



N A R U C
National Association of Regulatory Utility Commissioners

March 13, 2014

Chairs of All State Commissions

RE: Your Commission's Support for EPA's "Fix-a-Leak Week," set for March 17-23, 2014

Dear Colleague:

In July 2008, NARUC joined the U.S. Environmental Protection Agency's WaterSense initiative. The focus of the program is to promote water efficiency and conservation through joint activities with those that participate in the effort. This year, the EPA WaterSense program announced that it would hold its fourth annual "Fix-a-Leak Week" initiative March 17-23, 2014. The EPA encourages all of its WaterSense Partners, including NARUC and its members, to use this week to remind Americans to check their household fixtures and irrigation systems for leaks.

At the recent NARUC Winter Committee Meetings in Washington, D.C., NARUC passed a resolution urging all of its members to endorse this EPA initiative. We hope each of you will consider, at least, issuing a commission press release and perhaps providing a link to EPA's WaterSense materials on your commission's website. More information including facts and figures on water leaks can be found on the EPA WaterSense "Fix-a-Leak Week" homepage at http://epa.gov/watersense/our_water/fix_a_leak.html.

To make it easier to inform your consumers, constituents, and communities about the "Fix-a-Leak Week" program, EPA's WaterSense team has developed sample materials for you to use, including a sample press release and a number of different programmed "widgets" to display on your commission's website that will automatically update with new WaterSense messages in the future. Attached to this email, you will find the sample press release in Word format. To download the special "widgets" for your website, please click on the following web link: http://epa.gov/watersense/our_water/connect_with_watersense.html.

In addition, if your commission utilizes Facebook or Twitter social media tools, you can "Like" EPA WaterSense on Facebook at <http://www.facebook.com/EPAWatersense> and/or "Follow" them on Twitter at <http://www.twitter.com/epawatersense> and receive up-to-the-minute updates.

We hope you'll join our commissions and NARUC in promoting "Fix-a-Leak Week" in your community. If you have other questions, please contact Brad Ramsay at NARUC (202-898-2207 or jramsay@naruc.org) or the WaterSense Helpline at 1-866-987-7367 or watersense@epa.gov. A copy of NARUC's resolution is appended below.

Sincerely,

Colette Honorable
President, NARUC

Robert F. Powelson
Chair,
Committee on Water
Robert Kenney

Chair, Committee on Energy
Resources and the
Environment

Attachment

Resolution Supporting EPA's WaterSense "Fix-a-Leak Week" in March 2014

WHEREAS, The U.S. Environmental Protection Agency (EPA) launched the WaterSense initiative to make it easy for American consumers and businesses to save water and protect the environment by establishing water efficiency standards; *and*

WHEREAS, NARUC passed a resolution in July 2008 directing NARUC to join EPA's WaterSense partnership and support appropriate EPA and Congressional efforts to encourage water efficiency; *and*

WHEREAS, State commissions are uniquely positioned to encourage the adoption of programs and offering of products that will promote water efficiency and reduce the amount of electricity used by water treatment facilities; *and*

WHEREAS, EPA's WaterSense program announced its sixth annual water efficiency initiative: "Fix-a-Leak Week," March 17-23, 2014; *and*

WHEREAS, EPA encourages NARUC as a WaterSense partner, to use this week to remind Americans to check their household fixtures and irrigation systems for leaks; *and*

WHEREAS, During each of the 2009, 2010, 2011, 2012 and 2013 Winter Committee Meetings, NARUC adopted a resolution which urged its members to participate in the program by utilizing the online resources in order to raise consumer awareness about water conservation practices; *now, therefore be it*

RESOLVED, That the Board of Directors of the National Association of Regulatory Utility Commissioners (NARUC), convened at its 2014 Winter Committee Meetings in Washington, D.C., encourages its members to participate in EPA's "Fix-a-Leak Week" by utilizing any materials EPA provides and issuing an appropriate press release noting the EPA initiative and support for it; *and be it further*

RESOLVED, That NARUC send a letter to the chair of each State commission encouraging their participation in this initiative.

Sponsored by the Committee on Water and the Committee on Energy Resources and the Environment

Adopted by the NARUC Board of Directors, February 12, 2014