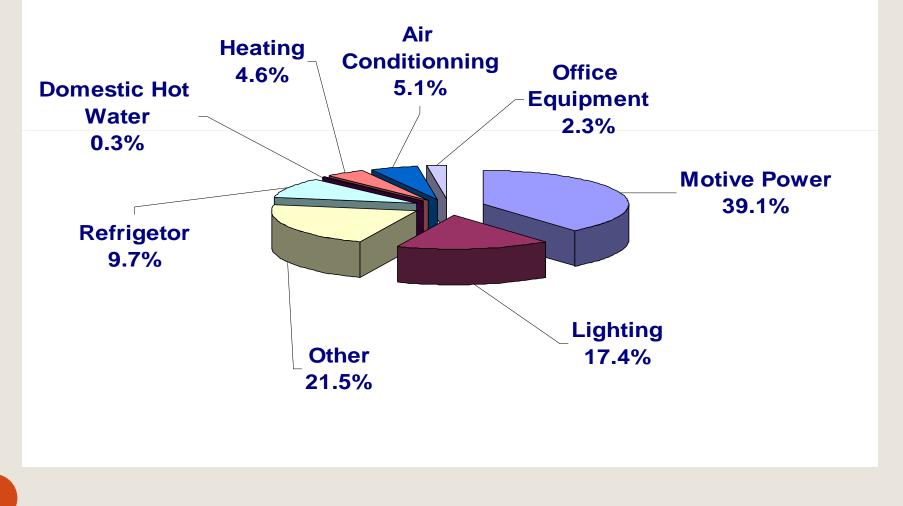


Electrical Energy Consumption

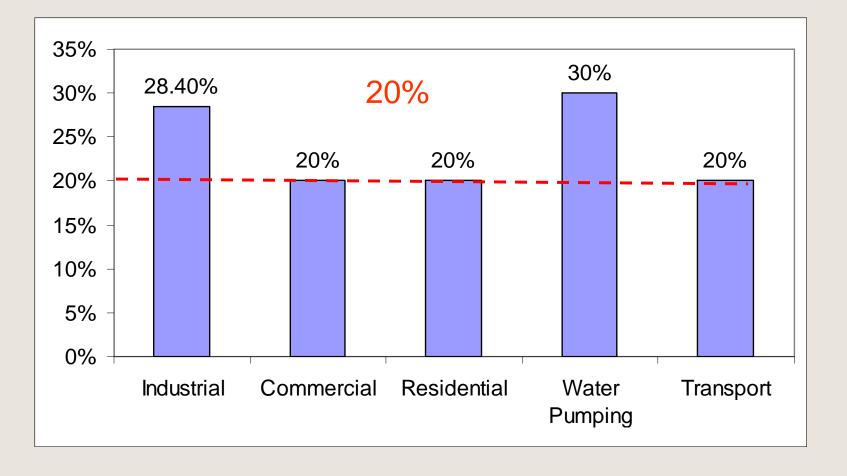
By Sector



Consumption per Usage All Sectors

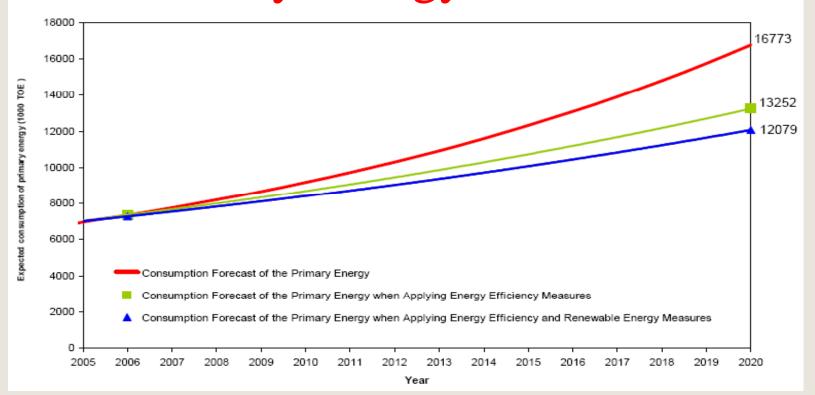


Energy Conservation Opportunity in the Various Sectors



5

Primary Energy Demand.



Energy Efficiency is expected to reduce forecasted demand from 16.733 Mtoe to 13.252 Mtoe by 2020, a 3.481 Mtoe or 21% of total estimated demand. The use of renewable energy measures would further reduce this demand to 12.079 Mtoe.

1-Energy legislations:

□ Law and By-Law.

- Taxation policies.
- Technical Standards.
- Building codes.
- Green buildings Guideline.
- Thermal insulation in residential and commercial building.
- Customs duties incentives.

2- Energy price policy:

□Tariff Policy:

- Prepare infrastructure for introduce TOU tariff (since 2008).
- Restructuring electricity tariff in progress.
- Reviewing the rate mechanism to adopt incentive for utilities to implement
 DSM/EE measures (Nexant).

3- Awareness policies:

□ ERC lunched :

- public awareness program in the field of energy efficiency since 2007.
- Conference and training programs.
- Festivals for public.
- Design & distribute Brochures.
- Competition programs for Universities and Schools Students.

4- Financial policy:

- Increase the awareness among financial communities like banks.
- Establishment of JREE Fund, and this Fund is under establishment.

4- Other programs:

- Several National Awareness campaigns.
- 2 Pilot projects for lighting in residencies and Street lighting Sectors (2009).
- JREEF Business Plan will start after 5 Months.
- Energy labeling for 4 appliances (Refreg, AC, Washing Machines, and Freezers) is designed and continuing for other appliances is under a process in cooperation with the UNDP.
- Water pumping (Ministry of Water & EDCO).
- Reduction Energy losses (tec.& non-tec.) in electricity
 11 hetwork.



THANK YOU VERY MUCH FOR Your Attention

